

NEWS SUMMARY

GENERAL

Ministers to refute Heath's criticism

Ministers are planning a campaign to refute Mr. Heath's demands for a reassessment of Government economic policies and a return to consensus politics.

Solidarity threat

Poland's Solidarity union called at its national congress in Gdansk for a public trial of former Communist leaders and threatened a national warning strike over recent price increases.

Rapier blow

Nigeria looks set to buy the France-West German Roland ground-to-air missile, dashing British hopes of selling its Rapier system.

Ships damaged

Three ships, including Western flag vessels, were damaged when Iraqi helicopters attacked the Iranian port of Bandar Khomeini three days ago.

Crew rescued

A Royal Navy crew of five whose helicopter ditched off the coast of Georgia was rescued by a U.S. Coast Guard helicopter.

Soldiers released

More than 1,000 soldiers who served in the army of deposed Ugandan dictator Idi Amin were released from jail in Kampala.

Sergeant cleared

Army Staff Sergeant Brian Proctor was cleared in Maldivese of trying to smuggle a general's port and wine through British Customs.

Arsonist jailed

Bricklayer Thomas Gallagher was jailed for seven years in Dublin for his part in a £2m arson attack on Killeen Castle, Co. Meath, in support of the Maze prison hunger strike.

Egg men fined

Four men who took 171 eggs from the nests of protected wild birds, including the red kite, were fined a total of £1,350 at Aberystwyth.

Teacher fired

Teacher Bridget Paxinos, jailed for six months for her part in the Birmingham race riots in July, was dismissed from her job.

Lower lifestyle

Average living standards dropped sharply in the second quarter to the lowest since the end of 1978.

Donor licence

Driving licences are to be redesigned to contain a detachable donor section so that motorists can sanction the medical use of their organs after death.

Briefly...

Two Britons were among 17 victims of Tuesday's Dutch airliner crash. Belgian postmen were told to cycle on short deliveries to save energy. Queen opened the Princess of Wales wing of Fremantle Hospital, W. Australia. Three Lithuanians were jailed for up to 15 years for collaborating with Nazis in World War II. Ghana Education Minister W. C. Ekow Daniels was dismissed for breaching Cabinet secrecy.

CHIEF PRICE CHANGES YESTERDAY

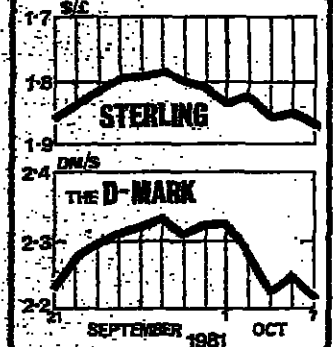
Table with 2 columns: Item and Price Change. Includes Treas 11/10, Blue Circle, Bowater, British Aerospace, etc.

BUSINESS

Sterling rises 2c; gilts add 0.61

STERLING rose 2 cents to \$1.868, but fell to DM 4.1475 at 10.17. 10-year gilt added 0.61 to 10.17.

DOLLAR AGAINST



GOLD fell \$5.5 in London

Gold fell \$5.5 in London to \$444.5. In New York the October gold close was \$444.4.

SHORT-TERM UK money rates fell sharply

Short-term UK money rates fell sharply, with seven-day money down nearly 1 percentage point to 15 1/2 per cent.

GILTS strengthened on easier money rates

Gilts strengthened on easier money rates. The Government Securities Index rose 0.61 to 10.17.

STOCKS remained volatile

Stocks remained volatile, with the FT 100 index recouping most of Tuesday's losses by rising 11.7 to 466.7.

WALL STREET was up 9.61

Wall Street was up 9.61 to 466.7 near the close. Page 31.

WEST GERMAN interest rates are expected by Chancellor

West German interest rates are expected by Chancellor Helmut Schmidt to fall in stages in the next nine months.

OECD nations except Japan agreed new conditions

OECD nations except Japan agreed new conditions for medium- and long-term loans to support capital projects in developing countries.

MICHELIN, the French tyre producer, was fined \$375,000

MICHELIN, the French tyre producer, was fined \$375,000 by the European Commission for operating a Dutch distribution network designed to deter competitors.

BL's share of the new car market reached 23.5 per cent

BL's share of the new car market reached 23.5 per cent last month, its highest since January 1979.

P&O agreed to defer closure of its Belfast to Liverpool ferry route

P&O agreed to defer closure of its Belfast to Liverpool ferry route until November 11.

CONSOLIDATED Gold Fields won permission from the U.S. Federal Trade Commission

CONSOLIDATED Gold Fields won permission from the U.S. Federal Trade Commission to raise its stake in the Newmont Mining natural resource group.

DEALINGS in shares of Wall Street broker Dean Witter Reynolds were suspended

Dealings in shares of Wall Street broker Dean Witter Reynolds were suspended amid speculation of rival bids from Sears Roebuck and Connecticut General.

LEGAL and GENERAL is pulling out of the Australian general insurance market

LEGAL and GENERAL is pulling out of the Australian general insurance market after heavy losses.

CHRISTIE'S International, the fine art auctioneer, reported first-half pre-tax profits

CHRISTIE'S International, the fine art auctioneer, reported first-half pre-tax profits down 10 per cent to £3.26m.

HIGGS and HILL, the construction and property company, lifted first-half pre-tax profits

HIGGS and HILL, the construction and property company, lifted first-half pre-tax profits from £202,000 to £1.54m.

FOSTER BROTHERS Clothing Company saw pre-tax profits for the half-year to August 31

FOSTER BROTHERS Clothing Company saw pre-tax profits for the half-year to August 31 fall from £3.12m to £1.23m.

MUBARAK PRESIDENTIAL NOMINATION APPROVED BY ASSEMBLY

Egypt moves to assure allies

BY ANTHONY McDERMOTT IN CAIRO AND REGINALD DALE IN WASHINGTON

THE EGYPTIAN and U.S. administrations moved quickly yesterday to assure anxious allies that the assassination in Cairo on Tuesday of President Anwar Sadat was the work of an isolated group of soldiers and did not involve any foreign powers.

kidnapped and killed Sheikh Mohammed al Zahabi, a former Minister of Religious Endowment. It has a religious philosophy which includes violence. The diplomats said the interrogations of the assassins held in custody suggested they belonged to this group.

ICL prepared for equity links with collaborators

BY GUY DE JONQUIERES

ICL, BRITAIN'S large computer manufacturer, will be prepared to consider forming equity links in the next few months with companies with which it has reached collaborative agreements.

Control of Warren won by McLeod

By John Moore

McLEOD RUSSELL, the plantations group which has been fighting for control of Warren Plantation Holdings, the tea producer, gained control of Warren in London yesterday by a margin of a few shares.

London Stock Exchange chief to help Hong Kong authorities

BY RICHARD LAMBERT, FINANCIAL EDITOR

MR ROBERT FELL, chief executive of the London Stock Exchange, has been asked to help Hong Kong for six months while the colony recruits a new commissioner for securities.

which has been going through a volatile period even by Hong Kong standards. Share prices have fallen nearly two-fifths since July, and the Government is in the process of devising new laws to bring more order into the securities business.

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Regan and Fed clash openly on credit control

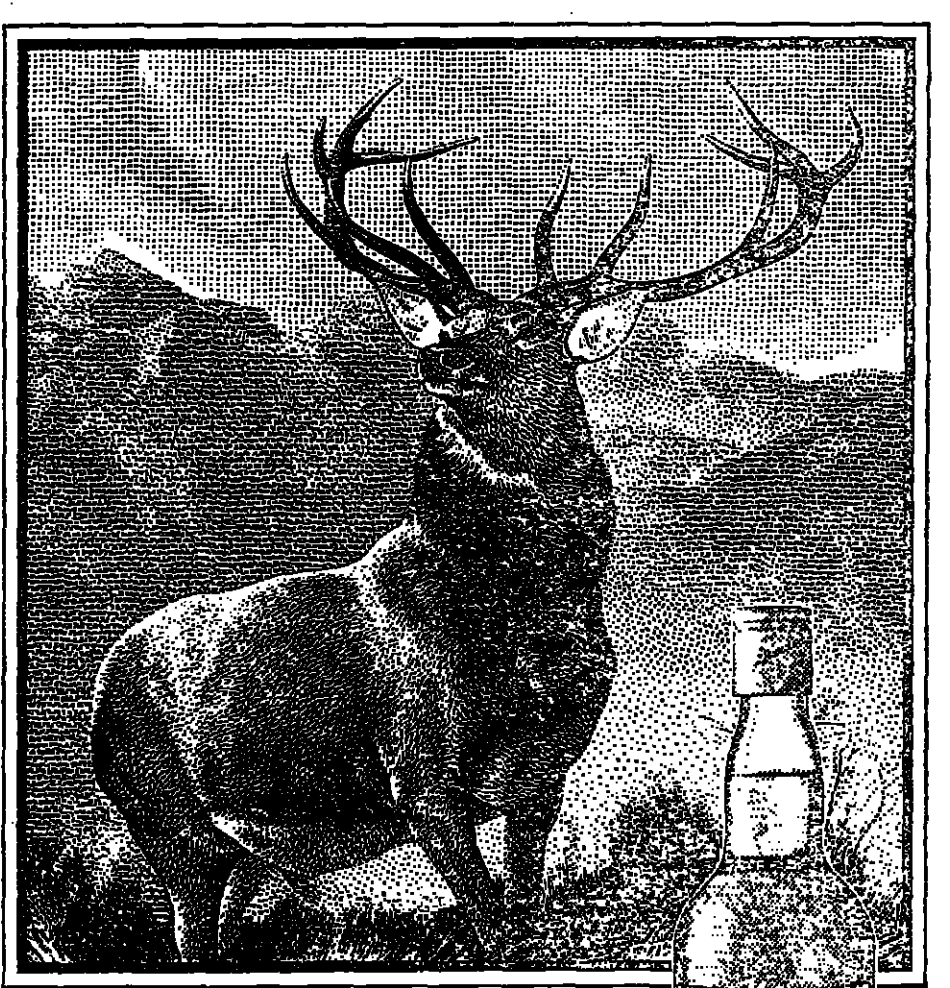
BY DAVID LASCELES IN SAN FRANCISCO

THE WHITE HOUSE and the Federal Reserve Board were in open disagreement last night over the U.S. Central Bank's handling of monetary policy, though tactics rather than strategy were the issue.

Mr Volcker described Mr Regan's similar utterances earlier in the week when he called on the Fed to increase the money supply and stimulate growth, as "unusual but not unprecedented."

Mr Volcker's remarks were a reflection of the concern felt for some time by U.S. bank regulators over the steady erosion of U.S. banking strength.

to share the White House's fears for the health of the economy. It was certainly sluggish and moving sideways rather than forwards, he said, but it would be premature to say it was in recession.



"The Monarch of the Glen." Painted by Landseer about 1850. The original has been in the care of Dewar's founded 1846 for many years.

Dewar's advertisement featuring a bottle of Dewar's White Label whisky and the text "FIRST TO BOTTLE THE SPIRIT OF SCOTLAND".



## EUROPEAN NEWS

## Delors encouraged after talks on wage restraint

BY TERRY DODSWORTH IN PARIS

THE FRENCH Economics Minister, M Jacques Delors, has established the broad basis for voluntary wage restraint.

Following talks with the Minister, the leading trade unions stressed that while they would not accept any pay cuts, they were prepared to limit wage claims to a level which goes no further than maintaining purchasing power.

The negotiations follow the Government's post-devaluation decision to aim for a reduction in the inflation rate next year from the current 14 per cent to 10 per cent. Wage restraint is seen as an essential part of this package, which will be accompanied by a range of price controls.

Agreement with the unions is being keenly sought by M Delors, the architect of several anti-inflationary wage agreements in the early 1970s, in his efforts to achieve the

maximum benefits from last weekend's European currency realignments. These changes effectively devalued the French franc against the West German D-Mark by 8.5 per cent, giving France a considerable advantage against its main trading partner.

As the Government has also embarked on a reflationary economic programme designed to stimulate demand at home, there is some concern that inflation could accelerate, undermining the competitive advantages achieved through the devaluation. The Government's strategy, therefore, is to restrain wages and keep prices in check, thus giving an additional boost to exports.

M Delors was clearly encouraged yesterday by his discussions with the unions, who have shown widespread sympathy with his aims. Even the Communist-led CGT, traditionally the most militant of the unions,

has given a guarded welcome to his plans, saying that it was ready to discuss wages within the framework of a "real maintenance of purchasing power."

The problem the Government will face will be to translate these sympathetic sentiments into sound anti-inflationary agreements. All the unions have made it clear that the price for their co-operation will be exceptional measures for low-paid workers, enabling them to improve their relative position along with the continuance of the system of free collective bargaining.

These two conditions, both of which M Delors said were acceptable yesterday, clearly give the unions a great deal of negotiating flexibility. They could also lead to some inter-union rivalry if the attempt to up-grade lower paid workers hits white collar employees in the high salary brackets.

## £1.5bn public investments frozen

BY TERRY DODSWORTH IN PARIS

THE FRENCH Government yesterday announced a freeze on FF1 500 (£1.5bn) worth of public investments planned for next year in an attempt to show that its reflationary budget will be kept tightly under control.

The announcement forms part of a number of measures designed to accompany the franc devaluation package of last Sunday. These include price controls of varying intensity over a wide range of services and products, as well as moves to establish a policy of voluntary wages restraint.

The Government's overriding aim, with this policy, underlined in a statement after yesterday's Cabinet meeting, is to cut inflation from the current rate of almost 14 per cent to 10 per cent in 1982. This reduction is regarded as essential to preserve the trading advantages achieved by the devaluation.

The investment freeze seems to have been introduced partly for the psychological impact of showing that the Government is serious about hitting its spending targets.

Government expenditure next year is expected to go up by 27 per cent to FF785bn, but there has been widespread comment



Pierre Mauroy: serious about targets

day were:

● A freeze on prices in the service industries at the level achieved at the beginning of this month. Any infringement will be taxed, although the Government says that there is the possibility of negotiating moderate increases during the last three months of the allotted period.

● A similar freeze on prices of some essential foodstuffs—bread, milk, butter, margarine, sugar and coffee—for three months.

● Sanctions against illegitimate trading mark-ups.

● An effort to stabilise or even cut wholesale prices of certain mass consumption products which will be demanded from distribution companies.

● A recommendation to maintain the annual rate of increase for industrial goods at 8 per cent.

● A slowdown in the rate of rent increases, which will be limited to 80 per cent of the annual rise in the construction price index.

The state will limit price increases in the public sector to between 8 and 10 per cent.

## Bank takeover doubts renewed

BY OUR PARIS STAFF

UNCERTAINTY about the French Government's bank nationalisation plans was renewed yesterday when the parliamentary committee which has been examining the Bill threw out the controversial clause requiring the resale of banks' industrial shareholdings.

The resale clause has already caused lengthy problems between the Government and the Council of State, the official advisory body on new Bills. As a result of the council's doubts about this measure, the Government hardened up its commitment to sell off these sharehold-

ings, owned mainly by the Paribas and Suez banks, within a year of the takeover of the parent company.

Despite this concession, the clause has created further argument at the committee stage, where the various political parties are represented. To cut short discussion—the Bill is due to be debated on October 13—the committee decided to abandon it altogether, meaning that the industrial shareholdings could now stay under the control of the banks.

Announcing the decision yesterday, M Michel Charzat, the

Socialist committee chairman, made clear that the way was being left open for a new, redrafted clause to be inserted by the Government.

But the committee's move permits more legal arguments with the Council of State, as well as a further struggle within the Socialist Party over the extent of the bank nationalisation measures.

Some Socialists would like to see more sweeping control of the banks' industrial subsidiaries than is advocated in the Bill.

## PROSPECTS FOR GENEVA ARMS TALKS

## U.S. sees Europe's missiles as 'firebreak'

BY BRIDGET BLOOM IN WASHINGTON

THE U.S. will seek significant reductions in the numbers of Soviet nuclear weapons deployed in Europe when it opens arms control negotiations with the Soviet Union in Geneva next month.

According to General Edward Rowny, President Reagan's chief arms control negotiator, the U.S. Administration will also insist on much tougher verification measures than those embodied in previous arms control agreements.

Gen Rowny, who was speaking in Washington to a group of visiting European officials and correspondents, said he believed there were "peripheral indications" that Moscow might be prepared to discuss such conditions when talks open in Geneva on November 30 to limit so-

called theatre nuclear weapons in Europe.

Gen Rowny, who has a reputation as a hardliner on arms control, declared that as the U.S. saw it, the primary objective of the North Atlantic Treaty Organisation's decision to deploy new cruise and Pershing missiles in Europe to match the Soviet SS20 missiles, which is to be the subject of the November 30 talks, was to "assume the concept of deterrence as far as we can."

The aim was "to prevent a nuclear war from happening or, if it happens, from expanding."

It was hard to see, Gen Rowny added, how the Geneva negotiations could succeed unless Nato proceeded with its decision to deploy, beginning in 1982, the 572 cruise and Pershing

missiles in five European countries, including Britain.

The Soviet SS20 missiles posed a significant threat to Europe, he said. Each SS20 had the destructive capability of one U.S. Minuteman intercontinental nuclear missile.

"What the modernisation is attempting to do is to provide U.S. forces at some U.S. expense to strengthen and bolster Nato forces."

This, Gen Rowny said, would provide "another rung on the ladder" of deterrence.

But if there was an outbreak of nuclear war, Gen Rowny said, the presence of the U.S. cruise and Pershing missiles in Europe would mean: "We don't go automatically to thinking about the huge intercontinental exchange." The new U.S. missiles based in Europe

would be a "firebreak."

Gen Rowny went on to say that given Nato determination to deploy the cruises and Pershings, "the Soviets will agree to either freeze or helpfully reduce" these SS20s.

However, his remarks, both on the conditions for arms control and on the deployment of the new U.S. missiles seem bound to be controversial in Europe, where the Governments of Holland, Belgium and West Germany, in particular, are under increasingly heavy pressure to refuse to accept their deployment.

Gen Rowny's suggestion that the missiles would act as a firebreak could reinforce European fears that the Reagan Administration believes a nuclear war could be fought in, and limited to, Europe.

On arms control, Gen Rowny denied that the U.S. conditions were so tough as to virtually ensure Soviet rejection. Previous attempts, such as that by President Carter in 1977, to achieve deep reductions have met a Soviet stone wall, as have attempts to reinforce verification procedures.

Gen Rowny would give no timetable for the duration of the Geneva talks, nor for the opening of talks on long-range strategic nuclear weapons. It was intended that such talks, on START (strategic arms reduction) talks would also take place in Geneva, though separately from the negotiations on theatre weapons.

## Victory claim by KGB

By David Satter in Moscow

GENERAL Semyon Tsvigun, deputy head of the KGB security police, has claimed success in the battle against organised political dissent but says that the level of subversive activity against the Soviet Union is increasing.

Writing in the theoretical journal, *Kommunist*, Gen Tsvigun said that the KGB had succeeded in bringing to trial the most active "anti-social elements" and had carried out "prophylactic work" with those who were misled.

Gen Tsvigun, who is understood to be the brother-in-law of Mr Leonid Brezhnev, the Soviet President, said that Western intelligence services had hoped a leader or leaders would emerge in the Soviet Union to organise a struggle against the Socialist system.

But as a result of measures taken by the KGB, these people "failed to set up a cohesive organisation on the basis of anti-Sovietism" despite significant material and moral support from the West.

Gen Tsvigun was apparently referring to the various dissent groups in the Soviet Union which, during the past five years, have attempted to limit Soviet influence of the Helsinki accords.

The elimination of these groups, which gathered material on Soviet human rights abuses and attempted to make it available to the West, was accomplished by the arrest of most members, the exile of a few to the West and, in the case of the Soviet Union's best known dissident, Dr Andrei Sakharov, his exile to the closed city of Gorki.

Gen Tsvigun implied that anti-Soviet organisations abroad were now seeking new subversive methods, and their activities against the Soviet Union had increased with the rise of international tension.

## Census tension in Italy's South Tyrol

BY RUPERT CORNWELL IN ROME

ITALY'S forthcoming national census, the first since 1971, is causing increasing tension between the ethnic Italian and German-speaking groups in the country's northernmost province of Alto Adige, or South Tyrol, bordering Austria.

The new source of controversy, in a region which has suffered this year from renewed violence between the two communities, is the census obligation to declare membership of one of the three language groups: German, Italian, or Ladine (a Latin language spoken by about 15,000 people in Alto Adige).

The declaration, under present plans, will be binding for 10 years. Upon the outcome will depend the proportional division of public administration posts and the structure among other things, of the local education system.

In recent years the German-speakers have steadily been increasing their majority in the province, whose capital is Bolzano, (or Bozen). On the basis



Sig Luigi Petroselli, Mayor of Bolzano

of the previous census German speakers numbered 260,000 compared with 138,000 Italian-speakers and 15,000 Ladines. As the ethnic German community has successfully fought to extend its autonomy and

status, fears have grown that many bilingual but ethnic Italians may identify themselves in the census as German-speakers to enjoy the greater opportunities and influence of the latter.

Sig Petroselli was only confirmed in office at the head of a new Left-wing city administration after delicate negotiations which at one stage seemed likely to have repercussions for the five-party national Government headed by Sig Giovanni Spadolini.

These factors have contributed to an increasing number of incidents and provocations since the start of 1981—so far without loss of life or serious injury. The latest was a claim yesterday, happily unfounded, by an extremist German-speaking group that it had poisoned one of Bolzano's water supply ducts with typhus bacilli.

At the other extreme, Italian "patriots" have been carrying out protest actions to defend what they see as their threatened position and to contest the thinly-veiled nationalism evident on the German side.

Alto Adige has been a political football between Italy and Austria throughout this century. It returned to Italian hands after the First World War, only to be virtually annexed by the Third Reich in 1943. Its current autonomous status within Italy is guaranteed by an 1890 Austrian agreement of 1946, but the desire of its German-speaking population to rejoin Austria has never disappeared.

## Honecker takes salute at anniversary parade

BY LESLIE COLT IN BERLIN

EAST GERMANY held the Warsaw Pact's biggest military parade outside the Soviet Union on its 32nd anniversary yesterday. Its latest Soviet-type tanks, artillery and missiles were on display.

The show of military strength in the centre of East Berlin was reviewed by East Germany's leader, Herr Erich Honecker, who said that his country was strengthening its defences because of the "imperialist challenge."

The East German leader shared the platform with the commander-in-chief of the 380,000 Soviet troops in East Germany, General Mikhail Zaitsev and the Soviet ambassador, Mr Piotr Abramov.

Crack units of the East German army and navy led the parade, which included the latest Soviet T-72 tanks, anti-

aircraft and anti-tank missiles and what were officially described as "strategic and tactical missiles" on rocket transporters.

Some 20,000 East Berliners lined Karl Marx Boulevard after being urged to show their "solidarity with our national people's army." They were also invited to attend a torchlight tattoo and a ceremonial changing of the guard in Unter den Linden.

East Germany's government news agency, ADN, meanwhile continued its commentary on the planned anti-war demonstrations in Bonn this Saturday, which it said would be the "biggest peace manifestation in the history of West Germany."

The purpose of the demonstration would be to condemn the North Atlantic Treaty Organisation's planned deployment of new U.S. nuclear missiles

## Galicia poll provides test for Spanish parties

BY ROBERT GRAHAM IN MADRID

SPAIN'S major political parties have begun campaigning for elections to a new Parliament in Galicia, the first electoral test since the abortive February coup. The outcome of the elections, Sr Leopoldo Calvo Sotelo, widely expected to determine the nature and extent of a Cabinet reshuffle.

The result could also have an important bearing on the timing of Spain's next general elections. Sr Calvo Sotelo, the Prime Minister, insisted this week that elections would not be held early, before 1983. But there have been persistent reports that elections could be held either in March or in the early autumn of 1982.

The presence of Sr Calvo Sotelo campaigning in Galicia this week has underlined the importance of the elections there. He completed a three-day visit to the province yesterday

and is clearly making the poll a test of his own political standing.

This reflects in part a change of style by Sr Calvo Sotelo compared with his predecessor, Sr Adolfo Suarez. But it also underlines his desire to project the image of a man firmly in control after the February coup attempt and the subsequent divisions within his Union of the Democratic Control which have begun to emerge.

Galicia is a largely backward agricultural region with a high degree of emigration. It has the highest electoral abstention record in Spain. When Galicians were asked to endorse their autonomy statute last December there was a 71 per cent abstention rate among the electorate of 2.1m.

The major parties are trying hard to encourage a higher voter turnout.

## COULD YOU PERSUADE YOURSELF TO GIVE TO THE RSPCA?

NO  
My money is needed for my family.

My money wouldn't make any difference.

The RSPCA is aided by the State, isn't it?

Does the RSPCA spend the money effectively?

When I make a will I'll probably include charities like the RSPCA anyway.

If we've persuaded you, why not suggest your clients include the RSPCA in a will or deed of covenant. For more information, write to: The Executive Director, THE RSPCA, Causeway, Horsham, Sussex RH12 1HG.

THE RSPCA



RSPCA

## Joergensen prepares to shuffle the pack

BY HILARY BARNES IN COPENHAGEN

MR ANKER JOERGENSEN, Denmark's Prime Minister, has had second thoughts about his threat to call elections. But the threat alone was symptomatic of uncertainty surrounding the ability and determination of politicians to solve the country's seemingly intractable economic problems.

Ever since the voters returned 11 parties to the Folketing, Denmark's Parliament, in 1973, running the Government has been a nightmare experience. Mr Joergensen, who has headed minority Social Democratic administrations continuously since 1975, appears to have come close to turning himself to a standstill in Parliament today and froing.

Even if he refrains from calling an election now, difficulties in Parliament remain so wearing that an election may not be long delayed.

Both the Social Democratic Party and its trade union supporters, who rely for a majority in Parliament on three small centre parties, are frustrated at the current economic need to defer to their interests.

The Prime Minister is clearly tempted to try reshuffling the pack one more time in the hope of assembling a slightly more stable majority.

The prospects do not look encouraging, however. One of the 11 parties might drop out in an election, but even with parties there will still be no natural majority of either right or left. Who ever forms the Government—and if it is not the social democrats it will probably be a coalition of liberals and conservatives—will

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Mr Joergensen: running himself to a standstill

still depend on support from three or four other parties.

In such circumstances, consistent government is difficult to achieve. But consistent government is exactly what current economic problems call for.

A net foreign debt of about Kr 100bn (25 per cent of GDP) leaves the Government with no room for manoeuvre, although the current account deficit, which this year will be about Kr 14.5bn or 3.5 per cent of GDP, is not quite so alarming. For the first time for a generation, Denmark will this year boast a surplus on the balance of goods and services.

Unemployment is running at about 9 per cent, or 11-12 per cent if the 60,000 beneficiaries of a generous early retirement scheme are added to the figure. In spite of a forecast recovery to about 4 per cent growth in 1982, no deal will be made in

the unemployment figure.

Agriculture, which accounts for about a third of merchandise exports, is close to bankruptcy. Unless something is done to relieve a murderous debt burden, as many as half the 50,000 farms worked on a full-time basis face foreclosure in the near future, according to some agricultural economists. The villain of the piece is high interest rates, with average effective yields on bonds now close to 21 per cent.

The building industry has already been destroyed by high interest rates. Housing starts may not exceed 15,000 this year compared with a peak of 60,000 in 1973.

Profits in manufacturing industry (the pre-tax return on sales last year was 2.9 per cent) have fallen so low that the Engineering Industry Association has warned that they are below subsistence level. Industrial investment and profits in real terms are now about half the levels of the early 1970s.

The Government borrowing requirement has climbed from zero to a staggering Kr 81bn (15 per cent of GDP) since 1975. In 1982 it is expected to increase to Kr 80bn. Newspapers are currently filled with a lively debate on whether some form of state bankruptcy—in which either the Government is unable to repay bondholders in full, or has to do so by printing the money—can be avoided.

The Government slogan is: "We must produce ourselves out of our troubles." Although there is agreement on the aim, there is no agreement on the means, which is why the country is on the brink of its fifth election in eight years.

The two main opposition parties, the Liberals and the Conservatives, as well as the tax-revolt Progress Party, would

like to see substantial cuts in both taxes and public spending in order to ease the financial strain in industry and agriculture.

But the Social Democrats have never quite been convinced that money is better used in the corporate treasurer's box than in the Government's own coffers, where it can be allotted to business at the Government's discretion. This fundamental difference of approach prevents a cohesive policy.

The Government's latest idea is to rescue industry and agriculture by introducing index-linked bonds with a real rate of interest of 2-3 per cent plus an inflation premium. At least in the first years of a loan, the bonds would be a cheaper source of finance than traditional bonds.

But as the real, after-inflation interest on Government and mortgage bonds is now about 10 per cent, the index-linked bonds would not be an attractive buy for institutional investors.

It is in trying to make these new bonds more attractive, basically by proposing a tax on interest earned on other bonds, that the Social Democrats have fallen foul of the centre parties upon which they rely for support.

The centre parties say they are not prepared to agree to what is in effect a tax raid on people's savings, even though the Government swears the tax will be temporary, lasting only until interest rates come down.

As an election fought over the issue of a grab against pension rights would probably go badly for the Social Democrats, Mr Joergensen seems to have decided to hold back from an election for the time being.

Election considerations aside, the headaches of the agricultural and industrial sectors will not go away, and must be relieved quickly. Unless the Government can reach agreement with its coalition allies, this seems unlikely to happen.

## LOST, STOLEN OR MISSING CD FORMS

One hundred (100) blank negotiable certificates of deposit forms of the type commonly issued and traded in the United States, national money market of First Union National Bank of North Carolina, have been lost or stolen. Twenty-five of these certificates were recovered by the United States Federal Bureau of Investigation (FBI) in New York City. Those certificates still missing are presumed stolen and bear numbers 1453, 1457, 1459, and 1475, through 1550, inclusive. The certificates are grey/green in colour and are signed on behalf of First Union National Bank by Veda Radcliffe. The issuing agent counter-signature, if present, would be unauthorized and presumably a forgery. The certificates have not been validly issued and stop payment orders as to each certificate are in place at both First Union National Bank and Citibank, N.A., and the certificates will not be honoured if presented for payment. Should you require any additional information contact Marion A. Cowell, Jr., Senior Vice-President and General Counsel, First Union National Bank, at telephone number 704/374-6828, telex 572-402 or S.W.I.F.T. FUNBUS 33, to his attention.



## Fed is urged to ease curbs on money supply

BY DAVID BUCHANAN IN WASHINGTON

THE REAGAN Administration has decided that the economic slowdown and the political prospect of mid-term elections, now only a year away, call for a break in the money supply. It has designated Mr. Donald Regan, Treasury Secretary, to a job of public pressure on the central bank.

In a rapid-fire series of east and west coast interviews and appearances, this week the Treasury Secretary has been carrying the message that the present lack of Fed monetary policy runs the risk of pushing the country into a prolonged period of non-growth or even recession.

"We as an Administration cannot be content to see the economy stay flat, quarter after quarter. We want a growing economy that is producing jobs," he has been saying.

The Administration has a 5.2 per cent real growth forecast for 1982 to try to live up to, and the latest job figures for September showed a rise in unemployment rate to 7.5 per cent.

Mr. Reagan gives the appearance of a man who has caught a faint whiff of smoke and is beginning to wonder, for future reference, where the fire escape might be. The Washington Post said this week that the Treasury Secretary's nervousness is not entirely shared in the executive.

Mr. David Stockman, the Budget Director, has said he is not quite as concerned that money growth has dropped below the necessary level to sustain a 1982 recovery.

But the anxiety is spreading in other quarters of the Administration that an economy kept weak by high interest rates "agitation of a kind" could end the Republican Party's hopes for further seat gains in November 1982.

Overall, Mr. Reagan insists there is no quarrel with the Fed. The Administration just wants the central bank to steer a steady, middle course in money growth, neither expanding it too much nor stifling it.

But the Administration has picked on the recent performance of one money supply measure — M-1 — which the Fed should now ease off. M-1, which counts currency in circulation and checking accounts, grew through August at 1.7 per cent an annual rate, and in fact fell in the latest week ending September 23 for which figures were available. This contrasts with the Fed's growth target for M-1 of 3.5-4.0 per cent.

But Fed officials say many outside observers do not see this decline in M-1 as surprising, as many Americans have been taking money out of checking and savings accounts and putting it into money market funds which are counted in the broader M-2 measure.

It is, therefore, probably a fair conclusion that the Fed is approaching an easier course. Mr. Reagan does not want to take up public cudgels against the central bank. This week he said in Los Angeles: "Both we and the Fed agree completely — a loose money policy is a losing money policy."

The Treasury Secretary is clearly trying to establish some political credit for the Administration.



Mr. Paul Volcker... talk of recession "premature"

tration, with the public and the Congress, for any easing in money policy if and when it comes. The timing of such a move is equally clearly a bone of contention, with Mr. Paul Volcker, chairman of the Fed, stressing yesterday that it was premature to say the U.S. was in a recession, as Mr. Reagan has been heavily hinting all week.

A more generous money supply policy — if it were to speed up the recent slight dips in interest rates — might make it easier for the Administration to get more budget spending cuts through Congress, which has felt intense constituency heat over interest rate levels.

The 1981-82 budget, which took effect technically on October 1 with the start of a new fiscal year, is already in a state of near chaos, even by Capitol Hill standards. The Government is operating under a so-called "continuing resolution" which sets spending at last year's levels, until Congress passes the necessary 13 Appropriations Bills to set new spending levels for federal agencies.

Mr. Reagan has asked Congress to make a second round of cuts in 1981-82 spending of around \$13bn, which Congress has not yet begun to considering. The President has meanwhile said he will veto any Appropriations Bills which "bust the budget's ceilings," he says.

He may have an early occasion to wield his veto, on a \$87.3bn Appropriations Bill for education, health, welfare and jobs programmes approved by the House of Representatives on Tuesday night. Moderate Republicans joined Democrats in passing this, but Republican Party leaders warned that the bill if passed in the same form by the Senate, was a prime target for a presidential veto.

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## Reagan 'still popular with business'

By Ian Hargreaves in Washington

HIGH INTEREST rates and a weakening economy have not dented President Ronald Reagan's image among American businessmen, according to an opinion poll published yesterday.

A survey by the Gallup Organisation and the Wall Street Journal found that 93 per cent of the heads of large and medium-sized companies interviewed approve of the way Mr. Reagan is handling the economy.

That compares with a June, 1980 survey, when 87 per cent of businessmen in this group disapproved of President Carter's economic policy.

Gallup says the readings on Mr. Reagan are among the highest recorded by Gallup for any political figure in any survey. Businessmen back the Reagan economic strategy more strongly even than rank-and-file Republicans surveyed in June.

Small company chiefs, who are suffering more from high interest rates than big corporations, feel slightly less enthusiastic about Mr. Reagan, but even among these, the Reagan economic plan gets an 80 per cent approval rating.

But the gap between small company leaders and heads of larger corporations comes out more strongly in the part of the survey devoted towards Mr. Paul Volcker, chairman of the Federal Reserve.

About 40 per cent of small businessmen said they did not agree with Mr. Volcker's tight money policy — which they blame for high interest rates. Two-thirds of medium-sized company heads back Mr. Volcker, but 80 per cent of the heads of big companies think he is moving along the right lines. Even among the heads of major corporations, however, there has been a drop in the level of support for Mr. Volcker in the past year.

Among the elements of President Reagan's policies and approach most popular with businessmen are his decisiveness and image as a strong figure, his cuts on government spending and his effectiveness with Congress.

Specific benefits of his policies for business come lower down in the popularity. The survey is based upon interviews with 824 chief executives, including the heads of 110 of the Fortune 500 companies.

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## Nova Scotia puts its faith in Conservatives again

BY VICTOR MACKIE IN OTTAWA

NOVA SCOTIANS have re-elected a Conservative government in the Province in a crushing victory that reflects strong feeling against Mr. Pierre Trudeau and cuts deeply into traditional support for his Liberal Party.

Mr. John Buchanan, the Conservative Provincial premier, had called Tuesday's elections on the grounds that after only three years in power he needed a strong, decisive voice to bargain for control of Nova Scotia's offshore resources.

The premier said he wanted his position strengthened in the negotiations with Ottawa.

The Conservatives increased their majority in the 52-seat legislature by three seats, finishing with 37. The Liberals dropped two of their 15 seats and the New Democratic party was reduced from two members to one. One independent, a former NDP member, was re-elected.

Mr. Buchanan, 50, was declared re-elected 20 minutes after the polls closed on Tuesday night. "We would have been happy to win the same number of seats we had before. I am elated that we've picked up some seats," said Mr. Buchanan.

The premier attributed his victory to "good government," his promise of "more of the same" and a strong anti-Trudeau feeling in the country. Mr. Joe Clark, the federal Conservative leader, telephoned Mr. Buchanan with his congratulations. He said the victory was "more clear evidence the Progressive Conservative party is gaining recognition and support as Canada's only national party."

Mr. Sandy Cameron, Liberal leader since June, 1980, increased his majority to almost 600 votes from 13 in the 1978 election.

The Tory victory means the Liberal party heads no provincial government in Canada, a fact that Liberals have been worrying about as their popularity is steadily eroded with Mr. Trudeau's persistence in waging battles with the provinces over the constitution.

Many of the touchy division-of-powers questions, for example, such as the ownership of offshore mineral resources are not addressed in the constitutional package before Parliament even though the provincial premiers wanted these settled before the constitution was repatriated.

This was a lively issue in the Nova Scotia election and played a major role in Mr. Buchanan's victory. The Buchanan administration has gained popularity steadily since it defeated the Liberal government of Gerald Regan in a September 1978 election. Mr. Regan is now a member of Mr. Trudeau's cabinet.

## Sarita Kendall in Bogota reports on plans to open up the Cerrejon region

### High hopes for Colombian coal

CONSTRUCTION CREWS forging through the cactus plants of the flat, sunbaked Guajira peninsula, are completing a 100 mile road which will link Colombia's huge El Cerrejon coal deposits to a sheltered harbour at Portete.

This bay, long famous as the country's biggest smuggling dock, is to become one of the world's largest and most efficient coal ports, with equipment capable of loading 150,000 ton ships at a rate of up to 10,000 tons an hour.

The coal exports will more than compensate for any loss in contraband income. They are expected to earn Colombia \$2.1bn in 1990, and \$5.1bn in 2000. This prospect is more than welcome at a time when both coffee and industrial exports are stagnant at best, and Colombia badly needs to diversify foreign sales.

There is plenty of interest in the high quality steam coal to be mined at El Cerrejon. According to Mr. Leon Teicher, marketing director of Caracol, the Colombia coal company: "We will be able to sell more coal than we can produce. There is a big increase in demand, and though the growth in supply is more or less parallel, it will be a good market for producers."

Western European Governments, as well as Brazil and Japan, are negotiating for long-term contracts and offering financial resources towards development of the mine. Britain has extended a \$400m credit, to be tied to the purchase of equipment. The World Bank is also ready to support the project. One sales agreement, for a total of 27m tons of coal to be delivered over 14 years has already been made with Elsam of Denmark by Caracol's partner, Interior.

Interior, an Exxon subsidiary, carried out a \$55m exploration programme in the northern block B of Cerrejon, and found reserves of 1.6bn metric tons to a depth of 200 metres. The association contract between Interior and Caracol has been criticised: some feel the 15 per cent royalty levy (with provision for extra shares, depending on prices and production costs) is too low, that Caracol should not have to put up half of the \$3bn investment, and that the 50-50 production

split is too generous. But President Julio Cesar Turbay said recently that the opposition seemed to be based on political rather than scientific criteria, and there would be no changes in the agreement.

The Colombian coal industry has been small and inefficient up to now, and the country has little experience in large mining ventures. Caracol itself is only five years old, and apart from the interior contract, is handling several other steam and coking coal projects.

A Spanish-Colombian consortium is to begin mining the central zone of Cerrejon next year, reaching a production of at least 1.5m tons in the mid-eighties. Most of this will be used in local power stations at first, but if output goes up to 5m tons or more, as is possible, the coal will be exported through Portete.

Production in the northern Cerrejon is due to begin in early 1986 and build up to 15m tons a year. Further expansion is likely, perhaps up to 25m tons.

The road linking the coalfield with Portete should be finished by the first week of January, 1982, and dredging at the port

will start soon, as will work on the railway link. The main contractor, Morrison-Knudsen, is to set up offices in the coastal town of Barranquilla next month. Work on the mine is scheduled to begin next year, using local construction companies as far as possible.

Rail and port facilities alone will absorb \$830m of the total investment and the mine complex another \$845m. The plans call for two vast open pits, worked with giant mechanical shovels and 154-ton trucks. Although personnel will at first be based in Barranquilla and flown backwards and forwards to Cerrejon, a community at the mine of more than 10,000 people is expected by the late 1980s — signifying investment of another \$315m on housing.

Apart from its direct earning potential, the Cerrejon project will channel income through state bodies and give the Government the power to exercise close monetary control. It will also have a profound effect on the coastal region. Interior and a plethora of consulting and construction companies will be based in Barranquilla, swelling the city's

population. At least 15,000 jobs, over and above the immediate payroll of 4,000, are expected to be generated. Improvement in the area's communications, with two new airports and miles of new road and railway, will be significant.

The Cerrejon coal, together with offshore natural gas reserves, the Urra I and II hydroelectric schemes, new thermal power stations and the Cerromatosa nickel deposits, will make the coast an attractive location for export industries dependent on good energy supplies.

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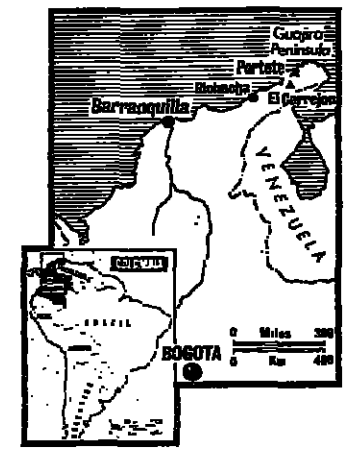
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## BUSINESS OPPORTUNITIES IN THE SOUTHEAST USA.

Whether you are an industrialist or investor you will be interested in attending this one day seminar to be held at the London Chamber of Commerce and Industry on Monday, October 19 1981 at 09.00 hours.

The conference will focus on why the Southeast is the fastest growing economic region of the Western World and how to take advantage of the area's limitless business opportunities. Recognised experts from both the UK and the Southeast will make presentations and conduct workshops on such topics as joint ventures, acquisitions, tax and legal considerations, financing and commercial farm and timberland investments.

The seminar has been organised by the London Chamber and is co-sponsored by Touche Ross and Co., Lloyds Bank International, The Atlanta law firm of Cofer, Beauchamp, Hawes and Brown, Delta Airlines, Georgia Power Company, First National Bank of Atlanta, Neville-Elitis and Co., Erdman Rubloff, Pinkerton and Laws Construction Co., the Devoto Companies, Fain Realty Inc.

Cost £45.42 (including £5.92 VAT) which will include a luncheon and reception. Space is limited. For more information contact the America Section, London Chamber of Commerce & Industry, 69 Cannon Street, London EC4N 5AB; telephone 01-248 4444. Speak to Ian Weatherhead on extension 305 or Miranda Chaytor on 133.



# OVERSEAS NEWS

## Business as usual in Cairo

By Margaret Hughes in Cairo

IN CONTRAST to the immediate response of international markets the foreign business community in Egypt has reacted calmly to President Sadat's assassination. It has been very much business as usual, to the extent that it can be on the eve of the Caurban Bairan, the four-day holiday which marks the main Moslem feast.

Banks were open normally taking their lead from the central bank. The same went for other foreign companies except those which had already closed for the holiday. There was no rush to the banks to transfer money out of the country, in contrast to a few weeks ago when changes in economic policy prompted just that.

Several foreign businessmen said they were extremely disappointed by the death of the man responsible for opening up Egypt to foreign investment.

They appeared reassured by initial Government statements that all ministers would retain their positions.

"We do not expect the open door (to foreign investment) to be closed any more than it seemed already to have been by the Economy Minister's recent tightening of economic policies," one foreign banker said.

There have been no direct contacts yet between Government and business officials, nor were any expected at this stage. As one businessman pointed out: "It is the Head of State only who has been assassinated. There has been no coup d'etat. The Government remains."

Foreign trade is expected to continue normally, although bureaucratic delay is expected to increase while the Government settles into a new era.

It is understood that the visit to Britain planned for Sunday of Mr Hasaballah Kalfawi, the Minister for Housing and Reconstruction, has been cancelled. He was to have signed the financial agreement for the \$100m export credit for the Greater Cairo sewage project, for which British companies are expected to be awarded contracts worth some \$500m.

Projects which are either on the verge of being implemented or in their early stages and which involve British companies include a \$12m battery production plant being built in Alexandria due to open in April next year, and the \$25m new Banque Misr headquarters, which Cementation is undertaking. Cementation also has the management contract for the construction of the Gezira Shoroten hotel. Laine is involved in a factory for the Arab Organisation for Industrialisation (AOI) which now produces jeans but which Volkswagen is planning to use as a base to start its proposed car assembly project.

## Egypt army chief holds key to future

BY ANTHONY McDERMOTT IN CAIRO

LOOKING FRAIL and sore, with plaster on his left ear from an injury acquired during President Sadat's assassination, Lieut-Gen Abdel-Halim Abu Ghazala, the Egyptian Defence Minister yesterday pledged that "the Armed Forces will always protect Egypt."

He was addressing, painfully and without his usual ebullience, an emergency session of the People's Assembly. Earlier he had issued a statement that "the Egyptian Armed Forces, numbering half a million warriors, loathe this mad crime... and determinedly remain loyal to the policies of their (late) Supreme Commander."

He must also have been acutely embarrassed, for not only had the largest single organisation in Egypt, under his command on its special day of national celebration, shaken the government to the core, but it was men from the artillery, his own speciality, who had carried out the deed.

This raises fundamental questions about the future of Vice President Hosni Mubarak's Government, which like those of President Sadat and Nasser before him, ultimately depend on the support of the military for their survival and stability.

Mr Mubarak is, interestingly enough, an Air Force officer by extraction and therefore not as well rooted as most senior Egyptian politicians, who have been mainly from the Army. But he identified the importance of the military during the changeover by not pressing



Soldiers in front of the review stand when President Sadat was killed

immediately to be made President, but rather to take the position of Supreme Commander in Chief, formerly held by the late Mr Sadat.

His relationship with the politically astute Gen Abu Ghazala is thus crucial, and it is encouraging for the stability of the regime that they have in the past worked together well.

The Defence Minister is regarded as being a protégé of Mr Mubarak. While the former was defence attaché in Washington between 1976 and 1979, they constructed the programme with the United States for five years of military assistance.

If this relationship holds, then the Armed Forces will remain a firm basis for the Government. But there must be two basic qualifications.

The first is that in spite of a strong internal security apparatus within the forces, no army, particularly in the Middle East, can be proof against a "colonel's" coup or coup attempt.

Second, Mr Sadat's assassination raises some questions about politicisation and the influence of individuals whether they be Lieut-Gen Sa'ad el-Shazli, the former Egyptian Chief of Staff, now head of the Egyptian Liberation Front in exile

abroad, or the successors of Hassan el-Banna, the founder of Egypt of the Moslem Brothers. One of the more alarming aspects of Mr Sadat's assassination was the motivation of the suicide squad which killed him. The most convincing suggestion is that they were motivated by some fanatical fundamentalist Moslem sect, dedicated to remove the man who encouraged Westernisation and cracked down on their own kind last month.

If this is so, then Egypt's internal military intelligence drastically failed to pick up Mr Sadat's killers even though in the past few weeks the

religious credentials of officers and men have been inspected and up to 200 have been arrested.

Inevitably, since the peace treaty with Israel, the military has had to live a different life, involving periods on the borders of Libya and Sudan.

Simultaneously, the standing of the officer corps has fallen. As one defence attaché put it: "None of the officers these days want their sons to be soldiers."

Wages and living conditions cause grumbling. A major earns about the same as a secretary, while his brother in the private sector would be earning four times as much. Gen Abu Ghazala is aware of this and of complaints about housing. About 4,000 flats have recently been handed over to officers to be paid for over 30 years, with interest-free loans.

Conscription is also a problem. Most people regard it as a wasteful and underpaid period of their lives lasting for up to three years.

A high proportion of conscripts come from the conservative villages, a fertile area for religious propaganda.

This could provide an important clue to the makeup of four of the men killed or arrested in the assassination, but also involved were a major and a lieutenant.

The accuracy of Gen Abu Ghazala's assessment that "this mad crime was committed by a number of servicemen that does not exceed the fingers of one hand," remains to be seen.

## Opec price agreement moves closer

BY RICHARD JOHNS, MIDDLE EAST EDITOR

MEMBERS OF THE Organisation of Petroleum Exporting Countries are moving towards a realignment of their oil prices and could well reach agreement well before the next ordinary conference scheduled for mid-December.

Prospects for agreement have improved considerably following Iraq's decision to reduce the price of its crude by \$2 per barrel in line with a reference of \$34 per barrel for the test quarter of 1981 rather than the \$36 it set earlier this year.

Iraq proved to become the miscalculation at the last Opec conference held in Geneva in August. Its move could prove crucial in ringing about the \$34 compromise sought and expected by Saudi Arabia, industry executives believe.

Speaking in London just over a week ago—before Iraq informed its customers of the price reduction—Sheikh Ahmed Zaki Yamani, Saudi Arabian Minister of Oil, expressed guarded confidence about the possibility of price alignment "between now and the end of the year."

Heightened optimism about ending the pricing disarray, which has now existed since early 1979, has resulted from quiet but intensive Kuwaiti diplomacy. Sheikh Ali Khalifa al Sabah, Kuwait Minister of Oil, is reported to have held consultations last week with his Algerian counterpart.

Neither Algeria nor Libya has shown any public willingness to lower its top-tier price of \$39.40.

Of more critical importance in this context is the position of Venezuela, whose rigid adherence to a reference of \$36 at the outset of the last Opec conference was largely responsible for the failure to reach agreement.

## Australian workers win A\$20 rise

By Patricia Newby in Canberra

AUSTRALIAN Industry braced itself yesterday for across the board wage rises of at least A\$20 (£12.42) a week.

The country's 30,000 storemen and packers were granted such a rise on Tuesday virtually guaranteeing that A\$20 will be the benchmark for all workers in the wake of the collapse of the country's pay policy.

Storemen, who had been on strike for a week, voted overwhelmingly to accept the rise plus an increase in the minimum wage of A\$4.50.

Transport workers recently obtained a similar rise from employers but the Australian Arbitration Commission refused to ratify the decision, saying it was not in the national interest.

The rise was paid by employers, however, after the transport workers staged several national strikes including one lasting three weeks which led to critical shortages of food, oil and other essentials.

Following this week's rise the minimum rate for a base grade storeman is A\$225 and the upper rate is A\$300.

Because of Australia's system of national pay rates for each occupation, other unions are expected to move to restore differentials. The Amalgamated Metal Workers and Shipwrights' Union will be anxious to attend to the fact that storemen can now earn more than a standard fitter, for instance.

Australia's six-year old pay policy which linked wage rises to the inflation rate was abandoned in July. The Australian Council of Trade Unions immediately announced an industry-by-industry campaign for an A\$20 rise and lifted that figure to A\$30 after sales tax increases were announced in the August Budget.

## Muldoon threat on boycott

By David Tonge

THE COMMONWEALTH summit ended yesterday on a sour note as Mr Robert Muldoon, the Prime Minister of New Zealand, announced a renewed threat to withdraw from the Glenageary agreement on sporting links with South Africa.

There was a stunned silence at the conference yesterday when a letter from Mr Muldoon was read out. It warned of withdrawal unless other countries call off their threats of a sporting boycott of New Zealand. Various cricket tours of New Zealand are now in question. The 40 leaders at the conference unanimously ruled his letter out of order, however.

Mrs Margaret Thatcher, the British Prime Minister, yesterday told the British Press that Mr Muldoon had been "distinctly catalytic and quite lively" in Melbourne. She added pointedly: "I haven't got an election on 'thank goodness.' New Zealand is to hold elections next month."

Other leaders are furious with Mr Muldoon for distracting attention from preparation for the 22-nation summit on development problems due in Cancun, Mexico, in two weeks' time.

On Sunday Commonwealth leaders issued their Melbourne Declaration, calling for "prompt, practical and effective action" to tackle these problems. Yesterday, their communiqué said countries meeting at Cancun should commit themselves to resuming the long-standing global negotiations on development at the UN.

The leaders agreed to establish an expert group to study the impact of protectionism on development countries and to increase contributions to the Commonwealth fund for technical co-operation.

## Israel seeks early talks on peace agreement

BY DAVID LENNON IN TEL AVIV

ISRAEL INTENDS to seek an early meeting between Mr Menachem Begin, the Prime Minister, and the new ruler of Egypt to clarify Mr Hosni Mubarak's attitude towards the peace agreement between the two countries.

This emerged from comments made by Ministers here after an emergency session of the Cabinet yesterday which decided that Mr Begin will represent Israel at the State funeral of President Anwar Sadat.

However, the Prime Minister's spokesman said it was not yet clear if Egypt would actually want foreign leaders to attend the funeral because of the security problems involved. Israel will honour the peace

agreement, the Ministers said, but at the same time they were clearly concerned about the implications of the assassination on the future of the peace process.

In a telegram of condolences sent yesterday to Egyptian Vice-President Mubarak, the Israeli Prime Minister said: "We are confident that the legacy of peace of President Sadat will live on. He said no more war. Let us have peace for ever. This is the sacred trust we all have to fulfil."

The question of whether the peace agreement can survive the death of its chief Arab architect was uppermost in the minds of the Israelis yesterday. Despite the outward expressions of confidence by Govern-

ment spokesmen that the peace process will continue, in private Israeli officials were clearly racked by doubts.

Israel is particularly worried by the fact that in just over six months it is due to make the final withdrawal from the Sinai peninsula in accordance with the 1979 peace treaty. The concern is whether this period will be sufficient to judge the direction of the new regime in Cairo.

Mr Yitzhak Shamir, the Foreign Minister, said yesterday on his return from the UN General Assembly that if the peace process continues the withdrawal will continue.

The Cabinet yesterday stood in silent tribute to the late Egyptian President before hear-

ing a report from the chief of military intelligence about the developments in Egypt.

Some Ministers expressed the urgent need to discover the mood of the Egyptian Army, especially as it is felt here that there must have been co-operation at various levels in the planning of the assassination.

There were also many question marks about the degree to which Mr Mubarak is committed to the peace policy of the late President. The Vice-President has generally held himself fairly aloof from the peace negotiations and has only visited Israel once since the Sadat peace initiative.

Mr Mubarak's reassurances that the policies of President Sadat will be carried on are seen here as being more a matter of procedure than any real indication of his intentions. There was also concern about how firmly the new President would be in control of Egypt.

It was observed here that in his few public statements, Mr Mubarak has been more critical of Israel's settlement policy than the late President and that he has also been more forceful in stressing the need to resolve the Palestinian issue.

Mr Yitzhak Navon, the Israeli President, paid a condolence visit to the Egyptian embassy in Tel Aviv yesterday morning. Among the many other callers were the former Foreign and Defence Ministers, Mr Moshe Dayan and Mr Ezer Weizman.

## Genscher to meet Mubarak today

BY ROGER BOYES IN BONN

HERR HANS DIETRICH GENSCHER, the West German Foreign Minister, flew to Cairo last night for the first high-level Western contact with the Egyptian leadership since the assassination of President Anwar Sadat.

Foreign Ministry officials said that the Egyptian Vice-President, Mr Hosni Mubarak had invited Herr Genscher to stop over in the Egyptian capital on a return flight from China. The officials refused to disclose the agenda for the talks, but it is understood that Mr Mubarak may use the occasion to reassure

the West that it will stick to Sadat's policies in the Middle East.

Bonn and Cairo have been strengthening their links. West Germany recently signed a declaration of intent to sell nuclear reactors to Egypt. Apart from expressing condolences on President Sadat's death, the West German Cabinet yesterday underlined Bonn's continuing interest in the stabilisation of the region.

But while similar sentiments may well assist the U.S. plan to sell Awacs early-warning aircraft to Saudi Arabia, there are growing indications that Bonn

will not now supply the 300 Leopard tanks and other support armoured vehicles, requested informally by Riyadh.

Officials have made clear there is considerable opposition to such a deal, although Chancellor Helmut Schmidt has long favoured it as a way of strengthening the security of Saudi Arabia and maintaining the friendship of the Riyadh leadership.

West Germany's tight arms export regulations have been under review throughout the summer and new rules are expected soon allowing the sale of weapons to trouble spots

providing that the country is vital to the security of the North Atlantic Treaty Organisation (Nato).

But in the case of the Saudi deal a simple party-political calculation has intervened. The Bonn Government seems to consider that it has enough trouble winning support within the Social Democrat Party for the stationing of new U.S. missiles in West Germany without adding the controversial Saudi deal.

The Saudi deal is opposed both by Left-wing Social Democrats and pro-Israeli elements within the SPD.

## What the taxman takes with one hand make him give with the other.

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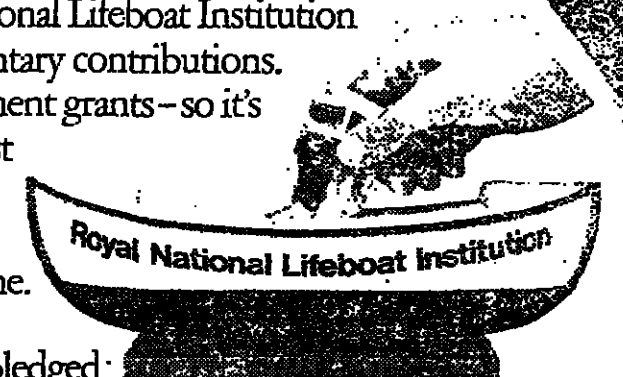
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Royal National Lifeboat Institution

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## Arabs decide to wait and see

BY HUSAN HIJAZI IN BEIRUT

THE ARAB world seems to be ready to give Mr Hosni Mubarak a fresh chance to rejoin its ranks in his leadership of Egypt after the assassination of President Anwar Sadat.

Yesterday the hardline states and the Palestine Liberation Organisation (PLO), which reacted jubilantly to Mr Sadat's violent death, avoided any criticism of Mr Mubarak, even though in his speech on Tuesday he promised to follow the same policies as Mr Sadat.

Analysis said Arab governments and public opinion may be ready to give Mr Mubarak a period of grace and will, for the time being, simply wait and see the time being simply wait and see the time being simply wait and see.

A statement by the PLO issued here predicted more blows would be dealt to the camp David agreements until they are crushed.

Mr Yasser Arafat, the PLO Chairman, who was in Peking yesterday, commented that Mr Sadat's assassination had demonstrated that "the Palestine question lives in the consciousness of the Egyptian people."

Radi Baghdad reported that Iraqis had marched in spontaneous demonstrations to show their satisfaction and joy over "the end of the traitor Sadat."

A spokesman for Iraq's ruling Revolutionary Command Council said: "Such is the end of all traitors." In Tripoli, Libyan leader Col. Muammer Gaddafi said henceforth no one would dare follow the Sadat course. He was quoted by the Libyan news agency, Jana, as saying that several Egyptian Government officials had defected to Libya and promised sanctuary to

every Egyptian who might want to come to Tripoli.

A senior Palestinian here yesterday discounted as insignificant the many claims made by obscure organisations of responsibility for the assassination of Mr Sadat.

He said the assassination was carried out by a secret organisation within the Egyptian Armed Forces. This organisation would be making itself felt in Egypt within the near future, he said.

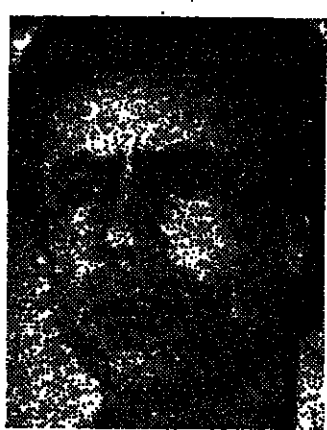
Terry Povey adds from Tehran: In keeping with its hardline position, Iran's Government has congratulated the people of Egypt for the death of President Anwar Sadat in a statement, the Foreign Ministry in Tehran claimed that Mr Sadat had been a "traitor to Islam, the Koran, and the ideals of Palestinian and Arab peoples."

Mr Sadat "lived and died abjectly and will go to hell."

Iran and Egypt broke off all relations in May 1979, two months after the Islamic revolution. President Sadat earned the particular wrath of Ayatollah Khomeini's regime by giving sanctuary to the late Shah and his family. Reza Shah II, who claims to have succeeded his father to Iran's throne, still lives in Egypt.

In Tehran the media have carried many attacks on the late Egyptian President and the newspaper of the dominant Islamic Republican Party carried on its front page a picture of the late Shah with Mr Sadat, but printed upside down. The caption below it exclaimed: "The Shah is dead. Sadat is dead. He who licked the boots of the U.S. for years is gone."

Predictably, the criticisms of Mr Sadat centred around his relationship with the U.S. and Israel. However, an underlying



Col Muammer Gaddafi... asylum offer to Egypt



Mr Yasser Arafat... Palestinian question lives on



Ayatollah Khomeini... Sadat will go to hell

## Land creation plan to cut Hong Kong speculation

BY KEVIN RAFFERTY IN HONG KONG

HONG KONG is to boost land creation and sales in an attempt to lessen speculative pressure on property Sir Murray MacLehose, the Governor, said yesterday.

Sir Murray, giving his annual report to the colony's Legislative Council, said the relative stability of the economy was reflected in the balance between demand for and supply of domestic resources, with the obvious exception of housing and land.

Acknowledging that "sharp rises in the cost of accommodation and land, fuelled by the easy availability of credit, have caused considerable distress," he noted that there were signs that some property prices had eased.

Land creation in 1982-83, the Governor said, would be at least a net 580 hectares (1433

acres) and would increase by about 12 per cent in succeeding years. These figures are a huge increase on the level of the late 1970s when low land creation, allowing for time lags, helped inflame the current property bubble.

There was keen interest in the Governor's speech, not least because some economic commentators have claimed that the Hong Kong property bubble has burst in the last month or so, thanks to over-creation of office space and the squeeze of high interest rates, which rose last week.

The Governor said immigration had doubled the rate of population increase to 3.3 per cent a year between 1977 and 1981, and increased the labour force by 7.4 per cent a year.

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## Right wing increases vote in South African poll

BY J. D. F. JONES IN JOHANNESBURG

THE RIGHT-WING Opposition appointed by the result. The party in South Africa increased its vote fractionally in Tuesday's Parliamentary by-election at Pletburg in the Western Cape.

The Minister of Industries, Commerce and Tourism, Dr Dawie de Villiers, had a majority of 6,744 over the candidate of the Herstigte Nasionale Partij (HNP) compared with his predecessor's victory by 6,798 in last April's General Election. The HNP vote rose from 1,215 to 1,225.

Both the National Party and the HNP will probably be dis-

appointed by the result. The party in South Africa increased its vote fractionally in Tuesday's Parliamentary by-election at Pletburg in the Western Cape.

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مكتبة الشرح



# Nigeria set to buy Franco-German missile system

BY MARK WEBSTER IN LAGOS

NIGERIA LOOKS set to sign a contract for the Franco-German Roland missile system, a ground-to-air missile, dashing British hopes of selling its Rapier system.

The deal is part of an arms buying spree for which Nigeria has set aside Naira 7.3bn (£6bn) in the 1981-85 development plan. In this year's budget alone there is provision for the capital estimates for expenditure of Naira 500m.

The civilian Government intends to make back Africa's largest trading artery an estimated 120,000 men—fully mechanised and properly equipped after the previous military government largely neglected them.

A Nigerian official confirmed that the Government had selected the Roland system, but said negotiations were still under way to determine the price and number of mobile units Nigeria would buy.

The Roland is manufactured by Europtissile, a consortium comprising the French company Aerospatiale and the West German Messerschmitt-Bölkow-Blohm. Depending on what modifications the Nigerians will want each mobile unit will cost

## Giles Merritt in Brussels sets the scene for talks today between Japanese businessmen and the EEC

# Tokyo seeks to allay 'Balkanisation' fears



TALKING: Haferkamp

THEY ARRIVED in Brussels by modest coach, indistinguishable from the air-conditioned charabancs that bowl along Europe's autoroutes. At a glance, most Bruxellois can spot the difference between those filled with holidaymakers and those bearing enraged protesters from Europe's farms or steel mills.

So the bus that arrived from the Netherlands earlier this week filled with Japanese most probably would have been categorised by any passer-by as a coachload of tourists out of season.

The passer-by would never have been more wrong. The senior and distinguished Japanese visitors sitting quietly in their bus were the top executives of Japanese banks with assets approaching the \$200bn (£107bn) mark and of industrial corporations whose yearly combined revenues total a further \$200bn or so. As a receptive packaging for one of the most high-powered inward missions to Europe mounted by Japan, the bus would be hard to beat.

The companies whose chief executives are in Brussels are the sine of Japan's industrial might. Leading the mission is Mr Yoshihiro Inayama of Nippon Steel Corporation, and chairman of the Keidanren employers' association, and the rank-and-file members of the group head the following Japanese companies: Nissan

## Steel dumping claim by U.S. denied

TOKYO.—Japan Steel Works yesterday denied a claim by the Lukens Steel company of the U.S. that it had dumped clad plating.

Japan Steel Works, the nation's top producer and exporter of clad plate—carbon steel plate clad with stainless steel plate—was commenting on U.S. reports that Lukens Steel had filed a dumping complaint with the U.S. Department of Commerce and the International Trade Com-

mission (ITC) against the Japanese mill.

Lukens Steel, the third largest maker of U.S. steel plate, alleged that Japan Steel Works was selling clad steel plate at about 14 per cent less than fair market value for three large petrochemical projects in Kentucky, Louisiana and Oklahoma.

Lukens asked earlier this week for import duties to be imposed on Japanese clad plate in the amount equal to the difference between the

fair market price and the price asked by Japan Steel Works.

Japan Steel said the amount of clad plate exported by the company is "very small." But he refused further comment saying that the company has not yet received details of Lukens' complaint.

Clad plate is not covered by the U.S. trigger price mechanism, a system designed to safeguard the U.S. Steel industry from the influx of low-priced foreign products.

thought to manufacturing investment in Europe, the Japanese business leaders are on the other hand known to be increasingly worried by reports of growing intra-EEC protectionism. Their mission is to gain reassurance that tales of the "Balkanisation" of the European Community and of the erection of new barriers to trade inside it are exaggerated. The need to defuse European resentment against Japan's export successes through making direct investments is widely appreciated inside Japanese industry, officials stress.

They concede, however, that the trade gap must on present trends widen inexorably. Japan's imports fluctuate wildly from month to month but it would require staggering increases in the volume of goods it takes to redress the situation in which Europe imports \$2 worth of goods for every dollar's worth it exports there.

Keen as Japan is to invest in Europe and refute allegations that it "exports unemployment," its industrial corporations are wary of doing so in an uncertain political climate. They appear particularly concerned over future developments in Britain, where they fear their investments could well be in a country that will once again be outside the Common Market.

This evening the mission leaves Brussels for London.

## Exim backs Taiwan nuclear plant bid

BY BOB KING IN TAIPEI

L. K. CHEN, chairman of the Taiwan Power Company, yesterday said that the U.S. Export-Import Bank has offered the company a \$600m loan to support the possible purchase by Taipower of U.S. equipment for Taiwan's fourth nuclear generating project.

The bidding on the fourth project, which closed March 15, included tenders from General Electric, Westinghouse Electric and Combustion Engineering of the U.S., Framatome of France and Kraftwerk Union (KWU) of West Germany. A decision as to the supplier was originally expected by September 15, but Mr Chen said problems of financing and high interest rates have forced the company to delay.

Mr Chen said the Eximbank offer would cover 65 per cent of the cost of equipment that U.S. manufacturers want to sell to Taipower. He said the company would like to see the bank in-

# NOW YOUR SAVINGS WILL BE EVEN MORE APPRECIATED AT BARCLAYS.

## Rees foresees export drive to Indonesia

BY RICHARD COWPER IN JAKARTA

MR PETER REES, Britain's Trade Minister, yesterday underlined what a growing number of British businessmen believe could mark the beginnings of a sizable new export drive by British companies in Indonesia.

Mr Rees, speaking at the end of a four-day official visit to Indonesia, said it was clear that last year's textile dispute between Britain and Indonesia was over and there were now "good prospects of a expansion of trade and investment" between the two countries.

Before Mr Rees left Jakarta for Britain after a tour which had taken him to four of the five countries comprising the Association of South-East Asian Nations, the Indonesian Department of Defence told BR it intended to buy 900 Land-Rovers worth some \$6m in addition to the 1,700 it purchased earlier this year.

Mr Rees indicated that at least two other British companies were poised to win Indonesian Government contracts, while Dunlop recently signed a \$150m (£80m) joint venture contract with the Government to make specialised tyre and rubber products.

Mr Rees, speaking after a series of meetings with seven Indonesian Cabinet members, said his talks showed that the textile dispute was "now a long way behind us." The dispute, which at one stage threatened to turn into a trade war between the two countries, is estimated to have cost British companies about \$150m in lost orders.



TALKING: Rees

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# BARCLAYS

\*Rate correct at 8.10.81.

## £9m Soviet tea order

BY ELAINE WILLIAMS

ROSE FORGROVE, part of the Baker Perkins group, has won an order worth £9m for tea packaging machines from the Soviet Union.

This brings the total value of orders from V/O Technopromimport, the Soviet import organisation, to more than £15m since the beginning of this year.

Rose Forgrove, which exports between 60 and 70 per cent of its production, won the order against fierce competition from West German manufacturers which already have machinery

installed in the Soviet Union. The company says that the Soviet Union is trying to modernise its tea cartoning industry in an effort to increase packaged tea sales.

Consolidated Bathurst Consolidated Bathurst of Canada points out that it is not a leading seller of pulp to Europe, as stated in the Financial Times on September 25. Its proportion of total market pulp sales to the EEC is minute.

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## UK NEWS

## Living standards fall to 1978 level

BY DAVID MARSH

AVERAGE living standards fell sharply in the second quarter to the lowest since the end of 1978. This was the result of climbing unemployment, lower wage rises, and the increase in the tax burden following the March Budget, according to Government figures published yesterday.

The recession also continued to depress the profits of companies outside the buoyant North Sea energy sector, although these now at least seem to have stopped falling after last year's sharp drop.

The figures, from the Central Statistical Office, show that per-

sonal disposable income after making allowance for inflation—the best yardstick of living standards—fell 2.7 per cent, seasonally adjusted, in the second quarter compared with the first three months.

This followed a fall of 1.7 per cent in the first quarter. The decline of 2.9 per cent between the second quarter and the same 1980 period was the largest year-on-year fall since 1977. Then, living standards suffered a similarly large drop under the impact of the Labour Government's incomes policy.

Living standards rose by an unprecedented 17 per cent between 1977 and 1980. But the latest drop takes real disposable income back to about the same

level of the fourth quarter of 1978.

The CSO said the main factors depressing living standards in the second quarter were increases in tax and national insurance contributions, a reduction in employment (although smaller than in the first quarter), and some large price increases on items like petrol, alcohol and rents.

The volume of consumer spending fell by much less than the cut in real disposable income—by about 0.3 per cent compared with the first quarter.

Spending was sustained by the growth in consumer credit lending by banks—which doubled in the second quarter, compared with 12 months previously—and

a rundown in the savings ratio. This declined to 12.5 per cent from 14.5 per cent in the previous three months, and 16.5 per cent in the final 1980 quarter.

Gross trading profits of commercial and industrial companies, net of stock appreciation, rose to £8.1bn, seasonally adjusted, in the second quarter from £5.9bn in the first and £5.9bn in the same period last year.

This was, however, wholly due to the improved performance of North Sea companies which now make up nearly 40 per cent of all profits. Gross earnings of non-North Sea companies remained at £3.8bn, the same as the first quarter.

## Pearson Longman enters TV production

By Arthur Sandles

PEARSON LONGMAN is moving further into the audio-visual entertainment business with the formation of Goldcrest Television Productions. Goldcrest, using the fast growing independent production market as a base, aims to have £10m available for production within a year.

Goldcrest TV will operate alongside Goldcrest Films under the overall umbrella of Goldcrest Films and Television, which Pearson Longman formed in July.

The company will look to Pearson Longman for £5m. The rest will be sought from institutions and private investors.

Waterbury Down and Chariots of Fire are part of Goldcrest's track record in film investment. Mr James Lee, Pearson Longman chief executive, says, "The formation of Channel Four and new developments in video and pay TV have created exciting opportunities for the sale of independently produced programming."

The first major production is likely to be a £12m eight-hour drama series based on the novel *The Far Pavilions*, a best-seller for Penguin Books, another Pearson Longman stablemate as of the Financial Times. Other projects include *The Body Machine*, presented by Dr Christian Barnard, and a Robin Hood series.

Mr Mike Whooler is managing director of Goldcrest. He was until recently controller of documentaries at Thames Television.

There is a series of financing arrangements for projects with UK film and television programme makers, including Mr David Puttnam, who made *Chariots of Fire*; Mr Barry Hanson (the Naked Civil Servant); Mr Paul Knight (Black Beauty); and Mr John Gou, former head of BBC TV current affairs.

Mr Derek Granger, producer of *Brideshead Revisited*, will be a non-executive member of the Goldcrest Television Board. Ms Kay Webb, former managing editor of Puffin Books, will be adviser on children's programmes.

Mersey barrage scheme unveiled

PLANS for a Mersey barrage and the conversion of the river's tidal energy into electricity were unveiled yesterday.

A preliminary study for the barrage, carried out by a panel chaired by Mr David Boulton, executive director of BICC, was approved by the Merseyside Enterprise Forum, an advisory body of leaders from the industrial, trade union, academic, church and voluntary communities.

The scheme will go to the Merseyside County Council, which is expected to approve more detailed studies costing £75,000.

Prior remission offer 'inadequate'

H-BLOCK IRA prisoners described Northern Ireland Secretary Mr James Prior's offer of a 50 per cent return of remission as "vengeful" and "inadequate."

But they said the change in prison rules to allow prisoners to wear their own clothing was "a positive move in the right direction."

Healey on local councils' power

THE Government is attempting to create a Whitehall dictatorship which would virtually abolish local councils, Mr Denis Healey, deputy leader of the Labour Party, said last night.

It was threatening to destroy one of the fundamental democratic rights of the British people.

Barclays qualifies as loan institution

FIRST-TIME house buyers will be able to receive the benefits of the Government Home Loan scheme if they take out a Barclays Bank mortgage.

The scheme provides a tax free cash bonus of up to £110 and a £600 interest free loan to those who have saved certain minimum sums for at least two years.

ICI puts £2.3m into dye plants

ICI is launching a £2.3m modernisation programme at its Huddersfield site in Yorkshire where it produces intermediates for making dyes.

'Rogue' traders warned of fines

THE Office of Fair Trading yesterday repeated its warning to rogue traders that they faced unlimited fines or imprisonment for breaking their legal obligations to consumers.

Gaelic accepted as citizen criteria

AN ABILITY to speak Gaelic has been included among the qualifications needed for entitlement to citizenship under the British Nationality Bill.

## Move to link Navy's Sting Ray with U.S. anti-submarine weapon

BY DAVID FISLOCK, SCIENCE EDITOR

THE Royal Navy's new Sting Ray lightweight torpedo could form part of a new U.S. anti-submarine weapon under joint development by Boeing and Gould, says Mr John Nott, Secretary for Defence.

The proposal was made in a move to reopen the Anglo-U.S. battle for the Navy's new heavy-weight torpedo.

A month ago the British Government said Marconi Space and Defence Systems, part of the GEC-Marconi group, would get the contract subject to the negotiation of "satisfactory financial arrangements."

The Cabinet had over-ruled a Navy preference for the U.S. torpedo offered by Gould, which would have saved the Navy at least £150m in development costs over the next three years.

But discussions are still taking place between GEC-Marconi and the Ministry of Defence while Gould itself has refused to admit defeat.

Gould believes the heavy-weight torpedo will be on the agenda for Lord Trenchard, Defence Minister, when he visits the Pentagon next week.

Gould executives in London yesterday to gauge the progress of the GEC-Defence Ministry talks said they believed that if the company is to make a counter-bid the first step must be made by the U.S. Government.

Nevertheless, Mr Nott has been told that the improved version of Marconi's Sting Ray torpedo could be the payoff for the new weapon—a marriage of cruise missile and torpedo—on which Boeing and Gould are working for the U.S. Navy.

Gould has offered to re-engineer Sting Ray with a more advanced propulsion system which, it claims, could increase its speed from about 40 to 45 knots to over 60 knots.

Another "offset" agreement negotiated by Gould comes to fruition today under which a major British defence company gains access to the U.S. market for its communications equipment for the first time.

Gould executives are still convinced that, with U.S. Government help, they could mount a convincing case for claiming that no British jobs would be lost by giving the torpedo contract to the U.S. company.

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## BL's market share increases to 23.9%

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

BL's 23.9 per cent share of the new car market in September was its highest since January 1978.

As a result registrations for the nine months were at 1,211,932, only 4.3 per cent below those in the same period last year.

Following its record success in August, Ford sales slipped back in September because of supply problems. Its market share was 27.83 per cent in September against the targeted 30 per cent for the year as a whole.

Fiestas and Escorts remained in short supply and a major plant reorganisation at Dagenham hit Cortina output. Ford brought in more Cortinas from Belgium, 5,079 against 1,793 in the same month last year, to help make up the deficit.

Imports took 55.7 per cent of the total market in September (compared with 53.7 per cent in September 1980) and in nine months accounted for 55.3 per cent.

The Japanese market share after nine months was 11.68 per cent—still well above the 1981 level anticipated by the UK industry.

The September top 10: Ford Escort (11,893 sold); Ford Cortina (10,866); Austin Metro (9,857); Ford Fiesta (7,142); Morris Ital (6,317); Austin Allegro (5,272); Volvo 300 (2,536); BL Mini (2,445); VW Golf (2,394); Vauxhall Chevette (2,327).

General Motors—Opel 1,660; Vauxhall 1,476; Other GM 80; Total GM 7,770.

Peugeot Group—Talbot 4,731; Peugeot 1,420; Citroen 1,950; Total Peugeot 8,101.

Datsun 6,116; YAG (VW-Audi) 7,037; Renault 6,314; Fiat Auto 5,399; Volvo 4,149.

Includes cars from companies' Continental associates not included in the total UK figure. Includes cars from all sources including those from associates of UK companies.

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## BA will match most Pan Am fare cuts

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE WINTER fares war on the North Atlantic air route between the UK and the U.S. intensified yesterday. British Airways said it will match many of the large fare cuts announced earlier this week by Pan American.

The Pan Am cuts—to become effective on November 1—range up to 66 per cent in single economy class fares between the two countries. British Airways is matching some, but not all, of these.

BA will cut its economy class single rates from London as follows: to New York, from £253.50 to £124; to Washington, DC, from £284 to £189; to San Francisco, from £503.50 to £197; to Seattle, from £440.50 to £230; and to Miami, from £121 to £119.

Return fares are double the single rates. The airline's Super Club single fare from London to New York is being cut from £433 to £315.

This latter fare remains much higher than the Pan Am Clipper Class fare of £253. But BA says it offers a better service, with only six-abreast seating in the Super Club cabin against Pan Am's eight-abreast.

BA's Concorde, first class and Super Club passengers will also be provided free limousine service into New York City.

The fares war, sparked off by Pan Am which recently also cut

sharply many of its U.S. domestic fares in a bid to win traffic, is likely to go further yet.

Other major airlines on the North Atlantic route, such as Trans World Airways, British Caledonian, Braniff and Laker, have all yet to say just what they are going to do. It seems likely that some at least of their own rates will have to come down to match those of BA and Pan Am. Only one other airline, Delta, which flies between Atlanta and London Gatwick, is cutting some economy fares.

British Airways, already in the middle of a major retrenchment programme designed to cut routes, reduce staff by 9,000 to 43,000, and to trim overseas

stations and sell off aircraft, did not want to become embroiled in a fares war on the North Atlantic this winter.

However, it has been obliged to do so. It can only hope that the fare cuts will help to promote traffic in what are customarily the poorest months of the year.

The airline lost £145m in the year to March 31. It anticipates a loss of up to £100m in the current financial year. Fare cuts of the magnitude now forced on it were not part of its overall sales strategy.

Mr John Biffen, the Secretary for Trade, is expected to announce today UK Government plans to seek cheaper air fares in Western Europe.

There is a series of financing arrangements for projects with UK film and television programme makers, including Mr David Puttnam, who made *Chariots of Fire*; Mr Barry Hanson (the Naked Civil Servant); Mr Paul Knight (Black Beauty); and Mr John Gou, former head of BBC TV current affairs.

Mr Derek Granger, producer of *Brideshead Revisited*, will be a non-executive member of the Goldcrest Television Board. Ms Kay Webb, former managing editor of Puffin Books, will be adviser on children's programmes.

Mersey barrage scheme unveiled

PLANS for a Mersey barrage and the conversion of the river's tidal energy into electricity were unveiled yesterday.

A preliminary study for the barrage, carried out by a panel chaired by Mr David Boulton, executive director of BICC, was approved by the Merseyside Enterprise Forum, an advisory body of leaders from the industrial, trade union, academic, church and voluntary communities.

The scheme will go to the Merseyside County Council, which is expected to approve more detailed studies costing £75,000.

Prior remission offer 'inadequate'

H-BLOCK IRA prisoners described Northern Ireland Secretary Mr James Prior's offer of a 50 per cent return of remission as "vengeful" and "inadequate."

But they said the change in prison rules to allow prisoners to wear their own clothing was "a positive move in the right direction."

Healey on local councils' power

THE Government is attempting to create a Whitehall dictatorship which would virtually abolish local councils, Mr Denis Healey, deputy leader of the Labour Party, said last night.

It was threatening to destroy one of the fundamental democratic rights of the British people.

Barclays qualifies as loan institution

FIRST-TIME house buyers will be able to receive the benefits of the Government Home Loan scheme if they take out a Barclays Bank mortgage.

The scheme provides a tax free cash bonus of up to £110 and a £600 interest free loan to those who have saved certain minimum sums for at least two years.

ICI puts £2.3m into dye plants

ICI is launching a £2.3m modernisation programme at its Huddersfield site in Yorkshire where it produces intermediates for making dyes.

'Rogue' traders warned of fines

THE Office of Fair Trading yesterday repeated its warning to rogue traders that they faced unlimited fines or imprisonment for breaking their legal obligations to consumers.

Gaelic accepted as citizen criteria

AN ABILITY to speak Gaelic has been included among the qualifications needed for entitlement to citizenship under the British Nationality Bill.

Includes cars from companies' Continental associates not included in the total UK figure. Includes cars from all sources including those from associates of UK companies.

Source: Society of Motor Manufacturers and Traders

## London Brick to reduce its workforce by 650

BY MAURICE SAMUELSON

LONDON BRICK, which recently announced the closure of its big Ridgmont works in Bedfordshire with the loss of 1,100 jobs, is to shed another 650 by shutting three small brick works and a pipe works.

This brings its total brick-making workforce down to 5,050 from 6,800 less than a year ago.

The group, which controls 45 per cent of UK brick deliveries and has more than 400m unsold bricks in stock, blamed the deepening recession, in house-building, "now aggravated by the recent increase in interest rates."

Some 330 jobs will be lost with the closure of Kempston in Bedfordshire. The closure of the Arlesey pipe works, which had been reprieved earlier, will claim about 40 jobs. Two other brick works near Peterborough will close with the loss of about

300 jobs. The company's deliveries in the first half of this year were 16 per cent below last year's depressed level, cutting its pre-tax profits for the period by some £2m.

The Brick Development Association said yesterday that the latest closures reflected the plight of the whole industry.

With only 140,000 houses expected to be started this year, compared with 350,000 only a few years ago, the recession has adversely affected nearly all the country's 170 brick works.

Most are operating well below capacity, either by damping down kilns or by closing off other parts of their production process.

The decline is also reflected in the number of bricks expected to be sold, £3.5bn this year compared with last year's total of nearly £4bn

## Cement makers postpone price rises till January

BY ANDREW TAYLOR

CEMENT manufacturers worried about the possibility of lower-priced cements being imported from the Continent have decided not to go ahead with planned price increases next month.

Instead prices will be increased by 7½ per cent from January 1.

It is the second time within six months that cement makers have decided not to go ahead with planned price increases.

Increases of 4 to 6 per cent in July were scrapped earlier this year. Manufacturers then warned that prices might rise by between 9 and 12 per cent in November.

The National Federation of Building Trades Employers welcomed the cement-makers' decision last night. It was also helpful to get three months' warning of the next level price increase, said the federation. It was, however, too early to say

what impact the price rise would have on construction contracts negotiated this year.

The cement makers have been under strong pressure from the construction industry to keep rises to a minimum.

Some builders are concerned at the impact sharply rising building material costs could have on low-margin contracts.

Last week pre-cast concrete manufacturers warned that they would turn to imported cements if prices rose too steeply. Prices of bulk cement can be up to 50 per cent cheaper in some parts of the Continent than in the UK.

Figures produced last week by the British Precast Concrete Federation showed that the price of cement as low as £18.91 a tonne in parts of West Germany compared with a central London price of £41.52 a tonne.

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Nearly 500,000 expected to see Motorfair

By Our Motor Industry Correspondent

MOTORFAIR, London's first full-scale international car show for four years, is expected to attract between 400,000 and 500,000 visitors, the organisers said yesterday.

The 200 exhibitors paid about £650,000 for stand space and include 48 car-makers. Two, De Lorean of Belfast and Hyundai of Korea, have yet to sign up British dealers.

Cars old and new will be sold off the stands. Eight big manufacturers reckon that between them they will sell 2,200 cars worth over £9m in the 11 days of the show, starting on October 21.

Motorfair is organised by a subsidiary of Earls Court, a Town and City Properties offshoot.

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# UK NEWS

## Industry given £60bn challenge by Shell

By Ray Carter, Energy Editor

A £60bn challenge is to be laid before UK industrial and service companies in Birmingham next week when Shell UK Exploration and Production (Shell Expro) will urge British industry to win a bigger share of offshore oil and gas orders.

Shell Expro, one of the leading operators in the North Sea, will hold a "seminar" on Wednesday to outline the offshore developments which will take place over the next 20 years.

The company said yesterday the offshore industry had already spent some £250bn in the UK sector of the North Sea. A further £100bn would be spent on fields already in production or under development. And another £50bn would be required to find and develop as many as 80 to 100 new fields, which will be necessary to ensure the UK's continuing oil self-sufficiency into the next century.

The forum, organised by the Offshore Suppliers Information Centre, will be told of the types of equipment and services which are currently being imported. According to the Energy Department, UK companies last year won 71 per cent of the £2.4bn worth of orders placed by offshore oil and gas companies.

British industry already has a strong hold on parts of the offshore supplies sector. Last year, for instance, UK companies were awarded 99 per cent of the terminal contracts and 86 per cent of the maintenance work.

## 'Inequalities' follow pay freedom

BY DAVID MARSH

PAY INEQUALITIES in Britain have increased after the breakdown of the last Labour government's incomes policy and are now about as great as in France or Italy, according to a book on pay distribution in the EEC published today.

West Germany appears to be the country with the greatest equality in pay out of the six EEC countries studied in the survey.

The book\* contains the results of a research project undertaken at the Sussex European Research Centre of the University of Sussex, with financial support from the Social Science Research Council.

The survey shows that although nominal pay levels in Britain have increased after the breakdown of the last Labour government's incomes policy and are now about as great as in France or Italy, according to a book on pay distribution in the EEC published today.

Women's pay in Britain remains particularly unequal. The average weekly earnings of women working full time in the UK last year was about 60 per cent of men's. This was up from 50 per cent in the early 1970s before the Equal Pay Act, but still below the average of the other five countries.

In France and Italy women earn on average about 75 per cent of men's pay.

The special feature of Britain's pay structure is the wide inequality among manual workers. However, last year white-collar pay exceeded blue-collar pay by only about a quarter—much less than the gap in other countries. In France and Italy the difference is about 50 per cent.

A modest compression of pay differentials took place in Britain between 1970 and 1977 partly as a result of incomes policies. Thereafter, inequalities widened again, although last year they remained less than in 1970.

Like Britain, Germany experienced relative stability of pay structures in industry during the 1970s. In France and Italy, by contrast, the pattern was more flexible, with low-paid industries gaining more than the higher-paid, leading to more equality.

The book says the absence of significant change in structures in Britain shows that only a few strong or fortunate groups gained, in relation to the rest, from the competitive and diffused bargaining system. It suggests that this process, prone to conflict and inflation, could be the inevitable result of a bargaining system devoid of central direction.

\*Pay Inequalities in the European Community by Christopher Saunders and David Marsden. (Butterworths, £26.)

## New joint company to bid for Nato systems

By Michael Dorn, Defence Correspondent

THREE COMPANIES which together make up a significant part of the UK computer systems software industry have established a joint organisation, European Defence Systems, to bid for what could be a \$1bn (£540m) computer systems market in Nato during the next decade.

The three companies are Scicon Consultancy International (part of the British Petroleum Group), Software Sciences (part of the British Oxygen group), and Systems Designers, a subsidiary of Systems Designers International.

European Defence Systems will be based in Brussels. It will compete for many of the computer systems contracts that Nato is expected to be issuing to improve the command, control, information and communications techniques used throughout the alliance.

Among such contracts are likely to be several major ones, including a \$185m contract for a new Nato-wide air command and control system to help co-ordinate the fighter aircraft operations of the different air forces throughout the region.

Others that are likely to be placed, on a competitive basis, include those for new systems for fleet communications, and for improving the flow of information to senior Nato commanders.

Mr Paul Pearson, chairman of EDS (who is also a director of Scicon), said that the company would have a small top management team, but would be able to draw on all the resources of the three parent companies, including over 1,000 staff skilled in computer software design, development, installation and operation.

The three parent companies have a combined annual revenue of \$200m, of which about \$50m is in the defence computer systems field.

Mr Christopher Williams will be the general manager. He has been the Benelux general manager for Software Sciences for the past two years.

## Cavvain set to complete deal for Ronson

By James McDonald

COMPLETION of the arrangements for the purchase by Cavvain of Ronson Products from the receivers and managers—which should have taken place on October 2—is now due to take place tomorrow.

A statement from Cavvain has explained that the new date had been fixed to enable the "complex legal requirements of completion to be properly effected." All parties had agreed. The statement added that the Cavvain group's solicitors had warranted the availability of funds in time for completion last Friday "if it had been legally possible."

## Prosecution threat for CB radio users

By Elaine Williams

THE Customs and Excise Board has warned that it will continue to prosecute owners of Citizens' Band radio sets if they insist on transmitting on the radio frequency banned by the Home Office, even when the official service begins operation next month.

However, the board has agreed to take no action against CB users if they convert their illegal-frequency sets to meet the technical standards of the new system and pay £5.00 per set to cover import duty and VAT.

## CBI defends EEC membership

FINANCIAL TIMES REPORTER

WITHDRAWAL from Europe would be economic suicide, according to the Confederation of British Industry.

Mr Brian Rigby, deputy director general of the CBI, told British and Flemish businessmen in Brussels yesterday that Labour Party policy makers had not considered where Britain would find comparable access to 214m customers with high purchasing power.

Mr Rigby said that the CBI would not allow politicians unwittingly to put "business and jobs in jeopardy."

He said that businessmen would be debating British membership of the EEC at next month's CBI annual conference in Eastbourne. He hoped that there would be another overwhelming vote confirming the delegates' wish to stay in.

"Since joining the EEC," he said, "the UK has switched its trade from the old empire to Europe, and it is quite unrealistic to think we can turn the clock back now."

"Anyone who thinks we can be an island entire unto ourselves is not living in the real world."

Mr Rigby stressed the need for greater competitiveness in British industry if it was to take full advantage of an upturn. He said Britain had suffered a sharp drop in competitiveness. That was why unemployment trends—and particularly youth unemployment—were a more serious problem in Britain than in many other EEC countries.

But present trends in wage settlements and working practices, together with an easing of the strength of sterling, had improved the position. Many companies just needed a little more volume of trade to show their worth.

Mr Rigby was speaking at a lunch given by the Flemish Industrial Federation and the British Chamber of Commerce in Belgium.

## Inflation tax urged on 'excess' wages

BY DAVID MARSH

AN INCOMES policy based on a "wage inflation tax" which would penalise employers for excess payments to staff has been proposed by Prof Richard Layard of the Centre for Labour Economics at the London School of Economics.

In a lecture at the LSE yesterday, Prof Layard suggested the Government declare a norm for the rate of growth of hourly earnings. If an employer increased the average hourly pay of his staff by more than this, all his excess payments would be subject to a tax.

To prevent any increase in the net tax burden on companies, the Government would adjust the rate of National Insurance surcharge each quarter to redress the tax burden from the high to the low inflation companies.

Prof Layard said a permanent incomes policy was needed to reduce inflation without undue unemployment. "A conventional incomes policy which suspended free collective bargaining permanently would be out of the question in a free society," he said. "So we have to have an incomes policy which works by incentive rather than regulation."

The inflation tax approach would have a beneficial effect on employment compared with the monetary attack on inflation being pursued by the Government. Under monetary restraint, the Government aimed to stiffen the backbone of employers by reducing demand for their output and hence the demand price for labour, he said.

This held down wages compared with what they would have been otherwise. But it also produced bankruptcy and unemployment because wages did not respond fully and remained high relative to money demand.

By contrast, the wage inflation tax put direct—rather than indirect—downward pressure on wages, while letting money demand go relatively free.

## Inquiry opens into leisure complex plan

FINANCIAL TIMES REPORTER

A PUBLIC inquiry opened yesterday into a Texas businessman's plan to build a £200m sports and leisure complex in Lamesley, near Gateshead.

The inquiry is being held because of local residents' objections to the scheme, the brainchild of Mr Tom Dimery, who was born locally but has spent much of his life in the U.S. and Canada.

The inquiry, expected to last eight days, was told by Mr Dimery and his solicitor that the complex would include an 85,000-seat stadium and a 1,000-bedroom hotel.

It would create about 3,000 jobs during construction and an estimated 3,795 permanent jobs. The proposed hotel would have conference facilities for up to 5,000 people. The whole complex, including tennis and squash courts, a small casino and a leisure park, would cover 300 acres.

Referring to opposition by local residents, Mr Dimery said that if any of them felt so strongly that they wanted to move house, he would offer to buy their houses at an independent valuation price plus 10 per cent.

# UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1975=100); retail sales volume (1975=100); retail sales value (1975=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Indl. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unempl.	Vacs.
1980							
4th qtr.	100.6	89.4	78	109.9	205.2	2,020	98
1981							
1st qtr.	99.6	88.3	98	112.7	174.4	2,304	100
2nd qtr.	99.0	88.9	91	111.3	180.6	2,507	89
3rd qtr.	99.0	88.9	91	111.3	180.6	2,507	89
Jan	99.0	88.4	92	114.0	177.6	2,228	104
Feb	99.9	89.3	94	112.9	170.1	2,304	98
March	99.9	88.7	109	111.4	175.3	2,281	97
April	99.9	88.7	90	111.4	181.6	2,452	84
May	98.2	88.0	84	110.6	177.1	2,515	92
June	99.7	89.9	98	111.7	182.7	2,552	83
July	99.5	89.3	98	109.7	185.4	2,582	92
Aug				111.0	185.6	2,626	98
Sept						2,573	97

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmd. goods	Eng. output	Metal mfg.	Textile	Housg. starts
1980							
2nd qtr.	98.0	97.5	123.3	94.0	94.2	85.8	15.2
3rd qtr.	97.0	96.0	117.2	91.9	76.6	82.2	12.5
4th qtr.	99.9	90.8	116.9	85.9	70.6	77.2	10.1
Dec	99.0	89.0	117.0	84.0	70.0	76.0	7.1
1981							
1st qtr.	94.1	87.2	117.5	82.2	76.5	76.9	10.9
2nd qtr.	93.5	87.3	118.1	83.8	80.1	75.0	14.4
Jan	94.0	88.0	116.0	82.0	74.0	76.0	10.3
Feb	95.0	87.0	118.0	83.0	78.0	78.0	11.3
March	94.0	87.0	119.0	83.0	75.0	77.0	11.3
April	94.0	87.0	117.0	84.0	77.0	75.0	12.6
May	94.0	87.0	117.0	82.0	78.0	74.0	13.9
June	94.0	88.0	120.0	85.0	84.0	76.0	16.8
July	95.0	88.0	119.0	86.0	77.0	74.0	15.0
Aug							12.5

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance (£m); oil balance (£m); terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Resv. US\$bn
1980							
3rd qtr.	125.1	111.7	+616	+870	-157	105.5	28.08
4th qtr.	126.5	111.8	+1,269	+1,885	+222	105.6	27.90
1981							
1st qtr.							28.34
2nd qtr.							28.73
3rd qtr.							28.26
Jan	123.9	101.3	+742	+1,042	+210	106.4	28.43
Feb	121.7	114.3	+814	+614	+231	105.1	28.31
March							28.07
April							28.49
May							25.63
June							24.57
July							24.51
Aug							23.70
Sept							

Trade figures for March-August not available because of Civil Service dispute.

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net inflow; HP, new credit; all seasonally adjusted. Minimum lending rate (end period).

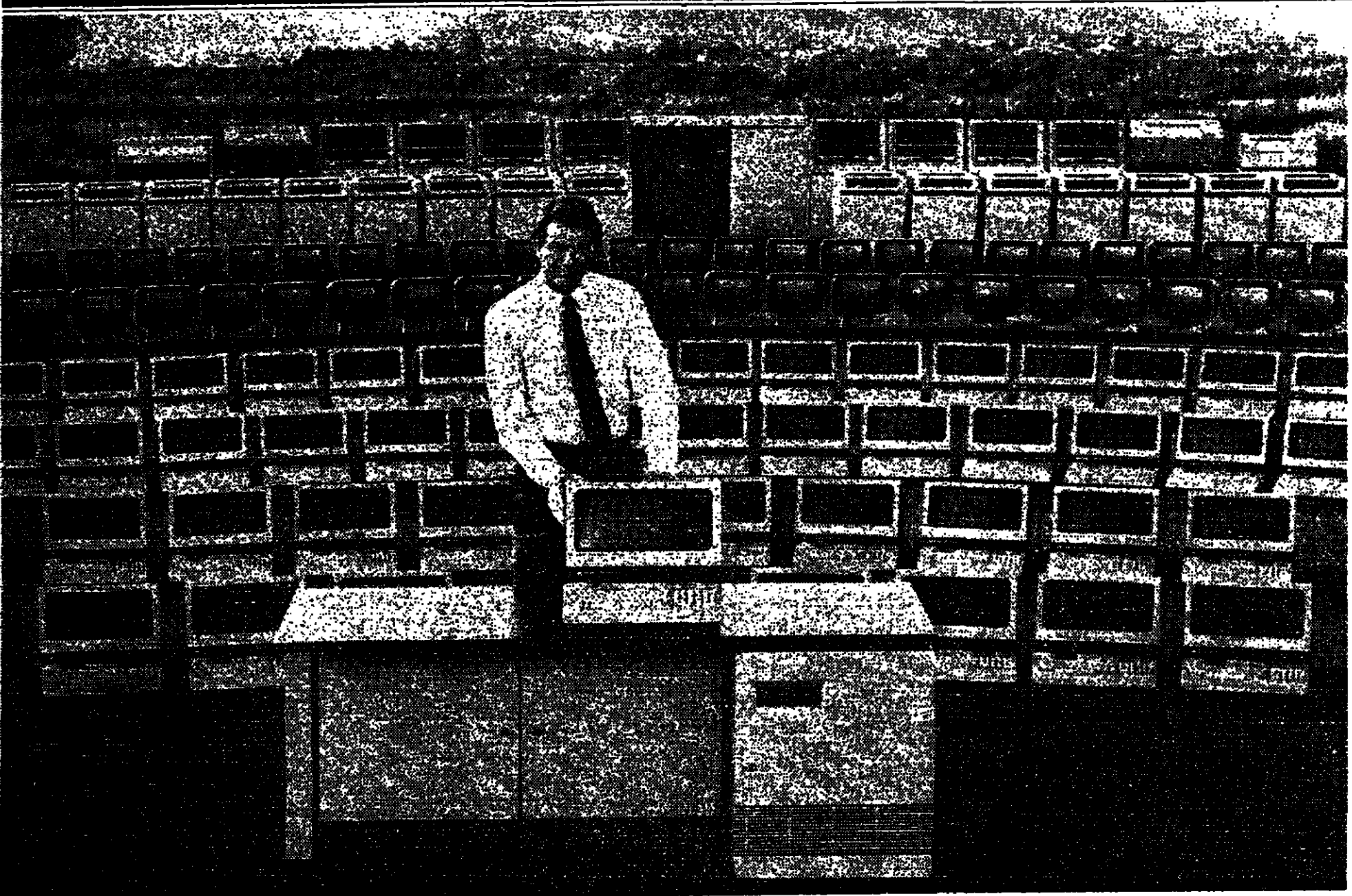
	M1 %	M3 %	Advances DCE %	BS inflow	HP lending	MLR %
1980						
3rd qtr.	11.8	36.1	+5.336	1,090	1,933	16
4th qtr.	8.8	28.2	+11.2	+3,352	1,253	17.93
Dec	16.1	20.9	7.0	+929	448	605
1981						
1st qtr.	6.8	8.8	+1,282	1,081	1,884	12
2nd qtr.	23.1	16.6	+6.5	+4,057	1,103	1,936
Jan	6.1	11.8	+10.1	+378	446	620
Feb	12.4	8.0	+12.9	+90	366	538
March	1.2	6.8	+14.3	+814	269	826
April	25.5	13.8	+3.9	+2,001	296	655
May	22.1	19.3	7.0	+947	436	607
June	21.9	16.7	8.6	+1,109	371	674
July	14.2	16.0	19.8	+2,162	290	658
Aug	0.8	13.5	35.5	+1,155	244	659

INFLATION—Indices of earnings (Jan 1976=100); basic materials and fuels, wholesale prices of manufactured products (1975=100); retail prices and food prices (1974=100); FT commodity index (July 1952=100); trade weighted value of sterling (1975=100).

	Earnings	Basic matls.	Wholesale mfg.	RPI	Foodst	FT commodity	Strg.
1980							
4th qtr.	193.3	203.3	206.1	273.9	260.7	269.25	100.2
1981							
1st qtr.	195.3	213.8	212.3	280.4	268.7	261.56	101.8
2nd qtr.	202.1	225.8	219.4	294.0	277.0	246.07	97.8
3rd qtr.	194.8	235.9	223.8			264.76	98.6
Jan	211.9	217.3	215.1	279.8	268.9	259.93	102.5
Feb	197.8	217.3	215.1	284.0	270.6	261.56	99.7
March	199.3	221.3	218.0	292.2	274.2	258.61	99.3
April	201.6	226.1	219.2	294.1	276.7	255.14	98.8
May	205.7	229.9	221.1	298.8	280.0	245.07	95.4
June	207.5	233.0	222.2	297.1	279.6	275.81	92.5
July	207.5	237.0	224.0	299.3	277.3	257.84	91.2
Aug		237.8	225.3			260.53	88.0
Sept							

\* Not seasonally adjusted.

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News Analysis: Guy de Jonquieres and Charles Smith look at the logic behind a computer link-up

## ICL's bold risk in a brutal battle for survival

IN THE FIVE months since he became managing director of ICL, Britain's second largest computer manufacturer, Mr Robb Wilmot has demonstrated a flair for the dramatic. But ICL's agreement with Japan's Fujitsu, and the longer-term goals which Mr Wilmot hopes to achieve by it, is his boldest move yet.

Like other established second-rank manufacturers in the U.S. and Europe, ICL has found it increasingly tough to compete in the world market for "mainframe" computers.

It has faced the prospect of being trampled underfoot in a brutal battle for supremacy between IBM, which accounts for more than half of all large systems installed worldwide, and Japan's youthful computer industry which is aggressively challenging the American

giant's domination. Though ICL also expands under Mr Wilmot into fast-growing markets which it has long neglected—including personal computers and office systems—he believes it cannot remain viable if it foregoes the mainframe computers completely. By linking up with Fujitsu, Mr Wilmot hopes ICL can ride a Japanese tiger down the road to recovery and secure its place among the big-league of computer suppliers.

He appears to have pulled off a "favourable" deal. ICL will market outside the U.S. and Japan two very big Fujitsu computers. The smaller is about five times more powerful than the largest machine in ICL's range, and both will compete more directly against IBM than against ICL installations.

In exchange, ICL will get early access to Fujitsu technology in big computers which

Mr Wilmot asserts is now the best in the world. Fujitsu will open its doors to ICL in the fields of computer-aided design of big machines and in the development of ultra-rapid microchips used in computer processors.

ICL, which has always purchased most of its electronic components overseas, expects to be a major purchaser of Fujitsu chips in future years.

ICL will rely heavily on Fujitsu chip technology for its new range of bigger computers, of which the first will be launched in 1984. Mr Wilmot

believes that the machines, to be designed and built by ICL, will provide the basis for its strategy in the mainframe market for the next 10-15 years.

Like all ICL's other new products, its future big machines will be designed to communicate through data networks with computers made by both ICL and its competitors. Moreover, by using the latest technology, ICL aims to develop future versions with up to four times more power. This would give its customers a wide choice and make it easier for them to add power as their requirements grow.

Mr Wilmot emphasised yesterday that he also wanted to extend the life cycle of future products to five years from three years at present, thereby reducing the frequency of design changes. He believes

Fujitsu's technology will put ICL a year ahead of its competitors and that it will gain another year by designing its computers to take advantage of types of chips not yet in full commercial production.

Without having to make enormous investments ourselves, we will be riding on the back of very large investments already made by Fujitsu and the Japanese Ministry of Trade and Industry," he said. "That way, we can save our own investments for microcomputers and other new products."

His catch-up strategy, however, inevitably contains elements of risk. Designing new computers around technology which has not been fully tested in practice could put ICL ahead of its rivals. But as other companies, including IBM and Honeywell, have discovered when they tried to do the same, it can also lead to serious technical complications and costly production delays.

Furthermore, collaboration with a Japanese company of Fujitsu's size is a wholly new

form of business for ICL. Mr Wilmot insists the agreement between them has been fully accepted on both sides and that Fujitsu is in the deal for the long term.

Nonetheless, Fujitsu entered the agreement in the full knowledge of the deal's attractions of the deal must be to improve its penetration of the Western European computer market. Whether that objective will always mesh with ICL's own strategy remains to be seen.

Mr Wilmot has undoubtedly pulled off a major coup. But if he and ICL are to ride the Japanese tiger without being unseated by it, they may have to be ready to perform a skilled balancing act.

## Business failures and bad debtors

"increase by 23%"

BY JAMES McDONALD

BAD debtors and business failures recorded by Trade Indemnity Company in the first nine months of this year totalled 2,009 cases, nearly 23 per cent more than in the same period of 1980.

According to Trade Indemnity, Britain's largest underwriter of credit insurance, which is controlled by the country's major insurance groups, failures between the second and third quarters of this year fell from 657 to 585, compared with 645 in the third quarter of last year.

But it points out that the year ago came only in July and August. Failures in September were 210, close to the high level of 212 recorded in September 1980.

"It would, therefore, be premature to talk of any 'levelling-out' in the failure pattern, especially having regard to the effect of delayed tax payments due to the Civil Service dispute and the conse-

quences of the recent rise in interest rates which have still to show through."

A breakdown into main trade categories shows a deterioration in the nine month period, compared with the first three quarters of 1980, in all the categories, particularly in the distribution end of textiles and clothing, and furniture and upholstery.

In textiles and clothing, bad (irrecoverable) debts and business failures totalled 314 in the first three quarters, compared with 295 in the same period of last year. But in this sector, failures by clothing retailers and wholesalers increased over the year from 77 to 101.

Failures by furniture and carpet retailers and wholesalers in January to September this year, at 93, were 37 more than in the same period of last year, although in the whole furniture and upholstery sector there were only 17 more failures than the 215 of a year before.

## Barclays makes business loan offer to jobless

BY ELAINE WILLIAMS

A PILOT SCHEME offering small loans to the unemployed to start their own businesses, was launched yesterday by Barclays Bank in Peterborough.

Barclays is setting aside £25,000 for skilled workers who wish to borrow sums of up to £2,000. The bank believes this type of small loan will appeal to skilled workers in the ser-

vice industry such as plumbers and electricians.

"The scheme is the idea of Peterborough's Conservative MP, Dr Brian Mawhinney, who was worried by the 11.5 per cent level of unemployment in the city."

Dr Mawhinney said: "If it works in Peterborough there is no reason why this cannot be repeated all over the country."

## Why Fujitsu has joined forces with another foreign partner

IF ICL's purpose in seeking a tie-up with a Japanese computer manufacturer was to find a company which could firstly, supply it with machines big enough to match IBM's biggest and secondly, make good its deficiencies in integrating circuits, it could, at least in theory, have gone to any one of the top three companies in the industry.

Hitachi, NEC and Fujitsu have all announced new super-large computers during the past year which are claimed to outperform the new IBM 3081 series. All three of these top computer makers are also leading manufacturers of integrated circuits (with NEC and Hitachi holding the first two places and Fujitsu following close behind).

Fujitsu, however, not only happens to be the biggest of the Big Three—in terms of its output of computers, not its overall size, it also has a record as an exceedingly aggressive exporter and as a willing collaborator

with foreign partners.

Fujitsu began life as the telecommunications division of Fuji Electric Company, one of Japan's general purpose heavy electrical manufacturers, and remained a specialist in this field until it began moving purposefully into computers in the mid-1950s. For the past two decades, the company's main aim has been to erode the dominant position in Japan's domestic market of IBM Japan, the American computer giant's wholly owned local subsidiary.

A milestone was passed in 1973 when Fujitsu's annual computer sales passed those of IBM for the first time. But IBM still has a bigger share of Japan's installed computer population (29 per cent against Fujitsu's 20 per cent). In terms of global stature Fujitsu is still a strapping colossus compared with IBM. Its world market share is a mere 2 per cent against IBM's 58.8 per cent.

A 2 per cent of the world market for computers is not, of course, Fujitsu's only claim to fame. The company remains a leader in various specialised telecommunications fields and in telephone exchanges. Computers, however, account for 66 per cent of its total turnover, which is a much higher ratio than for any of the other companies in the industry.

In its bid to replace IBM as the top supplier to Japan's domestic computer market, Fujitsu has opted for the "plug compatible" strategy — its machines can be used in conjunction with existing IBM systems rather than requiring separate support systems of their own. It has also made full use of two facilities offered by the Japanese Government to support the local computer industry.

These were an assisted leasing system and a series of officially sponsored develop-

ment programmes under which the different Japanese computer makers were encouraged to work together to develop competitive "basic" systems that could compete with IBM.

Fujitsu and Hitachi jointly developed the architecture for the "M" series of computers in a programme organised by the Ministry of International Trade and Industry (MITI) that ran from 1971 to 1976. They have since then kept their separate ways in improving and elaborating on the basic concepts behind the system. More recently, Fujitsu has been a participant in MITI-sponsored schemes to develop peripherals and software.

Fujitsu exported its first computer, to the Philippines, in 1964. Since then, it has acted consistently on the principle that the battle against IBM could not be won only on its home ground in Japan. A key

element in the company's strategy to establish itself overseas has been tie-ups with local companies or, in some cases, with government-controlled entities of various kinds.

Its first foray into the American market took the form of a capital tie-up with Amdahl Corporation, a maker of IBM-compatible computers founded by a former IBM executive, which buys a large proportion of the components for its bigger computers from Japan.

In Canada, Brazil and Spain, the company has involved itself by the mid-1970s in a variety of technology and know-how exchanges with governmental bodies that were anxious to get into the computer business and which, in some cases, had been rebuffed by IBM.

More recently, it has entered into a straight sales agreement with Siemens for big computers, while forming a new

U.S. joint venture (TRW-Fujitsu) to sell peripherals and eventually small and medium sized computers in the U.S. market.

Like Hitachi — the second largest Japanese computer manufacturer — Fujitsu has not tried to promote its own brand name in developed Western markets (although the FACOM name has been used in Eastern Europe and the Far East). Its reasons for not attempting to sell direct in the West probably include the belief that linguistic and cultural barriers could be more readily surmounted via an alliance with a local manufacturer and that, anyway, there was no time to be lost in grabbing market share from IBM.

Fujitsu has not said how much of the world market it eventually wants to supply. But the company aims to raise export share in its computer sales from 12 per cent to 30 per cent by 1985.

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Notice is hereby given that a Drawing of Bonds of the above Loan took place at the offices of Morgan Grenfell & Co. Limited on 28th September 1981 attended by Mr. Richard Graham Rosser of the firm of De Pinna, Rosser & John Venn, Notary Public, when 4,000 Bonds for a total of Swiss Francs 4,000,000 nominal were drawn for redemption at par on 15th November 1981. The nominal amount of the Loan outstanding after 15th November 1981 will be Swiss Francs 8,000,000.

The following are the numbers of the Bonds drawn:									
10	30	35	51	65	81	103	110	118	127
102	307	311	362	364	380	385	386	396	410
618	624	628	651	658	663	695	704	718	720
830	839	885	851	859	865	896	906	916	1008
1180	1196	1207	1216	1219	1220	1227	1233	1264	1270
1461	1507	1536	1543	1571	1590	1602	1615	1645	1651
1833	1834	1844	1885	1892	1895	1897	1906	1917	1920
2035	2047	2052	2067	2073	2078	2081	2088	2092	2182
2215	2219	2236	2269	2267	2271	2280	2287	2290	2304
2386	2411	2425	2431	2434	2436	2460	2470	2473	2482
2607	2611	2628	2663	2667	2671	2683	2704	2744	2758
3102	3106	3109	3110	3153	3165	3171	3179	3195	3201
3261	3364	3392	3411	3412	3414	3430	3506	3516	3548
3685	3695	3717	3735	3742	3766	3769	3778	3780	3785
4049	4054	4061	4073	4079	4211	4230	4236	4238	4242
4304	4306	4400	4453	4464	4478	4488	4515	4526	4581
4580	4585	4610	4615	4617	4619	4621	4622	4623	4624
4510	5113	5145	5175	5179	5184	5206	5211	5214	5222
5222	5226	5246	5248	5254	5272	5283	5293	5300	5350
5352	5356	5360	5363	5365	5367	5369	5370	5371	5372
5373	5379	5390	5407	5408	5415	5418	5427	5429	5435
5440	5442	5443	5444	5445	5446	5447	5448	5449	5450
5451	5452	5453	5454	5455	5456	5457	5458	5459	5460
5461	5462	5463	5464	5465	5466	5467	5468	5469	5470
5471	5472	5473	5474	5475	5476	5477	5478	5479	5480
5481	5482	5483	5484	5485	5486	5487	5488	5489	5490
5491	5492	5493	5494	5495	5496	5497	5498	5499	5500
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5551	5552	5553	5554	5555	5556	5557	5558	5559	5560
5561	5562	5563	5564	5565	5566	5567	5568	5569	5570
5571	5572	5573	5574	5575	5576	5577	5578	5579	5580
5581	5582	5583	5584	5585	5586	5587	5588	5589	5590
5591	5592	5593	5594	5595	5596	5597	5598	5599	5600
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5691	5692	5693	5694	5695	5696	5697	5698	5699	5700
5701	5702	5703	5704	5705	5706	5707	5708	5709	5710
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5741	5742	5743	5744	5745	5746	5747	5748	5749	5750
5751	5752	5753	5754	5755	5756	5757	5758	5759	5760
5761	5762	5763	5764	5765	5766	5767	5768	5769	5770
5771	5772	5773	5774	5775	5776	5777	5778	5779	5780
5781	5782	5783	5784	5785	5786	5787	5788	5789	5790
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5851	5852	5853	5854	5855	5856	5857	5858	5859	5860
5861	5862	5863	5864	5865	5866	5867	5868	5869	5870
5871	5872	5873	5874	5875	5876	5877	5878	5879	5880
5881	5882	5883	5884	5885	5886	5887	5888	5889	5890
5891	5892	5893	5894	5895	5896	5897	5898	5899	5900
5901	5902	5903	5904	5905	5906	5907	5908	5909	5910
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5931	5932	5933	5934	5935	5936	5937	5938	5939	5940
5941	5942	5943	5944	5945	5946	5947	5948	5949	5950
5951	5952	5953	5954	5955	5956	5957	5958	5959	5960
5961	5962	5963	5964	5965	5966	5967	5968	5969	5970
5971	5972	5973	5974	5975	5976	5977	5978	5979	5980
5981	5982	5983	5984	5985	5986	5987	5988	5989	5990
5991	5992	5993	5994	5995	5996	5997	5998	5999	6000

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# Two more MPs change sides

THE PARTY paraded its biggest catch yet before the conference began yesterday morning.

After three days of carefully breaking his ties with the Labour Party, Mr Tom McNally, MP for Stockport South, and one-time aide to former Prime Minister, Mr James Callaghan, finally announced he was joining the SDP.

With him came Mr Jimmy Dunn, MP for Liverpool Kirkdale, who also announced yesterday that he was defecting from Labour. Later in the day, Mr David Ginsburg, who announced his defection on Tuesday, appeared to explain his conversion.

## Significant

The three were enthusiastically applauded by the 950-odd SDP members in the audience—some of whom had clearly never heard of any of them before the beginning of this week. But in terms of the Labour Party, Mr McNally is by far the most significant defector, since the original 12 broke with the party seven months ago.

He worked for Mr Callaghan for five years, first at the Foreign Office and then at Downing Street, and was closely identified with the Labour leader.

Over the last few days, Mr Callaghan personally tried to stop him going, but Social Democrat MPs were yesterday boasting that getting Mr McNally was almost as good as getting Mr Callaghan himself. As his speech to the SDP conference showed, Mr McNally

ELINOR GOODMAN on the conference reception for the two latest parliamentary recruits from Labour, including Tom McNally, the biggest catch yet.

has deep emotional links with the Labour Party. He joined it at the age of 16, and one of his first jobs was at Labour Party headquarters, where he eventually became head of the international department.

He comes from a solid Labour Party family. He told the conference that he had explained to his 82-year-old father that he believed the SDP stood for the same "ideas, values and, even more important, the tolerance and comradeship" which the Labour Party had stood for sixty years ago.

Mr McNally's decision, to defect, despite Mr Healey's victory in Labour's deputy leadership contest last week, is a heavy blow to Labour moderates who were last week claiming that the "rot" in the Labour Party had been stopped.

At 38 Mr McNally is regarded by almost all his colleagues as very ambitious. His decision to leave Labour is, therefore, a gamble. He knew that if he stayed there was a chance he would not be re-elected by his local party.

There have been angry—and sometimes even violent disputes within his local Labour Party, and the Left was determined to oust him. The moderates in his party have been trying to delay his re-election conference until they had won a majority on the general management committee. But there was no certainty he would get re-elected. Now some of his supporters are expected to join the SDP.

At the moment Stockport South is a marginal Labour seat. But the Liberals came quite a good third last time, and assuming the SDP and Liberals can come to a local agreement, he must have a reasonable chance of saving it.

Mr Ginsburg was also under pressure from the left in his constituency, and yesterday some members of his local Labour Party were saying he had joined the SDP only because he knew he would not be re-elected by Labour.

Mr Ginsburg denied this, but while everybody in Bradford was delighted by the flow of new recruits to the party, there was some concern that the SDP should not allow itself to become a refuge for every Labour MP under pressure.

## Margin

Mr Eric Ogden, MP for Liverpool West Derby, is expected to join in the next few days, bringing the total number of recruits this week to six.

This will bring the total number of SDP MPs at Westminster to 22. All six will also have defected since the Labour Party conference, and that, as Mr Benn's supporters will almost certainly point out, will mean that Mr Healey's margin of victory last week has been virtually eroded.

# Leadership faces its first revolt

By Peter Riddell

THE Social Democratic Party leadership yesterday faced its first revolt. The rallying rank-and-file cry was, appropriately, "together". The target was the alleged exclusivity of an unofficial fringe group.

During the debate on industrial relations two speakers complained about the criteria for eligibility of the Social Democratic Party and Finance Group.

This is limited principally to executives in the public and private sectors, to academics, to consultants and to members of the House of Lords (though some of the SDP peers would be included under other hats). But trade unionists are not eligible.

The SDP is above all the party of industrial partnership and of breaking down the barriers between managers and workers, so the floor speakers demanded, to warm applause, that the national steering committee of the party should denounce the group as elitist.

They demanded that both trade unionists and managers should be eligible. Mr Tom Bradley MP, replying from the platform, was quick to point out that the group was informal. It had no connection with the national steering committee. The party would itself be setting up an official group to formulate trade union policy which would include trade unionists.

The rank and file was not satisfied—indeed, it appeared ready to be mobilised. There were shouts from the audience of "together" and "joint body".

Although the Industry and Finance Group may be unofficial its meeting on Tuesday included speeches from Mrs Shirley Williams and Mr Bill Rodgers. There will be a further meeting at the conference in London.

# Pitt favourite for Croydon

ALLIANCE candidate Mr Bill Pitt is odds-on favourite to win the Croydon NW by-election. Coral the book-makers quoted Mr Pitt yesterday at 5-6; Labour at 13-8; and the Conservative candidate at 9-2.

# Rodgers urges curbs on union donations to the Labour Party

BY IVOR OWEN

DEMANDS FOR curbs on donations made by trade unions and companies to political parties without the support of individual members and shareholders were vigorously endorsed.

Changes in the law were called for by joint leader Mr Bill Rodgers when he appealed to shop floor moderates to cut their financial and political links with the Labour Party and join the SDP.

He reaffirmed that an incomes policy and a major advance in industrial democracy must be central pillars in the economic and industrial policies of a government formed by the SDP-Liberal alliance.

Mr Rodgers urged TUC and CBI leaders not to wait until after the next election before joining in discussions to frame proposals in these areas.

This approach was firmly backed by Mr Tom McNally, MP for Stockport South, when he was welcomed to the platform along with the day's other Labour defectors, Mr James Dunn, MP for Liverpool Kirkdale.

Mr Rodgers explained that individual trade unionists would be able to prevent their money going to the Labour Party against their wishes by reform of the law governing the payment of the political levy.

The levy—still subject to the right of an individual member to contract out from payment—would continue, but a legal ob-

ligation would be placed on the trade unions requiring them to allow all their members to indicate the political party they wished to support with their support with their money.

Mr Rodgers said all trade unions would then be obliged by law to aggregate such contributions and pay them—with no strings attached and no block votes—to the appropriate political party.

Underlining the importance of an even-handed approach in industrial relations, Mr Rodgers also advocated more stringent rules on the donations made to political parties by companies. These should be designed to ensure that no shareholder found himself contributing to a political party against his will.

Mr Rodgers emphasised the political significance which would attach to a change in the distribution of the political levy by the unions.

He contended "once the close ties with the Labour Party were broken the trade unions would find it easier to speak with authority to all governments and to develop a point of view which could command respect."

"Being less partisan in politics, they could be more open in their judgments on economic and industrial affairs."

Mr Rodgers accepted that the trade unions could not be immune from legislation.

"If the trade unions wish to

be an estate of the realm, they must accept the obligations for their internal management and structure."

"They must put their house in order."

To chers he advocated secret ballot to determine major decisions and appointments within the unions.

He also emphasised the importance of protecting the jobs of individuals who don't join trade unions on the grounds of conscience.

Mr Rodgers pointed to growing support which the SDP was revealing from the shop floor. Tens of thousands of trade unionists had joined the party and many were active in it.

Mr McNally was cheered when he maintained that any government which wished to govern with consent must involve the trade unions in a social consensus.

He suggested that if the SDP were to approach some of the major unions they would find some "willing takers."

He forecast that senior trade union leaders would come to rue the day when they took on great powers in the parliamentary affairs and workings of the Labour Party.

"They will come to realise that though they can get Labour leaderships to sign blank cheques, those cheques will be worthless because the Labour leadership will not be able to deliver."

# Jenkins leads appeal to disillusioned Tories

BY IVOR OWEN

DISILLUSIONED Conservatives, at Westminster and in the country at large, were the primary target of a "come and join us" appeal by Social Democrat MPs yesterday, boasting that getting Mr McNally was almost as good as getting Mr Callaghan himself.

As his speech to the SDP conference showed, Mr McNally

to Mrs Thatcher's uncompromising rejection of Mr Edward Heath's criticism of the Government's economic policies.

He recalled that Mr Heath had advised Conservative MPs to think hard about interest rates, unemployment, inner-city decay and racial discrimination.

To cheers, Mr Brocklebank-Fowler commented "Too late Ted—they are all on the agenda here."

SDP leaders were delighted by the way in which the Bradford section of the conference reinforced their claims that the party has broad-based and growing support.

Dr David Owen commented: "This has totally laid the myth that the Social Democrats are

a southern, middle-class elitist party."

Mr Jenkins also highlighted the fact that the SDP had generated its own momentum and was not a mere reaction to events in the Labour Party.

To cheers he declared: "We have a different and constantly growing constituency. Our welcome is equal to those of all different political backgrounds."

At the same time Mr Jenkins again emphasised the need to maintain the alliance with the Liberals if the grip of the two main parties of British politics was to be broken at the next general election.

During the debate speakers expressed concern about how the electoral alliance with the Liberals would work out in practice.

One woman argued that although opinion polls showed more support for the SDP than the Liberals, the two parties should have an equal share of the seats.

But that should not mean that the Liberals would have the automatic right to seats which they had fought hard in the past.

Another speaker warned against the danger of the Social Democrats becoming a receptacle for Labour MPs who were in danger of losing their seats through re-election.

There was also a warning that the SDP must win over more Tory MPs if it was to attract Conservative voters and be victorious at the next general election.

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December 1 1981

The Financial Times proposes to publish a Survey on Viewdata in its issue of December 1 1981. The provisional editorial synopsis is set out below.

**INTRODUCTION** Viewdata, known outside Britain as Videotex, has been hailed as an important breakthrough in information technology. Its principal virtues are its simplicity, ease of use and low cost relative to conventional computer systems. International competition to supply systems is growing intense, though it is still unclear how big the world market will turn out to be.

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## UK NEWS—LABOUR

## Engineering plant sit-in staff to defy court

By Our Labour Staff

**ENGINEERING WORKERS** occupying a north-east London factory said yesterday that they would continue their action in defiance of a High Court possession order by barricading themselves inside the plant.

More than 100 workers crowded into court at Staffa Products, a UK subsidiary of Brown and Sharpe of the U.S., which granted an order to end the sit-in at its Leyton works, which began last Tuesday.

Members of the Amalgamated Union of Engineering Workers, representing 228 of the factory's 390 workers, hope their action will force the hydraulic motor company to reconsider plans to switch production to Plymouth over a period of two years.

Mr Dave Green, AUEW convenor, said after the hearing: "We will barricade the factory with tools and machinery. We have stocks of provisions and beds and are willing to carry on as long as is necessary."

## Officers to black P&amp;O ship handover

By Our Labour Staff

**OFFICERS** on board a P & O ship, the Wild Cormorant, have indicated that they will fulfil union instructions to prevent its handover to a foreign purchaser, the Merchant Navy and Airline Officers' Association said yesterday.

The vessel holds the key to renewed industrial action across P & O's deep sea cargo fleet.

The union is halting some 600 officers on board the fleet's 49 ships on whether they are prepared to take fresh action over P & O's sale-and-charter-hack of four refrigerated vessels to Greek interests.

Two of the reefer ships have already been handed over and the officers on a third, the Wild Marlin, have declined to take action. If officers on the Wild Cormorant failed to fight a handover—which the company has not yet attempted—there would be no ships left to strike over.

## Council workers to seek inflation-linked rise

By Philip Bassett, Labour Staff

**LEADERS** of 1m local authority manual workers agreed on a pay claim yesterday to be presented next week calling for increases in line with the prevailing rate of price inflation, shorter hours and longer holidays.

Tabling the claim in Leicester next Tuesday will pose the first direct challenge to the Government's pay limit provision of 4 per cent. The pay of such groups as miners and water workers, whose claims have already been presented are not directly covered by the limit.

Union leaders will say next week that the pay bill outturn of last year's 7½ per cent deal was much lower than the settlement figure, and that therefore the cash-limit provision should not be strictly applied this year. Some union leaders privately put the outturn as low as about 2 per cent.

Philip Bassett assesses the manual workers' pay claim

## First test of new co-operation

**WHEN** UNION leaders next formally present the council manual workers' claim at Leicester's County Hall it will be the first test of union hopes of greater co-ordination of public service pay in the face of the Government's 4 per cent limit.

Calls for greater co-ordination stem from a motion at last month's TUC Congress seeking closer working among public service unions so that collective action can be mounted more effectively than during last pay round.

Behind that motion lies the unpalatable acknowledgment by public service union leaders that the Government's cash limit pay provision last year by and large held firm.

Little has changed. The unions are still weakened by unemployment, and the inflation rate is now rising. The only action last year—the civil service strikes—ended, in terms of the immediate pay rise, in a clear victory for the Government.

The calls for united action over pay are not without parallel. Ten years ago the public services sustained another major union defeat in the 1971 Post Office workers' strike.

This is mainly a result of job cuts stemming from public-spending reductions.

Union leaders estimate that some 65,000 local authority jobs have been lost in the past year, about 50,000 of them manual workers, and that fear of further losses will again influence the negotiations.

The General and Municipal Workers' Union had been arguing for a claim which would bring the basic rate of the lowest-paid grade up from £59.05 to £75 a week. Though no vote was taken at the union side meeting yesterday, the counter-proposals of the Transport and General Workers' Union and National Union of Public Employees for an unspecified cost-of-living claim carried the day.

Present basic rates for a 40-hour week range from £59.05 to

£73.50. Bonus and overtime rates are paid on top, but the unions claim that male council workers now have only an average of three hours overtime a week. Holiday entitlements start at four weeks for a year's service, rising to a maximum of five weeks after ten years.

Mr Charlie Donnet, secretary of the union side and GMWU national officer, said the common claim had been agreed partly because of efforts being made by TUC unions to mount a common strategy.

After an exchange of solicitors' letters with the London Borough of Wandsworth, the National and Local Government Officers' Association has agreed not to carry out a "blacking" threat over the council's proposal to put street-cleaning out to the private sector until a firm decision is taken.

the TUC's local government committee this week to set up a separate committee to try to co-ordinate all local authority claims as unprecedented in local government industrial relations.

But there are still serious difficulties in mounting a common strategy. One TUC document suggests, for example, that if health service claims "were to prove similar in practice, the TUC would then make proposals to the Health Services Committee on possible formalisation of these claims into a common claim for general union support in the NHS."

However, with 41 unions bargaining in the NHS—28 of them outside the TUC—covering such diverse groups as doctors, opticians, dentists, midwives, nurses, porters, radiographers, electricians and many others, it is difficult to see what sort of common claim could satisfy such a wide range of employees and unions.

As more unions avoid strapping themselves to a firm figure and opt for "substantial" claims seeking increases in line with inflation, a common level of claims could emerge. But if it does, it will probably be more by accident than design.

Last year's pay round was a classic example of the weaker groups such as the council manual workers, the health service ancillary workers, and numerous others, being dealt with individually and "picked off," while other more powerful groups—the miners, water, gas and electricity workers—secured deals roughly twice the Government's target.

Union leaders point to the decision of a working party of

## Journalists may see strike rule changed

By John Lloyd, Labour Correspondent

**THE LEADERSHIP** of the main journalists' union will seek a change in the rule to enable it to call strike action more easily and swiftly.

It has also expelled four North London journalists who ignored a strike call, and refused to allow three other members to put the issue of their fines to a ballot.

The move will be taken following a decision by the executive council of the National Union of Journalists (NUJ) last weekend to re-admit 700 former members, expelled for defying an order to strike during a dispute in provincial newspapers three years ago.

A group of the expelled members had argued that the strike call was illegal. They said rule 20(b) lays down that the executive cannot call a strike affecting more than half of the membership without a ballot, which must show a two-thirds majority. The objection was upheld in the Appeal Court at the Lords.

The change, which the executive will propose to the union's annual delegate meeting next year, will seek to abolish the rule. While re-admitting the 700 members, the executive confirmed a decision by the union's complaints committee to expel

four members working for Camden and Hounslow Journals who had refused to take strike action from December last year.

It also turned down a request from three members working for the Islington Gazette—part of the same group—as the Camden and Hounslow Journals to ballot the NUJ's membership on the issue of the fines of £10 each, imposed on them in August. The three are to take the matter to an appeals committee on October 19.

The dispute in the North London News group, the company which owns the Camden, Hounslow and Islington papers, was over the closure of the Camden Journal.

The four people expelled—Mr Barry St John Neville, Mr John Oakes, Mr Roger Simpson and Mr Joe Woodward—had all argued against the strike, and had circulated a document, "We Are Still at Work," among striking colleagues.

Mr Howard Hammett, the father of the Camden/Hounslow Journal chapel (office branch) who brought the complaint against the four, told the complaints committee that they had defied democratic chapel votes. He denied that threats and coercion were part of chapel practice, as Mr Simpson had alleged.

## Shipyard men reject action call at Vickers

By Our Labour Correspondent

**TWO** OF the major manual unions at Vickers shipbuilders in Barrow yesterday turned down appeals by national leaders to join the industrial action taking place in British Shipbuilders, in protest against the closure of the Robb Caledon yard in Dundee.

Members of the General and Municipal Workers' Union, with some 2,000 workers, and the Boilermakers' Society, with 1,200 members in their yard, voted not to observe the weekly one-day strikes or the overtime ban being observed in all other yards.

There were angry scenes at the Boilermakers' meeting, after a show of hands on a strike call had been interpreted by union officials as agreement. After loud protests, a further vote was taken, and a count showed a majority against the strike.

## Ezra warns of coal stocks threat to jobs

By Martin Dickson

**FURTHER INCREASES** in Britain's high coal stocks could be a threat to jobs and investment in the industry, Sir Derek Ezra, the chairman of the National Coal Board, indicated yesterday.

His warning, coupled with a call for strict cost controls, came a day after the NCB and the National Union of Mining workers opened negotiations for a November pay settlement. The Coal Board was responding to a 2½ per cent claim.

Sir Derek said the recession meant the fight for markets was a fight to safeguard jobs. "We must succeed in our aim of limiting additions to our already high stocks because each additional million tonnes we are unable to sell freezes more than £35m of income which we need to finance investment, and represents the jobs of 2,000 men in the industry."

## FROM JANUARY 1st, NEARLY FIVE MILLION PEOPLE WILL BE WATCHING US.

(Some more closely than others.)

**WHEN** TVS start their first transmission on Jan 1st, nobody will be showing a keener interest than the competition.

The South has traditionally been a region where BBC tends to do well and naturally, Auntie wants to remain everybody's favourite.

Consequently, whereas we don't expect to win millions of viewers overnight, we'll certainly be doing all we can to redress the balance.

We've put together a first class team of professional communicators, all of whom have worked in television and are prepared to roll their sleeves up.

In addition, the region will be split into two areas, South and South East. You'll be able to book time in either area, or both, so you'll find us far more flexible.

And since we'll be operating from more transmitters, a far larger audience will be able to receive us.

So, BBC, watch this space.

## People and programmes.

Our team of programme makers have been hand picked from both BBC and ITV. Michael Blekstad our Director of Programmes was executive producer of 'Tomorrow's World'.

The schedule that Michael will be producing for us will vary enormously. At one end of the spectrum there's a series called 'Towards 2000'. This will be the most successful science spectacular ever made. (So it should, it cost enough!) It will consist of thirty episodes.

At the other end there's a highly entertaining family game show, called 'On Safari'. There is also a daily serial called 'Radio', about a local Radio station. It will go out at 5.15pm and is aimed at 16-24 year olds.

The younger audience is, of course, notoriously difficult to attract. It's only fair to say that the BBC have set the pace in this area.

We're not surprised with programmes of the calibre of 'Jackanory' and 'Grange Hill'.

In fact we were so impressed with these two in particular that we asked the lady responsible to join us.

Her name is Anna Horne and she'll be Head of Children's and Young Adults programmes.

She is at the moment in the throes of

filming our first children's drama serial, called 'The Haunting of Cassie Palmer', a contemporary story with both depth and humour.

And Saturday morning will see a full two hours of unique children's programming from 9.30am to 11.30am.

The earlier part will be aimed at wide awake 6-8 year olds and the second part at late rising teenagers.

## And now a commercial break.

Having told you a little about our programmes, may we now tell you about our sales side.

Our Director of Sales and Marketing is John Fox.

John was with Southern Television for twenty years. What he doesn't know about the area could be written on the back of a rate card.

As a test area, the South is quite unique. How many regions can boast such a cross-section of people?

We intend to capitalise on this. As we said earlier, the region will be split into two. You will now be able to book airtime in the South, the South East, or both.

To make life a little easier for you, we'll be simplifying our rate card.

To make life a little harder for us, however, we'll be increasing our number of metered homes to 350.

And to show that we really mean business we're going to give advertisers money back on their production costs for new products exclusive to us.

The only qualification being that TVS play as big a part in your future advertising as any other region.

## End of commercial.

## Music, music, music.

We'd now like to introduce Herbert Chappell, our Head of Music.

Responsible for bringing to our screens a number of prize-winning programmes with Andre Previn, Julian Bream, Leonard Bernstein, James Galway and other international stars.

He is also known as composer of music for more than 150 films.

But pop, rock, jazz and folk are also in his repertoire.

He will be responsible for what we

consider to be the best and most varied range of televised music programmes ever.

## Not only the ten o'clock news.

The real flagship of TVS will be our local news and current affairs programming.

As we'll be operating out of two studios, both the South and South East will be able to enjoy their own local news.

One of these studios will be in Southampton, the other in Maidstone. The man responsible for the smooth running of this operation will be a familiar face to most of you.

He is Bob Southgate who was originally an ITN reporter and newscaster before he joined Thames TV's 'Thames at Six' and 'TV Eye'.

He will be in charge of an ambitious news and magazine programme called 'Coast to Coast', reflecting what's new, what's important and what's entertaining right across the region.

'Coast to Coast' will also contain the early evening national news.

## For armchair sportsmen.

Another familiar face belongs to Fred Dinwage.

Fred is a top ITV sports presenter who'll have the job of fronting a tremendous line up of Sporting Programmes. Programmes which have been put together by Bob Gardam and Mark Sharmen (two of ITV's talented people who have joined us from LWT's 'The Big Match').

There's a half-hour Sports Magazine on Fridays and an hour long one on Sundays.

What we'll be doing though is to show some more unusual sports, in addition to a regular diet of Football and Racing.

So don't be surprised to see the odd hang-glider, or squash tournament on the screen.

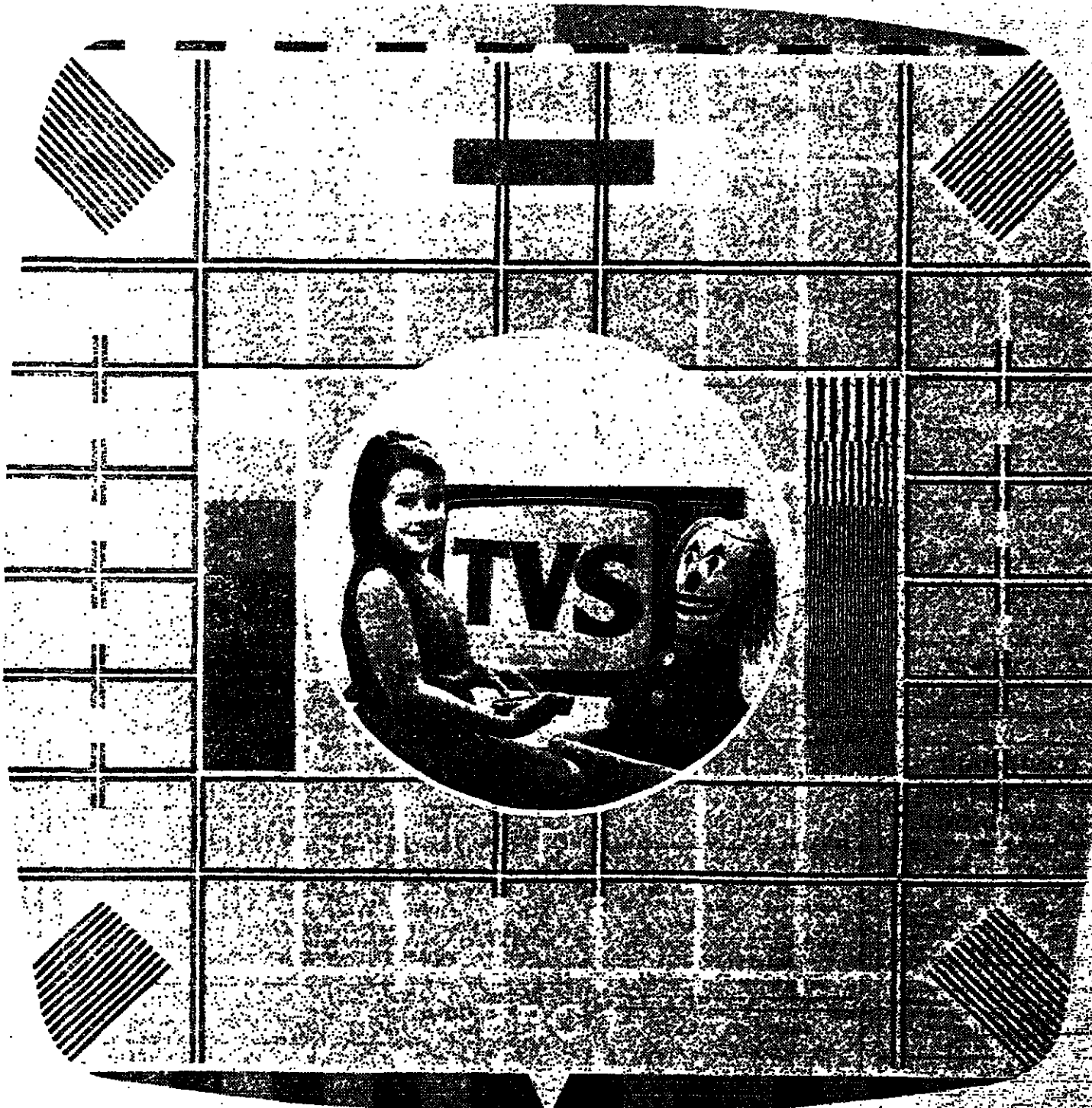
## We live there too.

The people we've mentioned, and indeed most of us have another thing in common, we live in the area.

As local people, we're much more able to feel the pulse of the region so we know exactly what's going on.

Also when we go home, we become TVS viewers ourselves.

And we hate a bad night's television as much as you do.



TVS

WATCH THIS SPACE

هكاهن النحل



## THE MARKETING SCENE

Understanding why one particular marketing strategy works may be impossible. But reluctance to tamper with once-successful strategies is found in companies engaged in almost any kind of business.

## The trap of marketing inertia

HOW IS IT THAT some companies are unable to alter their marketing strategies in response to market change, while others—confronted by identical conditions—move with alacrity to modify their behaviour and so enjoy continuing success?

The key, of course, is that marketing is at best an inexact discipline. Understanding why one particular marketing strategy produces success, whilst another spells failure, may be impossible, with the result that companies can be reluctant to tamper with strategies that have worked in the past, even though conditions in the marketplace may have changed quite radically.

In the view of one U.S. academic, Prof. Thomas V. Bonoma, associate professor of marketing at the Harvard Business School, the inability of managements to react appropriately, or at all, to change, can be labelled "marketing inertia", and is found in companies large and small engaged in almost any kind of business.

Mr Bonoma specialises in industrial marketing, and cites three examples:

● The U.S. car industry, he says, has frequently been accused of seeking short-term profits rather than long-term strength while ignoring early signals that consumer demand was calling for smaller more fuel-efficient cars, and yet General Motors was still able to react to changing market forces four years earlier than Ford.

It can be argued, he says, that GM's size and strong cash position helped it adjust more speedily, but a close reading of developments he says suggests that it was factory internal to the managements of these two companies that were most important.

● Second, none of the seven largest oil companies was prepared for the upheaval that the 1973 oil embargo caused. Yet six of them, he says, adapted quickly, and thrived, while the seventh, Texaco, experienced a near disaster.

During and after the 1973 embargo, he says, "Texaco's competitors changed their emphasis from refining to exploring, and from increasing the sale of refined products to diversifying. Texaco, however, remained committed for at least five addi-

tional years to increasing (its) refining and distribution. As a consequence, it fell from first place in profits to seventh."

● Third, a much smaller company, a \$100m-a-year heavy equipment manufacturer, has consistently suffered from small-market shares and low profits. Its dominant, engineering-oriented chief executive himself chooses major design projects. Its products are con-

stantly years to increasing (its) refining and distribution. As a consequence, it fell from first place in profits to seventh."

● Third, a much smaller company, a \$100m-a-year heavy equipment manufacturer, has consistently suffered from small-market shares and low profits. Its dominant, engineering-oriented chief executive himself chooses major design projects. Its products are con-

ample, has shown all three kinds of change in the last few years.

The rate of market drift can vary, he says. When market drift is insignificant and marketing inertia the opposite, the inflexibility of a company's marketing approach, he says, is usually harmless. But when both inertia and market drift are extensive, the consequences are almost always harmful.

For example, he has encountered marketing difficulties stemming from its overriding belief that low prices lead to market share dominance.

Finally, he says, managers of successful businesses are often conditioned to avoid risk and seek quick pay-offs. "A company that made zinc, for example, responded to the triple threat of foreign competition, domestic production overcapacity, and

## MONEY-SPINNING DAIRY SALES

## What the Munch Bunch means to Eden Vale

THE MUNCH BUNCH yogurt range may not win awards for the most sophisticated new product launch of the year, but for Eden Vale it is proving one of the most successful money-spinners in the fast-growing chilled dairy products sector, writes David Churchill.

Munch Bunch yogurts, based on television characters such as Benny Blackberry or Sally Strawberry, were launched by Eden Vale as a means of stimulating even further the influence of children in yogurt sales. The company estimates that Munch Bunch sales will have been responsible for about 4 per cent of the £110m UK yogurt market this year.

Total sales of fresh chilled dairy products, including yogurt, cream, and cottage cheese, are expected to show a volume growth of 9 per cent this year—taking the total market to around £245m at a time when most food sectors are dull and static.

The forecast comes from a new market review by Eden Vale, part of Express Dairies, which now claims overall leadership in the chilled dairy sector. Eden Vale's estimates for 1981 suggest that fruit yogurt will have seen the fastest growth, with sales up a tenth by value at £99m. Cream sales

will have risen by an anticipated 5 per cent to £60m, and cottage cheese will have grown by 8 per cent to £34m. Sales of fresh chilled salads are expected to rise by 9 per cent to £21m, desserts up by 5 per cent

search from a number of sources, including Nielsen and TCA, shows that about 50 per cent of consumers buy yogurt at least once a week, with a fifth claiming to buy it three times a week.

Although both fruit and natural varieties have traditionally enjoyed peak sales in the summer, this pattern is fast disappearing. Over 80 per cent of yogurt buyers claim to eat it all year round; those most likely to follow seasonal consumption patterns are in the lower socio-economic groups.

Research has also shown that yogurt is predominantly bought from supermarkets, which account for eight out of ten purchases.

The influence of children on the frequency of purchase cannot be overstated, says Eden Vale.

In half the households surveyed, husbands were also said to be yogurt eaters — emphasising that yogurt is a mainstream grocery product and not a faddy diet food.

Eden Vale, not unnaturally, takes a swipe at retailers who run out of stock. It estimates that total chilled dairy sales lost to grocers last year in this way amounted to almost £15m, a third of that accounted for by fresh cream being out of stock.

## Etcetera

## FRESH CHILLED DAIRY PRODUCTS, UK, 1980

Value	Volume
Fruit yogurt	£m 81.2
Cream	52.1
Cottage cheese	38.2
Salads	18.2
Desserts	17.4
Natural yogurt	9.6

Source: Eden Vale

to £20m, and natural yogurt is likely to grow by 7 per cent to £11m.

In all these markets, Eden Vale claims to have at least a third of total brand sales, ranging to nearly half the market for natural yogurt.

The yogurt market, being the largest and fastest growing, is examined in some depth by Eden Vale. Independent re-

## Jaws snaps up top rate

ARIEL AUTOMATIC, Procter & Gamble's belated big-budget rival to Lever's Persil Automatic in the £170m UK automatic washing powder market, is expected to make its television debut during tonight's screening of Jaws, though the agency involved, Saatchi & Saatchi, is being modest to the point of silence about the brand's promotional plans.

Whatever Ariel Automatic's fate, Jaws is still a winner. In the London area, Thames TV says it has sold all Jaws breaks — 14 minutes of commercials during the film, plus six at start and end — at the top £4 rate of £13,000 per 30 seconds, for a total of £260,000.

Thames says ITV's autumn schedules are proving the strongest for years, and is predicting an extremely firm last quarter.

ITV is enjoying a good year. Net revenue over the first

eight months was £348.3m, while the full-year total will clearly exceed last year's £329m.

But there is no clear pattern. Media Expenditure Analysis figures for rate-card expenditure on TV, published by Admap, show that over the first seven months of the year, the TV total for chocolate confectionery was 42 per cent higher than last year, at £28,03m.

whereas beer advertising was only 17 per cent higher, at £23,21m.

Other categories (MEAL TV only, first seven months): department and retail stores, £22.89m (+61 per cent); cars, £17.75m (+23 per cent); and Government departments and service recruitment, £12,09m (+3 per cent).

Biggest gains in Press display advertising (same criteria) include building societies, 37 per cent higher at £9.95m;

Government and service recruiting, 22 per cent up at £11.85m, and department and retail stores, 16 per cent higher at £31.27m.

WESTBAX is reviewing its main brand account, worth £2.5m at present. Agencies involved are the holder, D'Arcy-McManus and Masius, Allen Brady and Marsh, Oslyly and Mather and Saatchi's.

JOHN WALTER THOMPSON has declined to republish for the Platinum Guild's £750,000 UK jewellery account.

JOHN PACE, 48, JWT's finance director since 1971, is joining the Charles Barker Group as director of finance. He succeeds Michael Horstead, who is retiring.

VALIN POLLEN, the former a/c agency, formed two years ago, says billings are now worth more than £3m.



Marketing inertia, says Harvard's Prof Thomas Bonoma, can be found in almost any industry. From steel to office copiers. When superimposed on market drift, its consequences are invariably harmful.

sistently last-to-market, yet fail to command a significant price premium.

When questioned about product policy, the chief executive admitted some concern about the company's almost non-existent profits, yet remained convinced that being early to market was not essential, since customers would "eventually come around" to the superior quality of his company's products.

"Inertia can develop as a successful company lets itself get out of touch with its customers, sales force, or distributors," says the professor. "Usually a gradual but substantial shift in customer preferences, competitive behaviour, or, increasingly, government directives, precedes marketing inertia. The corporate market for telecommunications services, for ex-

ample, has shown all three kinds of change in the last few years. The rate of market drift can vary, he says. When market drift is insignificant and marketing inertia the opposite, the inflexibility of a company's marketing approach, he says, is usually harmless. But when both inertia and market drift are extensive, the consequences are almost always harmful.

The main cause of marketing inertia, he says in the current issue of the Harvard Business Review, is rigidity of values which leads managers to prize things the way they were done in the past. As a result, a marketing strategy successfully introduced long ago by managers still in positions of power is liable to acquire the status of dogma, which is why managers may resist calls to abandon or change the strategy when conditions change.

A striking example, says Mr. Bonoma, is Montgomery Ward, the U.S. retail giant, which was "driven to disarray" by several generations of family management and an insistence on sticking to outdated products, store locations, and merchandising policies.

"A company's perceptions can also restrict its response," he says. "Texas Instruments,

narrow product line with a grand programme of trade promotions and advertising. This marketing response, grossly inconsistent with the nature of the market threat, was low in risk, but it avoided the problems of marketing inertia."

The professor also warns that imitating others can spawn marketing inertia.

In its textbook form, he says, marketing offers several ways to help tune corporate response to market demand.

Marketing inertia can be thought of as a restriction on the range of these options. If the marketing mix is pictured as a set of adjustable valves between producer and consumer, marketing inertia freezes those valves in positions found appropriate in the past.

How about treatment? Unlocking the valves, says Mr. Bonoma, requires resolute

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Convent Associates, The Cayenne range.  
Thorn Consumer Electronics Ltd.  
Penguin TX remote colour television receivers.  
Total fee £20. Details from Catherine Lewis-Jones, School of Industrial Design, Royal College of Art, Kensington Gate, London SW7 2BU. Telephone: 01-224 5200.

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## TECHNOLOGY

## Post Office system to speed packages

BRITISH TELECOM, inevitably, may have the lion's share of the publicity in the provision of new, electronic communications services, but that has not dissuaded the Post Office from attempting to improve its traditional role by using computers.

A new courier-type service, Royal Mail Special Services, bringing together the existing Datapost and Expresspost services, has been launched in the West Midlands for a six-month trial period.

The aim is door-to-door deliveries on demand, either the same or overnight—no different to the aims of the existing services. The difference is a computer scheduling system, running on an ABS MX55 computer, which provides the communications links between customer, despatcher and despatch riders.

Telephone calls from customers are received at the control centre by despatchers who enter the details into the computer system. It provides details of the cost and time needed for delivery.

The software, written by Rika

of Nottingham, makes automatic allowance for distance, package weight and time of day. If and when a delivery order is placed, the system checks the postal district from which the despatch will be made and transmits the information to a matrix printer in the head post office.

Documentation printed includes a gummed address label for the package, a receipt and a delivery note.

As well as matching packages to despatch riders, the system will be able to provide management information about the effectiveness of the service. The pilot scheme is linked to the national and international Datapost service, to Expresspost and to the Intel facsimile transmission service.

ABS, part of the Trafalgar House group, is one of a tiny clutch of UK minicomputer manufacturers. Its MX 55 system has 128,000 bytes of memory and supports six video terminals for despatchers and five remote printers.

If successful, the trial could be extended to all 10 UK postal regions.

## 'All-glass cockpit' makes its debut

BY GEOFFREY CHARLISH



RAE test aircraft shows how the pilot will fly on instruments in future

THE DAYS of the "pointer on a scale" display on the flight deck of an airliner are numbered.

New designs of aircraft will have what is already being referred to as the "all-glass cockpit," in which conventional electromagnetic dials on the instrument panels will be superseded by up to six colour cathode ray tube displays of great clarity and convenience. Operational cost savings will result.

By the turn of the century the multitude of two- to three-inch diameter dials—they are really no more than sophisticated ammeters—will probably have gone for good.

Britain's contender for this big new market, particularly in Europe, is Smiths Industries. With £3.5m of Department of Industry funding, a team at the Royal Aircraft Establishment, Bedford, has been using STs displays in its test-bed BAC 111 this summer, making it the first aircraft to fly large colour CRT displays on the flight deck. The displays are totally integrated with the aircraft's flight systems.

SI already has firm orders for flight management systems on the A310 Airbus fleet of Kuwait Airways, British Caledonian, Air France and Saudia. On October 20, the RAE 111 will be off to Toulouse for demonstrations aimed at winning business for displays on Airbus Industrie A320.

Why are the new types of display likely to become the norm? The answer lies in the operational aim of all airlines—to carry maximum load at minimum cost while maintaining, and preferably raising safety standards. Traffic and airspace demands will call for more efficient traffic management, particularly if aircraft are to be allowed to fly near-optimum profiles to minimise fuel use; there will be ever increasing

restraints on pilot and aircraft. More accurate and predictable short and long distance navigation will be a fundamental need, demanding closer integration between the pilot, his flight system, and air traffic control.

There is no shortage of data from modern electronic navigational aids, and it can be mustered with increasing ease by digital computing and storage techniques. It only remains for the systems to tell the pilot what they are doing, and that is a matter of adequate display technique.

Better displays, together with better navigation and control systems have been shown to pay off

at RAE. There, assuming a typical European journey in the BAC 111, a two per cent distance saving yields £70, improved climb and descent £110, reduced deviation from optimum cruise altitude £50, and minimised holding in the stack £40. RAE calculates that a minute saved on each European flight signifies a saving of £27m a year.

With electronic displays, the pilot no longer has to scan many dials to decide what is relevant. The information on the CRT screen can be changed under software control so that, depending on the phase of the flight, only data needed for the safe and efficient management of the aircraft at that moment is presented. The result is a reduction in workload.

Smiths has put a pair of eight inch square displays into the RAE BAC 111, one for primary flight data such as airspeed, altitude, horizon indication, rate of climb, power demand, and the other consisting of a flight path display.

The horizon-situation indicator becomes particularly easy to appreciate by use of colour: the sky is blue and the ground

is brown. The speed and altitude indicators are "dials" with "pointers" (although linear scales can be provided) and the numerical value is shown at each moment in the middle of the dial.

The navigational display, which derives its data from such systems as DME (using radio beacons) and inertial navigation devices, enables the pilot to fly a predetermined path automatically. A segment of compass rose is shown across the top of the screen and the position of the aircraft is shown as a symbol moving along the path, always in the head-up position; as the plane changes course, the whole display rotates accordingly together with the compass rose. Fixed points such as beacons move across the screen accordingly.

Any other desirable data such as speed and altitude can be shown at fixed sites on the screen. The flight plan-altitude at each waypoint is also displayed, beside the point in question.

The software control of these displays is their single-most important technical advantage. A choice of six colours from a repertoire of 16 is provided; they can be whatever a particular airline wants and the actual data chosen for programming into the display computer can be similarly chosen. At the operational level, the pilot can also have discretion as to what appears on the screen. In addition, displays can be switched between screens in the event of a fault.

There is a certain amount of objection from the world's air-traffic associations. With these systems it becomes possible to fly the aircraft without an engineer. The two or three man crew problem has yet to be resolved in some airlines. An RAE test pilot, not prepared to be named, said that he "could never see the need for a crew exceeding two on the flight deck."

The only odd aspect of the display is that they use Japanese cathode ray tubes. But that is expected to be remedied soon.

Answers for the 80's

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Answers for the 80's

## Increasing the life of tools

AN AVERAGE increase of six times the life of most tools has been achieved with a new chemical vapour deposition (CVD) process claims GKN, 22, Kingsway, London WC2 (01-242 1616).

Introduced by the company's subsidiary, PFD, the process is said to have achieved a remarkable growth rate over the last few years in the U.S. and Japan where it has extended the working life of tools in a number of industries.

Coating materials used are Titanium carbide (TiC) which has a dark grey finish, and Titanium nitride (TiN), of gold colour. The former material is most effective on its own for high abrasive wear applications such as a multi-layer coating with TiN coating. It prevents chipping and galling.

Equipment for the process is being bought from Scientific Coatings of Troy, Michigan, U.S., said to be one of the world's major suppliers of CVD process plant and finishing technology.

Among the industries which will benefit from this process are sheet metal formers, foundries, forging, rubber and plastics and motor cars.

The range of materials which can be coated includes high speed steel, air handling tool steels, hot work steels, carbide cutting and metal forming tools.

## Stud-welding on thin material

THE AGE-OLD problem of stud-welding on to pre-coated thin gauge material without breaking through the insulation coating and without affecting the coating or distortion of the metal, has been overcome according to S and D Rivet of Leicester.

Mr. Jim Simons, managing director of S and D says that he is confident that the new system will provide savings in any industry using pre-coated or thin gauge materials. More on 0593 736541.

## Biotechnology

BIOTECHNOLOGY, THE use of living organisms in industrial and manufacturing processes, has been reinvigorated by the development of genetic engineering, manipulation of the hereditary material of the cell.

Today, the Financial Times begins a major series on the chief biotechnology companies and their prospects. David Fishlock, Science Editor, introduces the series on page 22, tomorrow, he discusses the corporate plan for Celltech, the UK's state aided genetic engineering company.

## Zilog's business machine

ZILOG, MICROCHIP wing of oil giant Exxon, has introduced a 16 bit computer system based on the Unix (Bell Labs) operating system and optimised for commercial applications.

Called System 8000, the machine uses the Zilog Z8000 processor and is described as offering minicomputer performance in a small, quiet package designed for the general business environment.

Eight users can be accommodated and with a 24 megabyte disc and the new software (which Zilog calls Zeus), the system sells for under £20,000.

An interface that will allow the machine to work into the company's Z-net local area network product will be announced next year.

According to Mr A. Piedra, general manager of Zilog's European Division, the machine has a level of performance comparable to that of popular minicomputers "at a fraction of their price." He says that, with the user in mind, "the software dictated the hardware characteristics — a rather unusual occurrence in advanced small business systems." More on 0628 36131.



After that the team is bound for the U.S. to crack a somewhat harder nut—Boeing and the U.S. airlines—where it will be up against Collins, Sperry

and Bendix. Smiths Industries believes it could become a second source supplier of the displays in the 737-300, the 747, 757 and 767, as well as in the recently announced M-Donnell-Douglas-Fokker MD-100.

Why are the new types of display likely to become the norm? The answer lies in the operational aim of all airlines—to carry maximum load at minimum cost while maintaining, and preferably raising safety standards. Traffic and airspace demands will call for more efficient traffic management, particularly if aircraft are to be allowed to fly near-optimum profiles to minimise fuel use; there will be ever increasing

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## Signal generators from Marconi Instruments

BETWEEN THEM, two new signal generators from Marconi Instruments of St Albans (St Albans 55222) cover a frequency range of 30 kHz to 1040 MHz.

These instruments can store up to 50 control settings in a non-volatile memory. A liquid crystal display provides an indication of all the major settings.

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test systems.

Model 2038 covers the range 30 kHz to 530 MHz and the other unit, model 2019 can work between 80 kHz and 1040 MHz.

## Pressure measurement by decomposition device

A PRESSURE measuring device in the form of a decomposition device then can take pressures up to 1,200 psi, designed for the analysis of chemical properties of propellants and explosives is now being marketed by the Unisul Decomposition Vessels Company of Nahariya, Israel. It is claimed to be unique in that it eliminates any direct contact between the chamber in which the substances are analysed and the measuring instruments.

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LAFCO can arrange cover through their own ECGD policy and they carry the percentage of risk not covered by ECGD. In other words, this gives you 100% protection without any recourse to you. Also, LAFCO will pay you immediately on production of the export documents thus improving your cash flow. Moreover, they take over all the administration work and debt collection. All you must do is fulfil your contract with your customer.

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Frequently, finance not supported by ECGD is also required for major projects to meet front-end payments, third country supplies and local costs. Here, we can provide you with the necessary support through our extensive Euro-currency financing capability.

And to help bring the contract home, our Buyer Credit, Eurocurrency, Foreign Exchange, Leasing and Performance Bonding specialists are prepared to work as a part of your team and make your export package the most sophisticated and attractive one possible for your overseas client.

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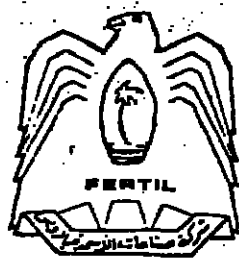


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# International Appointments



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### ANNOUNCES THE FOLLOWING VACANCIES:

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**QUALIFICATIONS:** Applicants would hold a degree in accounting or business administration in addition to ten years' experience, including at least five years' budgeting.

A good knowledge of Arabic and English is required.

**PREFERRED AGE:** 30-40 years.

**LOCATION:** Abu Dhabi or Ruwais.

**SALARY AND OTHER BENEFITS:** A salary of not less than DHS. 9190.00 per month, in addition to 43 days annual leave; free medical services; furnished accommodation and air passages for the employee and family members to and from his place of origin for each year's service.

Preference will be given to UAE nationals, followed by nationals of other Arab countries and then to others.

REF. NUMBER: F-7/9/81

#### GENERAL ACCOUNTANT

**RESPONSIBILITY:** To supervise and maintain complete book-keeping records; to analyse accounting data for management use and to prepare financial statements accordingly.

**QUALIFICATIONS:** Applicants would hold a university degree and professional qualification in accounting, preferably Associate Member of the Institute of Chartered Accountants (ACA) or Associate Member of the Institute of Cost and Management Accountants (ACMA). A minimum of five years' experience in the manufacturing industry is preferable.

A good knowledge of Arabic and English is required.

**PREFERRED AGE:** 30-35 years.

**LOCATION:** Abu Dhabi or Ruwais.

**SALARY AND OTHER BENEFITS:** A salary of not less than DHS. 7035.00 per month, in addition to furnished accommodation; free medical services; 42 days' annual leave and air passages for the employee and family members to and from his place of origin for each year's service.

Preference will be given to UAE nationals, followed by nationals of other Arab countries and then to others.

REF. NUMBER: F-6/9/81

#### SUPERINTENDENT - SYSTEMS & PROCEDURES

**RESPONSIBILITY:** To supervise, direct and maintain the activities of Systems and Procedures Department, and to co-ordinate the computerisation of the accounting system with the Finance Manager.

**QUALIFICATIONS:** Applicants would hold either a BA or BS in accounting in addition to a minimum of seven years' experience, including two years' in Systems and Procedures.

**PREFERRED AGE:** 35-45 years.

**LOCATION:** Ruwais.

**SALARY AND OTHER BENEFITS:** A salary of not less than DHS. 9190.00 per month, in addition to furnished accommodation; free medical services; 48 days' annual leave and air passages for the employee and family members to and from his place of origin for each year's service.

Preference will be given to UAE nationals, followed by nationals of other Arab countries and then to others.

REF. NUMBER: F-3/7/81

Interested candidates are invited to forward their applications clarifying their father's name quoting the reference number together with resume and copies of testimonials/credentials, telephone and postal contacts to the following within two weeks from the date of this advertisement.

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## JOBS COLUMN

## Warning—systems may be the death of us

BY MICHAEL DIXON

KING HENRY I in December 1135 seems to be the most recent case of someone's dying of a surfeit of lamprays. And given the dictionary's unappetising description thereof as "eel-like pseudo-fish with sucker mouths" one can understand why that particular bit of history has not repeated itself.

It takes only a little stretching of the imagination, however, to apply the same description to something else which looks to be threatening more than one western-style democratic society at the moment—to wit, a surfeit of systems.

The section of these societies most in danger of strangulation is the young. Life for them can no longer be fairly called an adventure. It has become a conducted tour. Admission to more and more careers is by ticket only. Whether or not the young job-candidates have what are deemed the necessary tickets often depends less on their own initiative than on decisions made for them by parents and teachers years before.

It is ironic that much of the enthusiasm for more systematic education, training, recruitment and promotion arose from the belief that this would foster both economic advance and social fairness. The systems may not be positively to blame

for the fact that few of us have become richer as they have ramified, but they have certainly not arrested the economic decline. At the same time, it has evidently become not easier but more difficult for a young person to overcome the disadvantage of being born in the worse-off sections of society.

Evidence of how ostensibly impartial systems of recruitment work to the worsening disadvantage of the least fortunate, is supplied by a report published the other day by the Commission for Racial Equality. Called "In search of a skill," the report describes a study of the procedures used by nearly 400 organisations in Birmingham when selecting young trainees for skilled work.

## Popular

One popular method of whittling down initial applications was to reject out of hand all applicants who lived beyond a certain distance from the organisation's premises.

"This means that for those firms which are situated in the predominantly white outlying areas of the city and which operate a catchment-area policy, black young people are virtually excluded from the beginning," the report states. "The corollary of this should be that a catchment-area policy of firms in areas of black popu-

lation should work to the advantage of local black youngsters. However, this is not quite straightforward. Firms situated in the inner ring and central areas are apparently less likely to operate a catchment-area policy."

A "surprisingly large number" of the recruiters studied gave preference to applicants whose families had connections with the organisation. Since the existing workforce were disproportionately white, this preference automatically worked against West Indian and Asian youngsters regardless of their suitability for the posts in question.

Moreover, in the interests of limiting applications to a conveniently small number, many of the employers did not advertise the traineeships they had available or even make the vacancies known to the local careers service. This increasingly left young people to find out about the openings through informal contacts which were generally better developed in the white communities.

"When asked how they had heard of their job, 45 per cent of white boys said they had heard of it through their families. This was the case for only 9 per cent of the boys from ethnic minority backgrounds," the researchers report.

In the same way the white communities seemed more

aware of the fact that, because of unions' insistence on tying pay to age, many employers will not take on trainees who are older than 16. Consequently there was a greater tendency among the black teenagers to disqualify themselves for skilled work by staying on at school for a further year or more.

What seems to be the most commonly used systems for reducing an unwieldy mass of initial applicants is to discard all who do not meet certain predetermined educational criteria—usually a good performance in at least basic subjects in the national 16-plus examinations.

The best evidence of how this system works in racial terms is provided, not by the Birmingham study, but by the report published in June on the official inquiry into the education of children from ethnic minorities. Its survey of school-leavers in six local authority areas showed that higher grades in the 16-plus exams in English were gained by only 9 per cent of the West Indians and 21 per cent of the Asians, as compared with 29 per cent of the other candidates. "In mathematics only 5 per cent of the West Indians gained higher grades, although the Asians did well with 20 per cent against the other teenagers' 19 per cent."

Despite those differences, it would be perfectly right and proper for employers to apply the exam criteria provided that these were a proven indicator of abilities essential to successful accomplishment of the work concerned. But the Birmingham study adds to the mounting evidence that this is not so. Its survey of the teenagers who had been taken on as trainees showed that one in every five had not even taken any 16-plus examinations "and that these were mainly white boys."

The systematic screening out of applicants by application of irrelevant academic criteria thus works against the law on race relations. But that is not all. Odd though it may seem, the same screening system works in conjunction with the sex equality law so as to perpetrate other forms of inappropriate discrimination which although not illegal, are equally invidious.

## Class bias

In every national academic examination, and not just in the United Kingdom, middle-class candidates do better than those from lower in the social pecking order. At each higher stage of the academic hierarchy—from 16-plus to 18-plus, and from 18-plus to degree exams—the proportion of middle-class people among the successful candidates increases.

Employers' growing insistence on examination success thus combines with the operation of the sex-equality law to produce a particular tendency. It is for middle-class women, who usually marry middle-class men, to be recruited into higher-grade jobs which formerly went to working-class men who also usually marry women from their own section of society.

So just as the recruiting systems described by the Birmingham study work to exacerbate racial tensions, the combination of systematic screening by irrelevant educational criteria with the pressure for sex equality is inexorably sowing the seeds of disruption in the deeper foundations of society.

There is surely an urgent need for all employers, including central and local government who are by no means the least offenders, to investigate their systems of recruitment and swiftly throw out those which threaten to have such baleful effects. Rather than apply any screening criterion which is not a demonstrably reliable indicator of success in the work concerned, organisations would do better to whittle down the initial applications simply by drawing the required number of names out of a hat. Otherwise we would seem liable to go on stuffing ourselves right into death, not with lamprays, but with dynamite.

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## Corporate Finance

A Business Development Executive is required by an international finance house under their corporate finance umbrella in a newly created position planning marketing strategy. Underwriting or syndications experience will be an advantage.

## EuroCredit Syndications

A new project in domestic medium term financing is going into operation in an international market. They are seeking a senior loan administration officer to set up the department and market the credits.

## Eurobond Dealer

With a proven record trading U.S. dollar and Deutsche Mark straight is required by a leading securities company.

## Credit Analyst

£10,000

An experienced analyst is required to review the commercial portfolio and prepare costing reports in a leading European bank.

PLEASE SPEAK TO SHEILA JONES

OLD BROAD STREET  
BUREAU LIMITEDSTAFF CONSULTANTS  
12 OLD BROAD STREET  
LONDON, EC4A 3DF 01-588 3991NEW VENTURES EXECUTIVE  
CITY

We have a vacancy in our small team responsible for masterminding the acquisitions and disposals of this substantial multi-national group, for monitoring the markets in which the group operates and for developing strategic thinking within the group.

We are looking for a numerate graduate who is late twenties, a creative and analytical thinker, who can read balance sheets, knows all about business financial ratios and likes dealing with people.

Five-figure salary will be offered, based on qualifications and experience.

Please reply with c.v. to Box A.7647, Financial Times  
10 Cannon Street, EC4A 3DF

هكمان الفضل



## Private Clients Investment Management

Kleinwort Benson Investment Management Limited is looking for an Investment Assistant to join the Private Clients Section.

The successful candidate is likely to be aged 23-27.

He/she must be able to communicate effectively with private clients both in writing and orally, and have not less than two years' equity portfolio management experience, preferably international, together with a knowledge of research analysis.

The appointment will offer a competitive remuneration package, including house mortgage assistance, a subsidised restaurant, non-contributory pension scheme and free life assurance.

Applications with curriculum vitae should be addressed to: P.E.G. Barnes, Assistant Director, Personnel, Kleinwort Benson Limited, 20 Fenchurch Street, London, EC3P 3DB.

**KLEINWORT BENSON**  
Merchant Bankers

## ASSISTANT COMPANY SECRETARY

c £12,000 + benefits

The Company—PPP is a rapidly growing company in the provision of private health insurance.

The Job—Based in Tunbridge Wells and reporting to the Company Secretary, who has corporate, legal and general management responsibilities, the appointee will have prime responsibility for secretarial and corporate subjects and provide assistance on legal matters.

The Requirement—Applicants should have considerable previous experience and be capable of acting alone and under pressure. They should be conversant with corporate and commercial law, reliable in practice, able to assimilate and resolve problems, articulate and familiar with committee work. Applicants should be chartered secretaries with legal qualifications or proven experience. Aged not less than 35.

The Rewards—Salary circa £12,000, pension scheme, free PPP medical insurance and favourable mortgage facility.

Action—Please write or phone for an application form to the Personnel Manager at the address below:



**Private Patients Plan**

Eynsham House, Crescent Road, Tunbridge Wells, Kent TN1 2PL  
Telephone: Tunbridge Wells 40111

## Wanted - Chartered Accountants with commercial ability

Thornton Baker — London Office £8,750 upwards

We are interested in recruiting newly/recently qualified accountants who want to develop their commercial experience by joining us.

You will rapidly obtain a variety of experience in all types of insolvencies. Not only will you have opportunities to participate in the running of businesses in receivership, but also to undertake investigation work with an emphasis on reorganisation and rescue.

The limit to your responsibility will be determined only by your own ability and keenness for self-advancement.

We have offices in almost every major business centre in the UK and can therefore offer you virtually unrivalled opportunities for progression. You will find not only a consistently high standard of performance, but also a tremendous commitment towards seeing a job well done.

Why not examine your career progression to date and your prospects for the future?

If you want to stay in the profession, acquire commercial expertise and at the same time advance your own career prospects, contact us by telephoning Nick Lyle on 01-405 8422 or write to him at:

Fairfax House,  
Fulwood Place,  
London WC1V 6DW.

## SENIOR FOREIGN EXCHANGE DEALER LONDON

We are currently seeking an experienced Foreign Exchange dealer to work in London to join our successful team.

Applicants must have at least 4 to 5 years experience in active foreign exchange trading, with an emphasis on Spot and forward trading and customer liaison.

The successful candidate can expect a competitive salary and excellent fringe benefits.

Please send full personal details and career history to:

D. Colley,  
Merrill Lynch International Bank Ltd.,  
27 Finsbury Square,  
London EC2A 1AQ

**Merrill Lynch**

## Manager Corporate Accounting

c. £19,000 + Car

This outstanding opportunity is with a major British based International Group, manufacturing a wide range of industrial and other products, with a turnover in excess of £1,000 million, operating in more than 45 countries.

They now wish to appoint a Manager Corporate Accounting for their UK subsidiary's central finance department, based in West London. Reporting to the Controller and supported by a small staff, responsibilities will include the management and processing of all accounting information, providing guidance to divisional finance staff on accounting matters, recommending and implementing policy, and assessing the impact of accounting standards and other external influences on the Company's practices.

Chartered Accountants, probably aged 28-35 currently with a professional firm or who have already augmented a professional career by some experience in industry, must be able to communicate ideas clearly and must be interested in understanding the commercial realities of the business.

Please write with full career details in confidence to: St. James's Corporate Consulting, Box FT, 702, St. James's House, 4/7 Red Lion Court, Fleet St., London EC4A 3EB.

## SYSTEMS ANALYST/ COMPUTER AUDITOR

The Brussels branch of an international bank wish to recruit an experienced computer auditor. He/she will be one of a team of three whose collective responsibilities will cover the whole area of systems evaluation, development. In addition to a positive attitude to relocation abroad, and a knowledge of French, the appointee should be capable of rapid promotion within the bank, either in the auditing environment or in other areas.

## DEALER - US BANK

A US bank with a well established London branch wish to recruit an experienced dealer for their active dealing room. The appointee will be involved in deposits as well as foreign exchange so good 'all round' experience would be an advantage. Salary to £19,000 + Benefits.

## INTERNAL AUDITOR

This expanding branch of an European Bank wish to recruit an experienced internal auditor. The main responsibilities of the appointee will be to ensure that systems and procedures are updated in step with the bank's development. Applicants should therefore have a good knowledge of credit lending and foreign exchange procedure as well as the normal accountancy systems.

LEE HOUSE, LONDON WALL, LONDON EC2Y 5AS.  
TELEPHONE: 01-606 6771.

**ROBERT HALF**

## Financial Public Relations Executive

Streets Financial, one of the country's leading financial public relations and advertising agencies, is seeking a junior executive to join its public relations team.

The person we are looking for will have a high degree of self-motivation and self-confidence and will probably be in the mid-twenties, currently working for a stockbroker, bank or in another financial discipline.

The post offers a highly competitive salary, good prospects and excellent working conditions.

Applicants should write with full c.v. to: Jen Miller, Streets Financial Ltd., 15 Red Lion Court, London EC4A 3HT.

**Streets  
Financial**

## Banking Opportunities

### Eurobond Salesperson c.£20,000

Eurobond Sales Executive required by a major international bank, must have at least 3 to 4 years sales experience and a thorough knowledge of the Eurobond market, both primary and secondary. The ideal person will be aged mid 30's and be able to communicate at senior level with institutional investors and clients.

### Foreign Exchange c.£15,000

Dealer, aged late 20's, required by a licensed deposit taker, to join a team of professional dealers. Five years' experience in spot and forward trading of most currencies, and deposits.

### Credit Analyst c.£11,000

Analyst, aged 20/40's, required by a major international bank with appropriate training and experience, to work on analysis of multinational corporations' annual reports and other financial data in respect of potential and specific lending opportunities. This position would suit someone who wishes to remain a credit analyst and take on more responsibility as the department expands.

### Credit Analyst c.£10,000

International bank requires Credit Analyst, aged late 20's, with U.S. Credit training background to work on the analysis of European and Latin American credits. An ability to speak French and Portuguese would be useful.

**LJC Banking Appointments Ltd.**  
170 BISHOPSGATE, LONDON EC2M 4LX.  
01-283 9953

## Banking Appointments

Senior Lending Officer, International £ negotiable  
Corporate Lending, UK c. £15,000  
Business Development Officer c. £14,000  
Auditors, International Bank £7-11,000  
Foreign Exchange Dealers £ negotiable  
Credit Analyst c. £9,000

Please phone Sheila Anketell-Jones  
01-236 0731

**Q.S. Banking**  
Recruitment Consultants  
30-31 QUEEN STREET, LONDON EC4

## SENIOR BANKING APPOINTMENTS

with a

**FAST EXPANDING FINANCE GROUP**

Our client requires the following key personnel at a significant stage in the development of its licensed deposit-taking subsidiary:

### Asset Manager - £12-15000

To control and administer the complete asset/loan portfolio in sterling.

### Manager - Deposits - £10-12000

To administer short and medium term customer deposits and develop a new range of deposit products.

### Asst. Banking Manager - £8-10000

Responsible for all aspects of general customer services etc.

These three positions call for experienced managers with both a committed and self-motivated attitude to the task in hand. A background in domestic or merchant banking although not essential should provide a sound platform for career development with this growing and determined organisation.

Contact Tom Kollinsky in confidence on 01-248 3812

**NPA Recruitment Services Ltd**

60 Cheapside, London EC2. Telephone 01-248 3812/3

## Business Minded Accountant (AMBITIOUS YOUNG ACA)

to £11,000 + car  
EDENBRIDGE, KENT

High quality products, an innovative management team and a sound investment philosophy has meant that this British company, already a market leader, is now poised to expand its traditional markets both at home and abroad.

As a private group which has established itself over the years it is looking forward to a period of considerable growth and therefore wishes to recruit an astute Accountant with business management potential.

Controlling a small accounts department, the successful candidate's role will embrace statutory & monthly reports, budgets, forecasts and cash management. There will be day to day contact with the Financial Director and direct involvement in such areas as investment appraisal, planning and systems development.

The appointee will have ample opportunity to initiate and develop ideas and will be expected to present a convincing case to the Board when necessary. Career prospects both in the short & long term are excellent.

Interested candidates should apply in confidence to:-

*Thidwick, Sedgwick & Co. Ltd.*  
25 John Street, Gray's Inn, London WC1N 2BL. 01-405 2845  
Senior accountant with financial management experience

**LIFE**

## THE LONDON INTERNATIONAL FINANCIAL FUTURES EXCHANGE

MANAGER - MARKETING & EDUCATION SERVICES

LIFE is planning to commence trading in the second half of 1982. In preparation for this the Exchange will embark on a comprehensive marketing and educational programme for the financial community at the beginning of next year. We wish to recruit a Manager to organise and run this programme.

The successful candidate must have a sound knowledge of financial markets and be able to demonstrate that he or she has the qualifications and experience to undertake this exciting and demanding job.

Salary will be negotiable around £17,500 plus pension, medical insurance and a car.

Please write with details of your career to:  
Michael Jenkins, Chief Executive,  
The London International Financial Futures Exchange,  
66 Cannon Street, London EC4N 6AE.

## Portfolio Management Tunbridge Wells, Kent

Reliance Mutual Insurance Society Limited require an Assistant to the Investment Manager of the Group. This vacancy has arisen due to an internal promotion.

The main responsibility will be to assist in the management and administration of the portfolios and deputise for the Investment Manager in his absence. The successful candidate will be initially expected to concentrate on the UK equity market and to make an early contribution to the Group's investment strategy and at a later date might assume responsibility for part of the portfolios.

Applicants with a degree should have a minimum of two years' investment experience with an institution or stockbroker. Applications from non-graduates with longer periods of experience are also invited.

The commencing salary will be negotiable and fringe benefits include mortgage subsidy plus non-contributory pension.

Applications in writing to:  
B.K. Morris,  
Reliance Mutual Insurance Society Limited,  
Reliance House, Tunbridge Wells,  
Kent TN4 8BL



## CORPORATE FINANCE

A newly-qualified Chartered Accountant is required by our client, a leading member of the Accepting Houses Committee as a result of increasing corporate finance business.

A good university degree is essential and in general this most prestigious area of merchant banking attracts individuals of the highest calibre.

Starting salary is negotiable up to £10,000, with fringe benefits including mortgage facilities, non-contributory pension, etc.

Please telephone Peter Latham

Jonathan Wren & Co. Ltd., Banking Appointments,  
170 Bishopsgate, London EC2M 4LX. Tel: 01-623 1266



## Financial Controller

High Growth Multinational  
Southern England c. £20,000 + car

The company is the rapidly growing UK subsidiary of a progressive high technology Fortune 500 corporation. From a manufacturing and marketing base, it has a continuing and ambitious development programme, reflecting increased demand for its varied product range.

This position, arising through promotion to the USA, offers overall responsibility for all financial aspects of the UK company including treasury, taxation and accounting. There is a supporting staff of some 35 people, many of whom are professionally qualified. Accounting, which is through a very sophisticated and developing computerised system, provides information and analytical services to all levels of local management and to both Europe and the USA. The environment is distinctly multinational.

We are seeking a Chartered Accountant, 33 to 38, with controllership experience gained in an industrial multinational. An active desire to take an executive role in an exciting expansionist atmosphere will be essential. Determination and self confidence will fit well with the management team.

An excellent benefit package includes interest-free bridging facilities, profit sharing, stock purchase plan and non-contributory pension scheme.

Please reply in confidence giving concise career and personal details and quoting Ref. ER508/FT to P. J. Williamson, Executive Selection.



Arthur Young Management Services  
Roff House, 7 Roff Buildings  
Fetter Lane, London EC4A 3NL

A member of the AMSA Group in Europe  
and of Arthur Young International

## Manager-Credit Administration.

Our client, a leading European banking group having a well-established branch in the City of London with assets exceeding £1 billion, wishes to establish a new position of Credit Administrator to oversee the credit function in anticipation of continued growth of its UK lending activities.

Responsibilities will include overseeing the analysis and presentation of credit proposals, the preparation of loan documentation, the taking-in and safe custody of collateral and the careful monitoring of all loans on a continuing basis. Supported by a small team, the successful candidate will design appropriate systems and procedures to improve the efficiency of the Department possibly including computerisation, and liaise closely with banking officers to ensure that credit standards are maintained at the highest level.

Our client is seeking a credit-orientated administrator with exceptional organisational ability and a capability to originate new and effective credit systems within the London branch.

Our client wishes to attract a candidate of the highest calibre and is accordingly offering an attractive compensation package including comprehensive fringe benefits.

Please reply in confidence with your Curriculum Vitae and current salary level to:-

St. James's Corporate Consulting,  
Box FT/703, St. James's House,  
4/7 Red Lion Court, Fleet Street, London EC4A 3EB.

## Pension Fund Management

For a well-known British group with international interests, comprising some 20 companies with around 4,500 employees contributing to three separate funds. Investment of pension funds is handled by merchant bankers.

• RESPONSIBILITY at the group offices - to the west of London - is for the overall administration of the funds.

• SUCCESSFUL EXPERIENCE in pension fund administration is essential. A qualified accountant, chartered secretary or lawyer might enjoy an advantage. Preferred age - 40s.

• SALARY to £15,000 plus car

Write in complete confidence  
to J.B. Tonkinson as adviser to the group.

TYZACK & PARTNERS LTD

MANAGEMENT CONSULTANTS  
10 HALLAM STREET LONDON W1N 6DJ  
21 AINSIE PLACE and EDINBURGH EH3 6AJ

## Touche Ross & Co., Management Consultants

seek Accountants in London and Manchester at £12,500-£17,500+car

We are an expanding consultancy practice whose clients, both in the U.K. and overseas, include small businesses, multi-national corporations, governments and other public sector organisations. The work will include analysing clients' problems, advising them on strategic planning and organisational matters and helping them to improve their operating, management information and control systems.

In addition to U.K. work, our consultants have opportunities to participate in projects overseas, for which generous supplements are paid. Applicants should have a degree, an accountancy qualification and at least four years' business experience.

Please send a comprehensive career résumé, including salary history, quoting ref: 2031, to G. J. Perkins.

Touche Ross & Co., Management Consultants  
Hill House, 1 Little New Street, London EC4A 3TR. Tel: 01-353 8011.

## Chief Accountant

Herts

c.£15,000 + car

A small dynamic company in the high technology area wishes to prepare for the next phase of growth by recruiting its first Chief Accountant.

Reporting to the Managing Director, the new man or woman is to take responsibility for the entire financial function. This includes the provision of prompt management information, the introduction of budgeting and costing systems. An early challenge will be to computerise the present accounting system and prepare for expansion using microprocessors.

Candidates should be qualified and suitably experienced in all

aspects of financial management. Age is over 28. A key requirement is to fit in with a strong management team and provide wise advice in a calm way when under stress.

The remuneration package is to be based on a salary of £15,000. A car is provided. Prospects depend upon profitable future growth and the success of the new financial system.

Written applications quoting client reference 5001 should be sent to R.N. Orr. Application forms can be obtained by ringing 01-439 6803. All applications will be treated in confidence.

**Roland Orr**  
Management Consultants  
35 Piccadilly, London W1V 9PB

## Qualified Accountants

Young CA's and ICMA's to join the large, fast-expanding Sasol group of companies in South Africa.

Like all heavily-industrialised Western countries, South Africa is concerned about future energy resources. Unlike most of those countries, though, South Africa possesses a growing economy, stable industrial relations, ample raw materials and the world's only commercially-viable synfuels process: Sasol.

It's unique and years ahead of its time.

To meet the requirements of our colossal expansion programme we now seek young, qualified CA's and ICMA's for our decentralised financial departments. These departments provide full financial and management accounting services to line managers and their respective boards.

In addition to excellent promotion prospects throughout the group, Sasol offers highly competitive salaries augmented by the following outstanding benefits: • air passages to the Republic • excellent financial assistance with cost of relocation and resettlement • modern,

subsidised company housing • excellent house purchase scheme for married personnel • good paid annual leave plus bonus • comprehensive sports and recreational facilities (swimming, golf, squash, football, cricket, tennis, etc.) • pension, medical and free life assurance schemes.

And South Africa is the ideal country in which to enjoy this package with its high standard of living at reasonable cost and low personal taxation. Accommodation is located in modern, well-planned towns providing all necessary amenities, including good schools and prospects for children.

For an application form, please ring Mrs. Anne Erdem on 01-409 2168 or send brief personal and career details to her (including phone number) at Bull Holmes Bartlett Ltd., 45 Albemarle Street, London W1X 3FE, quoting reference SASOL/ACC clearly on your envelope. All interviews will be conducted in the UK.



Applying tomorrow's technology to the energy needs of today.

## Group Financial Controller

The Nickerson Seed Company Limited

We are Britain's leading agricultural seed marketing organisation, providing commercial and technical services to a world-wide seeds industry.

We are looking for a Graduate Chartered Accountant for an appointment at our Head Office at Rothwell in the Lincolnshire Wolds.

Reporting directly to the Group Financial Director, the job is mainly concerned with co-ordinating the accounting activities of the Group and preparing and presenting the Group financial management information relating to the operating units.

The person appointed will have had not

less than five years experience as a qualified accountant - some of which should have been in a commercial environment.

An attractive salary will be offered, a company car provided and other benefits are those that would be expected of a major company.

Write or telephone for an Application Form to:-

Group Personnel Department,  
The Nickerson Seed Company Limited,  
Joseph Nickerson Research Centre,  
Rothwell, Lincoln.  
Telephone: Swallow 471.

The Nickerson  
Seed Company Ltd



## Unit General Manager

Manchester

The General Manager is responsible for the administration of the Northern Unit of The Stock Exchange (based in Manchester) and reports to the Chairman of the Unit Committee and the Deputy Chief Executive in London.

In addition to London, the Unit operates through offices situated at Leeds, Liverpool and 14 months-upon-time and provides services to 11 member firms including advice on the interpretation of the rules and regulations of The Stock Exchange. It also has a significant role in developing relations with organisations and other bodies within the Northern Region. The General Manager is supported by a staff of 34.

The successful candidate (male or female) is unlikely to be under 30 and will have senior administrative/general management experience and have gained some appreciation of Stock Exchange procedure and practice.

An element of personal drive together with the ability to manage detail and to respond positively to the daily needs of the Unit are essential.

The starting salary will be of interest to those currently earning £8,500. Other major benefits include non-contributory pension, 5 weeks holiday, travel assistance and private health insurance.

Write or telephone for an application form to: Bill Nixon, The Stock Exchange, 41 Norfolk Street, Manchester M2 1DS. Tel: 061 833 0951.



The Stock Exchange

## Manager Finance Services

Slough c.£13,500

Slough Estates Limited seeks a banker or treasury assistant to become a key member of its top financial executive with particular responsibility within the treasury function including the raising, control and utilisation of funds internationally. Remuneration package of around £13,500 includes salary, profit participation and other attractive benefits.

Candidates, probably in their thirties, will for preference be AIB, ACIS, ABA, ACT or qualified accountants. However, formal qualifications are secondary to comprehensive experience of banking and security markets in a clearing or merchant bank or in the treasury function in industry.

For a full job description write in confidence to W. T. Agar at 78 Wigmore Street, London W1H 9DQ showing clearly how you meet our client's requirements quoting 2146/FT. Both men and women may apply.

**John Courtis**  
and Partners

## Deputy Chief Accountant

N. London

to £14,000 + car

This is a new appointment which reflects the confidence and ambition of a well-known multiple retailer, a public company which is already a market leader and which is continuing its growth and innovation. As these developments increasingly involve the Chief Accountant in special projects the Deputy will assume responsibility for the full, EDP-based, accounting function. This is well-organised but needs imaginative leadership to ensure that reporting standards continue to meet management's needs in a dynamic market. Applicants (male or female) must be qualified and, ideally, aged early 30's. They must show evidence of achievement in a fast-moving environment and the ability to ally high technical competence to sound business acumen. Ref: 1545/FT. Apply to R.A. Phillips, ACIS, FCII, 2-5 Old Bond Street, London W1X 3TB. Tel: 01-493 0156.

**Phillips & Carpenter**

Selection Consultants

## Commodity Analyst

Metals and Minerals

Consolidated Gold Fields Limited, parent company of the Gold Fields Group of mining, finance, industrial and commercial companies, is enlarging the team of metal and mineral analysts in the Corporate Development Department at its Head Office.

The work comprises collection and analysis of data on metals and minerals and their markets, and is directed towards investment in related mining ventures.

Applications are invited from graduates in their mid-twenties who have had 2-3 years' post-graduate experience in metal/mineral research or similar work. An analytical mind, numeracy and a broad understanding of scientific concepts are essential qualities for this appointment. A foreign language would be an advantage and overseas travel may be involved.

A minimum salary of £7,000 p.a. is envisaged, according to experience, and generous fringe benefits are offered.

Please write, with brief relevant particulars, to Personnel Manager, Consolidated Gold Fields Limited, 49 Moorgate, London EC2R 6BQ.

**Gold Fields**

International Diverse Resources

## Bank Recruitment Specialists

SNR. CREDIT OFFICER ..... to £17,500

Aged 30-37, with min. 5 years' experience of credit analysis and assessment of corporate risk for medium-term loans.

COMMERCIAL BANKING MGR. .... £15,000 -

Rare managerial opportunity for a practical international banker with many years' experience of managing customer services, including dealing personally with customers at senior level.

HEAD OF DOC. CREDITS ..... £12-15,000

A mature banker with comprehensive Documentary Credits experience is required to establish and manage a Doc. Credits Dept. for a major bank.

U.K. LENDING ..... c. £9,000

Opportunity for well-qualified young clearing banker (up to 28) with sound experience of credit appraisal and security taking, probably based at Regional Office.

For further details, please telephone Ken Anderson or Leslie Squires on 01-248 7421

Anderson, Squires  
Bank Recruitment Specialists  
Regina House, 1-5 Queen Street  
London EC4N 1PF

SNR. FX DEALER ..... to £18,000

Top bank seeks an experienced FX dealer, 30s, with all-round F.X. & deposit dealing experience in major currencies.

CHIEF ACCOUNTANT (A.C.A.) ..... £13,000

ACA, 25-30, with knowledge of companies, P&L, F&A, accounting and corporate tax.

LOAN ADMINISTRATOR ..... c. £9,500

Aged 27-32, with 4-5 years' L/A experience including agency and repossessing functions.

ANALYSTS/PROGRAMMERS ..... £6-12,000

Several banking opportunities for D.P. positions, including: Analyst/Programmer, P&L, F&A, Project Leader, all IBM, sales/marketing, IT, computer, programmer/analyst, etc. (D.P. & C. programmer, and non-graduate-level COBOL BASIC programmers).

**Anderson, Squires**



## Foreign Exchange Dealer

The expansion of our foreign exchange and eurocurrency business has created a vacancy within our dealing room. We therefore require a dealer with a minimum of three years' comprehensive experience. As well as a competitive salary commensurate with the position, we offer fringe benefits which include house mortgage assistance, a subsidised restaurant, non-contributory pension scheme and free life assurance.

Please write giving full career details to:-  
Miss J. A. Emptage,  
Personnel Officer,  
Kleinwort, Benson Limited,  
20 Fenchurch Street,  
London EC3P 3DB.

**KLEINWORT BENSON**  
Merchant Bankers

**MIKE POPE & ASSOCIATES**  
1/2 Gracechurch Street EC3  
Area Lending Manager  
(with Spanish) to £20,000  
FX Dealer to £15,000  
Leasing/E.C.G.D. to £15,000  
Credit Analysts,  
Doc. Credits  
(Senior and Junior)  
And many other positions  
PHONE MIKE POPE  
OR DAVID PATTEN  
01-626 5191

## Finance Director (Designate)

**LIBERTY**

£17,000 + car & benefits

The immediate need is to exercise tight financial control of Liberty Retail Limited, a subsidiary of Liberty & Co. Limited. Early appointment to the Board of this subsidiary is envisaged. The Company is located at the Group Head Office and principal store in Regent Street and there are other retail branches elsewhere in the UK.

Reporting to the subsidiary's Managing Director and working closely with the other young and vigorous Directors, the person appointed will also assist the Group Chairman on financial policy, group accounting and company secretarial matters.

Candidates, ideally Chartered Accountants and aged around 37, must have had sound experience of departmental stores or retail chains, of managing 2 sizeable accounts and data processing department

and of making an active contribution to management and commercial decisions. Energy and enthusiasm are essential qualities.

Applications, which will be treated in strict confidence, should contain relevant details of career and salary progression, age, education and qualifications.

Please write to Alan Crompton, quoting reference 1020/FT on both envelope and letter.

**Deloitte Haskins + Sells**  
Management Consultants

128 Queen Victoria Street, London EC4P 4JX

**LOANS OFFICER** c. £10,000  
Expanding International Bank seeks ambitious banker (25 plus), with good previous experience in substantial corporate lending function.

**TRAINEE CORPORATE LENDING OFFICERS** to £7,500  
Graduates/AIBs with at least 1 year's experience in credit required by established City Bank.

**FX DEALER** c. £12,000  
Fully experienced dealer sought by American Bank. Excellent benefits.

**FX DEALER** to £10,000  
International Bank has opening for Dealer with at least 1/2 years' experience in FX. Spot/Forward or Deposits.

**PERSONNEL** to £11,000  
JPM qualifier (27-35) with good personnel experience, sought for No. 2 position in large North American Bank. Previous banking experience not essential.

For further details contact Gordon Brown  
01-236 0891  
**ALANGATE**  
Banking Recruitment Consultants  
78 Queen Victoria Street, London EC4

## Investment Management

London

to £16,000 + car

Finding and developing overseas business investments as well as controlling an existing portfolio are the major responsibilities for this Investment Management position within a well-known finance company. The successful candidate, aged in the thirties, with some investment analysis or industrial experience and perhaps a professional qualification, must have the initiative and commercial flair to develop a particular world business sector without close supervision. To achieve this target some overseas visits are

essential. Salary is negotiable up to £16,000 plus car and the location is London.

Write for an application form or send brief CV to the address below, quoting ref: AA38/7781/FT on both letter and envelope, and advising us of any other applications you have made to PA Personnel Services within the last twelve months. No details are divulged to clients without prior permission. Initial interviews will be conducted by PA Consultants.

**PA Personnel Services**

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-277 6060 Telex: 27873



An agency of E.A. Harcourt & Co.

## WOOD, MACKENZIE & CO. PERSONNEL DIRECTOR

Edinburgh

Our client is a leading Stock Broking and Computer Services Company, with offices in London, Edinburgh and New York. They are involved in a period of planned growth and seek the services of a personnel professional to assist them in the process. The Personnel Director will take charge of an existing Personnel/Training Department with a view to developing further its services, including Manpower and Succession Planning and Management Development. The Personnel Director will also be actively involved in assisting the main board and other operating boards in the development of corporate plan, and in advising senior managers on the implementation of Personnel policy.

The position should be attractive to personnel professionals who seek a high level and challenging position in a dynamic company. Candidates will have an appropriate degree and be able to make a relevant and significant contribution at a Senior level to the development and implementation of personnel and training policy. In view of the importance of the position, the successful candidate will receive a substantial benefits package.

For further information and an application form, please phone or write in confidence to Tom Jaap.

**HUMAN RESOURCE ASSOCIATES**  
241 Grand Buildings,  
Traillinger Square,  
London WC2N 5HE.  
01-930 8931

**ANN WARRINGTON'S  
CAREER GIRL  
SECRETARIES**  
HAS OPENED AT  
40, BOW LANE, EC4  
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# The European air fares ring

THE WARMTH of the smile with which an air stewardess greets passengers on board an aircraft is about the only thing in which the European airlines are allowed to compete.

The International Air Transport Association (IATA) not only determines air fares but also luggage allowances, meals and leg room allowed to passengers.

The decisions reached at IATA meetings are backed up by the authority of governments. European passenger air transport is a cartelised and regulated industry.

Considerable uncertainty seems to exist, however, about where the cartel ends and regulation begins. The European Commission addressed to member governments a letter seeking information about this very question. Mr John Biffen, the Secretary of State for Trade, is expected to tell the Press today what the British reply to this inquiry is.

The EEC Commission has so far not been very successful in its efforts to bring air transport under the influence of the competition rules of the Treaty. It proposed a regulation for the authorisation of inter-regional air services which contains certain criteria for the approval of fares but is primarily designed to introduce more flexible rules for the entry of new carriers on the market.

The British experience, with independent airlines such as Laker, Sterling and British Caledonian, operating outside of IATA, provides a dramatic example of how air fares can be reduced. However, while consumers, independent airlines, airports and regional authorities seem to favour a deregulation of the industry, most member governments, the major airlines and railways are opposed to a change in the present rules on access to the market. The commission's proposal is now before the council which has so far stonewalled all attempts to weaken the air

transport cartel.

The commission is also working on another regulation which would give it powers to investigate the air transport industry, to grant exemptions for some restrictive practices and impose fines for others. The procedure should be much softer than that under Regulation 17/62 applying to other industries. There would be no need to notify in advance restrictive agreements but these could be attacked by the commission, either in response to a complaint or on its own initiative.

raised these questions repeatedly from the floor of the European Parliament, of which he is a member, and also addressed to the commission a number of complaints, both on behalf of his constituents and on his own as a frequent air traveller suffering from the results of the commission's inaction.

The letter which the commission addressed to the British Government on August 1, 1981, and with which Mr John Biffen will deal today, as well as the other letter addressed to the air

companies and enquiring about the IATA common rules and pooling arrangements, were prompted by the latest complaint made by Lord Bethell on May 13, 1981.

The commission also wrote to Lord Bethell on July 17 informing him about the two lines of inquiry which it had opened and of the two Council regulations which it was seeking. However, this did not satisfy Lord Bethell. He applied, on September 17, to the European Court for a declaration that the commission failed to act on his complaint against the concentration of air tariffs. Alternatively, he asked the court to annul the commission's communication of July 17, at least insofar as it declares that competition rules are not applicable to the fixing of air fares.

It is improbable that the European Court will question this hot potato. It may question Lord Bethell's standing as a plaintiff or conclude that the commission has done enough on formal grounds. However, the issues raised by Lord Bethell's complaint are not likely to die so easily.

Without going into the legal technicalities, one can say that

the commission has some means of proceeding against a cartel of air companies and other means for attacking regulatory actions of governments, but seems to be paralysed by indecision about the nature of the arrangements governing the air transport industry. It is asking the questions suggested by the Treaty but these questions may be obsolete.

The difference between the commercial action of state-controlled enterprises and government regulation is often imperceptible. While the commission's study papers underline the role of governments, a House of Lords Select Committee stated bluntly that European governments "generally endorse without question the tariffs agreed by their carriers through IATA."

IATA is under attack also in the U.S. where deregulation of air transport brought about a substantial reduction in fares. The proceedings, started before the U.S. Civil Aeronautics Board in 1978, are designed to remove IATA's antitrust immunity. Over 40 foreign governments and over 60 foreign airlines have filed evidence supporting the retention of antitrust immunity.

The arguments range from the need to maintain an economical level of fares by subsidised international operations to the need for an international tariff. Alternatively, they seek to book the services of several carriers by means of a single ticket. One would expect that the supplementary subsidy by a cartel would not please believers in a free market economy. Also, a linkage between company networks seems to be possible without price fixing.

These objections seem to be much weaker than the main arguments advanced in favour of cheaper air fares: they could fill the empty aircraft and could help to integrate, not only the Common Market but also the community of people inhabiting it.

## BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

So far most of the member governments have been prepared to consider the adoption of such a regulation in the council only if it also granted wide-ranging exemptions for scheduled services in respect of fare fixing and capacity sharing.

The commission has until recently taken the view that most of the routing and tariff agreements are the result of inter-governmental negotiations with which the air companies have to comply and that for this reason the competition rules cannot be applied to airlines directly. It accepted that the conduct of a member states may create a situation incompatible with the Treaty rules but it was not exactly enthusiastic about the prospect of challenging the member governments.

One of those who have been prodding the commission to conclude its studies and to start acting against the air transport cartel is Lord Bethell, who is chairman of the Freedom of the Skies campaign, formed to secure to European travellers the same competitive air fares which exist on North Atlantic and U.S. routes. Lord Bethell

unlike to hold Jack Holt's Charlie's Song.

Following a luckless run at Kempton, where she was given too much to do by Philip Waldron, Charlie's Song came good in the hands of the same jockey in Lingfield's Partridge Stakes with a two-lengths success over Colonial Lane.

Simply Great continues to attract both 2,000 Guineas and Derby interest. The Mill Reef colt is down to 7 to 1 with Mecca and the Tote for the Guineas and is offered at only a point more by other multiples. Simply Great, a 25 to 1 chance for the

ing in tremendous style lately, but in view of the recent 2,000 Guineas record of his stable—among them Try My Best, Storm Bird and Monteverdi—backers will do well to bide their time. Both Raconteur and Achieved are offered at 10 to 1 by Ladbrokes, whose quote of 20 to 1 against Woodstream for the 1,000 Guineas looks far more reasonable than the 10 to 1 offered by Hills.

**YORK**  
2.00—Glad Tidings\*\*  
2.30—Charlie's Song\*\*\*  
3.20—Blakenor\*

## Charlie's Song sounds a winner

### RACING

BY DOMINIC WIGAN

LESTER PIGGOTT, who has partnered nearly twice as many winners as any other jockey at his favourite course, York, since 1975, rides for different stables in all the races open to him there today.

He seems sure to creep a little closer to the now almost impossible 300-mark for the season, but will not do so, I hope, through the outcome of the Atherton Moor Sakes. In that six-furlong event for three- and four-year olds which had not won a race before September 2, his mount, Persian Pact, seems

### BBC 1

6.40-7.55 am Open University (Ultra high frequency only).  
9.05 For Schools, Colleges. 12.57 pm News After Noon.  
Regional News for England (except London): London and South-East only.  
Financial Report, News Headlines. 1.00 Pebble Mill at One. 1.45 Pigeon Street. 2.00 Yon and Me. 2.15 For Schools, Colleges. 3.00 Golf: The Sunbury World Match Play Championship from Westworth. 3.53 Regional News for England (except London). 3.55 Play School. 4.20 Mighty Mouse. 4.25 Jackanory. 4.40 Scooby and Scrappy Doo. 5.00 Newsworld. 5.05 Blue Peter. 5.35 Wilko the Wisp.

5.40 News. (London and South-East only).

6.25 Nationalwide.

6.25 Tomorrow's World.

7.20 Top of the Pops.

8.00 Blankety Blank.

8.30 The Day of the Trifids.

9.00 News.

9.25 Fanny By Gaslight.

10.30 Horse of the Year Show.

11.28 News Headlines.

11.30 Golf highlights.

BBC 1 VARIATIONS Cymru/Wales—

10.10-10.30 am 1 Ysgolion: Hwti: A. Yna. 12.15-1.30 pm News of Wales.

2.15-2.35 Ysgolion: Ffennell. 6.00-6.25 Wales Today. 6.55-7.20 Heddw. 12.05 am News and Weather for Wales.

All IBA Regions as London except at the following times—

**ANGLIA**

1.20 pm Anglia News. 3.45 The Elbow Theatre Show. 4.15 The Elbow Theatre Show on the Prairie. 6.00 About Anglia. 6.20 Arena. 6.35 Crossroads. 7.00 Benson. 10.45 Fello. 11.15 Me and My Camera. (Photography as a hobby) 11.45 Anglia Late News. 11.50 Love American Style. 12.20 am And Then Again.

**ATV**

1.20 pm ATV News. 3.45 Killing Time. 6.00 ATV Thursday Picture Show. 6.00 ATV Today. 7.00 Emmerdale Farm. 10.45 Here and Now. 11.15 Me and My Camera. 11.45 ATV News. 11.50 Police Surgeon.

**BORDER**

1.20 pm Border News. 3.45 The Entertainers. 4.15 Carrotin Time. 4.20 Vicky the Viking. 4.50 Project UFO. 6.00 Lookaround Thursday. 6.35 Crossroads. 7.00 Emmerdale Farm. 10.45 Me and My Camera. 11.15 Me and My Camera. 11.45 Border News Summary.

(S) Stereophonic broadcast. 2 Medium Wave.

**RADIO 1**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 2**

5.00 am Ray Moore (S). 7.30 Terry Wogan (S). 10.00 Jimmy Young (S). 12.00 John Dunn (S). 2.00 pm Ed Stewart (S). 3.30 Martin Phillips (S). 5.45 News. Sport. 6.00 David Symonds with Much More Music (S). 8.00 Country Club with Wally Whynon (S). 8.00 Alan Dell with The Big Band Sound (S). 9.55 Sports Desk. 10.00 Punch Line. 10.30 Star Sound Extra. 11.05 Brian Matthews with Round

**RADIO 3**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 4**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 5**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 6**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 7**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 8**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 9**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 10**

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**RADIO 11**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 12**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 13**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 14**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 15**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 16**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 17**

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**RADIO 18**

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**RADIO 19**

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**RADIO 20**

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**RADIO 21**

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**RADIO 22**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

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**RADIO 24**

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**RADIO 25**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 26**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

**RADIO 27**

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**RADIO 30**

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**RADIO 31**

5.00 am As Radio 2. 7.00 Mike Read. 9.00 Simon Bates. 11.30 Dave Lee Travis. 2.00 pm Paul Burnett. 3.30 Steve Wright. 5.00 Andy Peebles. 7.00 Paul Gambaccini with an appreciation of The Beach Boys. 8.00 David "Kid" Jensen. 10.00-12.00 John Peel (S).

### TELEVISION

#### Chris Dunkley: Tonight's Choice

It may be quicker to count those who are not watching TV at 7.30 tonight than those who are: Jaws gets its first showing on the small screen. Since it opens with a naked lady being eaten alive by a great white shark there will doubtless be outraged protests from hordes of parents who cannot control their children's viewing habits. If BBC2's simultaneous screening of Beauty and the Beast featured Jean-Claude Van Damme, one of the ten best films ever made, I would recommend it but unfortunately this is a rather peculiar 1976 production with George C. Scott as the beast.

Best advice might be for a very long bath accompanied by the radio: there's a new production of Persicles on Radio 3 starting at 7.00 with Tim Pigott-Smith in the title role, Michael Aldridge (a wonderful radio voice) as Simonides and Angharad Rees as Marina. That ends just in time to switch to Radio 4 for Kaleidoscope and a review of the BBC's opening of "Nicholas Nickleby" on Broadway.

Later BBC2 continues its recent habit with a 10-minute trailer for a big forthcoming production: A Preview of The Borgias, and at 10.45 ITV runs one of the better American imports, Lou Grant, with good ensemble acting, interesting "social concern" plots, and a credible newspaper office.

### BBC 2

6.40-7.55 am Open University.

11.00 Play School.

11.25-1.00 pm and 3.50 Golf.

5.15 Open University.

6.55 Schools Prom.

7.35 News Summary.

7.30 "Beauty and the Beast," starring George C. Scott.

9.00 Roger Doesn't Live Here Anymore.

9.30 Forty Minutes of documentary.

10.10 A Preview of "The Borgias."

10.20 World's End.

10.50 Newsnight.

11.35 Futurama Rock '80.

except: 11.22-11.37 am Am Cymru. 12.05-12.10 pm Cal Cocos. 1.30-2.00 pm The World of Animals. 2.00 The Adventures of Black Beauty. 3.45 Sfr. 5.15-5.20 Bugs Bunny. 6.00 Y Dydd. 6.15-6.20 The World of Animals. 6.20-6.25 Sports Arena. 6.25-6.30 The World of Animals. 6.30-6.35 The World of Animals. 6.35-6.40 The World of Animals. 6.40-6.45 The World of Animals. 6.45-6.50 The World of Animals. 6.50-6.55 The World of Animals. 6.55-7.00 The World of Animals. 7.00-7.05 The World of Animals. 7.05-7.10 The World of Animals. 7.10-7.15 The World of Animals. 7.15-7.20 The World of Animals. 7.20-7.25 The World of Animals. 7.25-7.30 The World of Animals. 7.30-7.35 The World of Animals. 7.35-7.40 The World of Animals. 7.40-7.45 The World of Animals. 7.45-7.50 The World of Animals. 7.50-7.55 The World of Animals. 7.55-8.00 The World of Animals. 8.00-8.05 The World of Animals. 8.05-8.10 The World of Animals. 8.10-8.15 The World of Animals. 8.15-8.20 The World of Animals. 8.20-8.25 The World of Animals. 8.25-8.30 The World of Animals. 8.30-8.35 The World of Animals. 8.35-8.40 The World of Animals. 8.40-8.45 The World of Animals. 8.45-8.50 The World of Animals. 8.50-8.55 The World of Animals. 8.55-9.00 The World of Animals. 9.00-9.05 The World of Animals. 9.05-9.10 The World of Animals. 9.10-9.15 The World of Animals. 9.15-9.20 The World of Animals. 9.20-9.25 The World of Animals. 9.25-9.30 The World of Animals. 9.30-9.35 The World of Animals. 9.35-9.40 The World of Animals. 9.40-9.45 The World of Animals. 9.45-9.50 The World of Animals. 9.50-9.55 The World of Animals. 9.55-10.00 The World of Animals. 10.00-10.05 The World of Animals. 10.05-10.10 The World of Animals. 10.10-10.15 The World of Animals. 10.15-10







## FINANCIAL TIMES

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Thursday October 8 1981

# Reciprocity with Japan

BRITAIN'S ICI yesterday announced a wide-ranging co-operation agreement with Fujitsu, one of Japan's leading electronics groups. On the same day BL was launching a new car designed in Japan and containing a substantial proportion of Japanese components. Both arrangements will no doubt revive the "Trojan horse" argument, heard especially in France—that Japanese companies are using collaboration deals of this kind to attack the European market indirectly and thus to avoid the friction that would be caused by increasing direct exports of their own products under their own brand name.

It is certainly true that the recipients of Japanese technology will become more competitive than they otherwise would be. To that extent the position of other European manufacturers will be more difficult. But there is no reason to discourage this sort of competition. Western Europe has benefited greatly over the last 30 years from the direction of American technology, management methods and products. Partnerships with Japanese should be equally fruitful. Indeed, it is striking that even the most powerful American concerns, such as General Motors, have had no compunction about using Japan as the source for components or products in which Japanese companies have the edge in technology, quality or manufacturing cost.

The fact is that in some, though by no means all, industries the Japanese are now technological leaders. If a Japanese company ahead of the rest of the world in, say, blast furnace technology, it is entirely logical for a European or American company to turn to it for advice and assistance. If the Japanese lead in video recorders, it may make more sense for a European company to manufacture this product to Japanese licence than to develop a rival machine of its own. As the head of Thomson-Brandt, the French electronics group, recently pointed out, co-operation with Japan in particular product lines can be seen as part of an aggressive strategy towards world markets, not a defensive one.

It is sometimes argued that unless the EEC adopts some form of preferential systems in favour of European manufacturers, especially in high-technology industries, American

# China's overtures to Taiwan

CHINA'S EFFORTS to woo Taiwan back to the motherland are becoming increasingly energetic. Last week it issued an ardent appeal to nationalists' sentiment in Taipei for reunification, prefaced by a nine-point agenda for proposed talks. At once, the Government in Taipei publicly rejected the offer. But, for all Taipei's apparent refusal to contemplate negotiations, this is unlikely to be the end of the matter. China is mooted to be coming up with new proposals tomorrow on the eve of the anniversary of the Chinese revolution.

The problem of Taiwan has intruded into international relations for decades. In 1949, defeated by the Communists, the Kuomintang forces fled to Taiwan, but they never surrendered their claim to be the rightful Government of China. Both sides see the problem as one of reunification, each on its own terms. Both governments have refused even to contemplate the existence of Taiwan as an independent state.

## Realistic

Yet, in an ideal world, that would be the most realistic solution. Since 1949 Taiwan has been separated from the mainland, yet living under the fiction that it is the real China. In that time, the two territories have pursued totally different paths to development.

For all the new flexibility in China since the death of the political, cultural and economic systems are poles apart. Taiwan's annual per capita GNP has grown to about eight times that of the struggling giant across the 100-mile divide. The present Kuomintang leadership in Taiwan is most unlikely ever to take China back by force, and it quite understandably regards all invitations to power-sharing on the mainland as extremely implausible. The most logical step would be for both sides to recognise the great political and economic gulf which now separates them and admit Taiwan's existence as a separate country.

This solution has always been rejected with horror as much by Taiwan as Peking. Kuomintang officials in Taiwan fear

## Improbable

While the old guard in Taiwan may view any form of contact with Peking as supping with the Devil, it could be politic for Taiwan to embark on talks, low-level and protracted, if need be. Apart from hints from the U.S., where the Reagan Administration gave some earlier encouragement to Taiwan's hopes of renewed official status, Taiwan will not find much international sympathy for complete isolation.

So long as both sides persevere with their improbable aims they may both find benefit in official contact and exchange of views. Such contact would allow the trade which already exists between Taiwan and the mainland to develop openly—its existence is still officially denied in Taiwan. It would make it more plausible for the rest of the world to have official contact with Taiwan without giving the mainland cause for grave concern.

"GENETIC engineer... with a PhD... green fingers, versatility... read the job advertisement from the BP Research Centre recently."

Genetic engineering is the opportunity scientists opened in the mid-1970s for short-cuts in man's long tradition of tinkering with genetics through selective breeding. It has helped give a new lease of life to "bio-technology"—a stone-age technology, as ICI's research director, Dr Charles Reece, calls it.

Bio-technology is the factory farming of microbes, the simplest form of living organisms. It is not only companies as heavily committed to research at ICI, Royal Dutch Shell and British Petroleum which are eyeing it as a major commercial opportunity.

Over the past year its promise has attracted cash from British companies with interests as diverse as Grand Metropolitan, the Prudential, Midland Bank, London and Commonwealth Shipping, Davy Corporation, Allied Breweries and CJB. This is a pattern which can be found in many other countries.

For almost as long as man has cultivated the land, bio-technology has been used to provide him with bread, cheese, beer and wine. More recently bio-technology has been used industrially to make enzymes, antibiotics, contraceptives, food additives, plant growth promoters, fuels, animal feedstuffs and—tentatively—factory-made human foods.

Ranks Hovis McDougall (RHM) has won British Government approval to try to sell as food a protein it makes by fermenting the starch in plants, using a microbe it first found in a field. It could prove to be a plentiful source of top-quality, edible protein. But it won't be cheap, since the process needs too much energy for that.

Genetic engineering has the potential for vastly extending the range of opportunities for bio-technology. No longer need it be limited to the harnessing of microbes fortuitously provided by nature. The scientist is equipping himself with techniques for modifying the genetic make-up of a microbe, perhaps to give it an appetite for a particular metal or a pollutant, or the ability to make a particular chemical or drug.

But genetic engineering also carries the risk of killing the goose that lays golden eggs, by distracting investors' attention from the promise and problems of bio-technology itself and focusing it on emotionally appealing targets such as a cure for cancer. Interferon is one of the most lavishly funded targets of genetic engineering at present. Pure forms of the drug will almost certainly find uses in chemotherapy. But interferon seems increasingly unlikely to prove that elusive cure.

The risk is inevitably increased by the enthusiasm with which entrepreneurs are now embarking upon commercial ventures to exploit the new techniques. Half-a-dozen have

## B10 TECHNOLOGY

Bio-technology is in fashion today as one of tomorrow's technologies. But is its potential being over-stated by the entrepreneurs? With this article we introduce a series, starting

In bio-engineering the chromosome responsible for creating the desired protein is freed from the animal or plant cell and the desired gene is removed. It is then spliced into the genetic material of the bacterial plasmid. Replaced in the bacterial cell the gene continues to create the protein while the bacterium multiplies in vast quantities

appeared in Britain in the past year, with such names as Celltech, CLEAR, Merseyside Laboratories and Alcon Biotechnology. North America may have spawned as many as 50 since the mid-1970s.

These new companies, often founded by scientific entrepreneurs to exploit discoveries right at the frontiers of research in the bio-sciences, are selling dreams. They are trying to create a microbe as precisely tailored to the task set by the client as a craftsman is to his trade. But what these contract research companies cannot guarantee is whether, in fact, they can artificially make a microbe which can survive and go to work, much less whether it will thrive and multiply into a useful workforce of countless millions of microbes.

## Investors looking for results

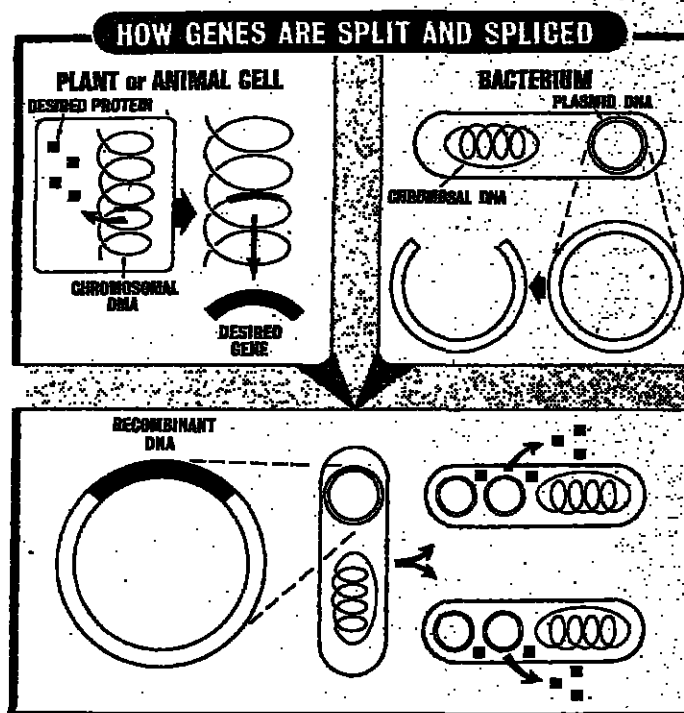
Warning signals have already been flashed by some of these new companies. The stock of Genentech—founded in 1976—which reached a high point of \$89 when the company went public last autumn, is just over \$30, near its starting point of \$35 per share.

E. F. Hutton, the Wall Street investment house, announced ambitious plans only last March to raise \$50m from financial institutions to back university research in genetic engineering. By August, it had abandoned this plan and returned some cash to investors. They "are now beginning to look for results," Dr Zeol Harsanyi, vice-president of DNA Sciences, the vehicle set up by E. F. Hutton to manage the research funding programme, said recently. The venture is being re-organised on a less ambitious basis.

## GENETIC ENGINEERING

# Miracles may have to wait

By David Fishlock, Science Editor



Martyr Barnes

tomorrow on the Technology Page. Reporting on the targets and prospects of bio-technology, as seen by the pioneering companies big and small. Tomorrow: Celltech's corporate plan.

RHM, a company with a film turnover, has sought the assistance of the National Enterprise Board to share the risks of further development of its new edible protein, to try to prevent the idea disappearing abroad. Foreign investors—in Japan and Mexico, for example—have shown much greater interest than British industry.

Big business has already been badly bitten by its enthusiasm for bugs. In the 1960s the major oil and chemical groups, following the lead of BP, plunged heavily into factory-made protein, produced by breeding bacteria in big continuous fermenters, using hydrocarbons as feedstock. Their bugs were natural organisms, carefully selected to feed on some part of crude oil or natural gas under conditions of very intensive breeding. Their products were what is known as single-cell proteins, seen as alternatives to soy and fishmeal as the basis for animal feedstuffs. These are proteins derived from micro-organisms such as bacteria.

Between them they spent tens of millions of pounds; none more than BP, which was forced for political reasons to abandon a £30m joint venture with Anic in Sardinia. Only ICI is producing a commercial single-cell protein in Britain today. Other companies were discouraged by a combination of rising hydrocarbon prices and political opposition to the activities of multinational companies.

BP got a foretaste of trouble to come when, early on, an African politician publicly warned the company that under no circumstances were his people going to be "guinea pigs" for BP experiments. In 1979 an ICI scientist cautioned enthusiasts at the Royal Society in London that bio-technology has its detractors "who indulge in polemic

is a microbe with a voracious appetite for metal. The researchers hope it might be encouraged to eat metal selectively out of a lean ore, or much away at a metal deposit that is poisoning a petrochemical catalyst.

Judicious selection of targets must be the key to success in commercial bio-technology, believes Dr Charles Reece, ICI's director of research. One big problem is that bio-technology is going against some very important new trends in the chemical industry. It is a "dilute" technology, requiring large and costly provision for drying the product, at a time when the trend is towards much higher concentrations and hence much more compact and cheaper plants. And it is an energy-intensive technology.

## ICI's commitment to bio-sciences

ICI is spending about a third of its £200m annual research and development budget on the bio-sciences. But its boldest experiment in bio-technology has been to persevere with single-cell protein, to the point of operating a £40m-plus demonstration plant, designed to make up to 80,000 tonnes of single-cell protein (trade-named Pruteen) a year. "Pruteen has taught us an awful lot," Dr Reece says. "Where it is taking us is still debatable."

But ICI has learned, for example, that the fermenter itself—physically the truly spectacular part of the Pruteen process—is a quite modest part of the capital cost, only 14 per cent, compared with 20 per cent for separating and drying. Early on ICI scientists learned that the bug they were pinning their hopes on was simply not robust enough.

The other Shell discovery

## Men & Matters

### Wilmot's sprint to the tape

"I guess Robb just wore them down," says one of ICI's senior managers of the partnership deal announced yesterday with Japan's largest computer company Fujitsu.

Robb Wilmot, the 100-hour-a-week workaholic who took over as ICI's managing director in May, candidly admits that forging this vital alliance in his recovery strategy was achieved "with difficulty."

He opened negotiations barely a month after moving from Texas Instruments to take over on the well-paid but awesome task of putting Britain's ailing computer giant back on its feet. Initial talks were held with a Fujitsu team visiting London. But Wilmot secured the deal in two later two-day bargaining sessions in Tokyo, during the



second of which he had to put his case separately to 18 of Fujitsu's top executives. Compared with the 10-11 months it took BL to negotiate the Acclaim project with Honda, Wilmot's four-months to reach agreement looks like a sprint even if it felt like a marathon.

Were there any doubts about ICI's still shaky financial legs? Wilmot evades that one. "I've got a lot of confidence that we are going to succeed in what we are trying to do," he says. "And this is the biggest endorsement of it so far."

Given by the Japanese, it seems, partly because of Wilmot's persuasion and personal guarantee that "if we succeed in pulling ICI round, I'll be with them for the next 20 years." But in the end, perhaps clinched by a reassuring nod from ICI's bankers, the British Government?

### Empty words

The Common Market's tripartite talking shop, the Economic and Social Committee, has long been famous for its minimal achievements. But it still managed to surprise a colleague with its latest publication, a 140-page volume of, according to the cover, extracts from a June conference on the enlargement of the EEC. Inside, every page was blank.

### Fourth coming

Pearson Longman's foray into television production via its Goldcrest offshoot is not without its more piquant aspects. High on the list is the fact that one of the more formidable negotiating hurdles the new company must face stands in the form of the joint managing director of the Channel Four company, Justin Dukes, until

recently joint managing director of this particular Pearson Longman activity, the Financial Times.

The Dukes-Goldcrest meetings could be fascinating since the Fourth Channel, with around a year to go before its launch date, has set to sign any deal with a television heavyweight.

As yet the smaller independent companies, which once worried about being squeezed out, have been the main beneficiaries of its commissioning. No ITV major, and no large-scale film-maker, has yet signed on the Dukes line.

What happens with Goldcrest is likely to be highly significant for other negotiations since the company is, in the words of Pearson Longman chief executive James G. Lee, "One of the first in this field in the UK and it will almost certainly be the biggest."

### Penny black

There cannot be many uncashed Bank of England cheques these days—so the bit of paper Suffolk farmer Tom Black has unearthed may be worth more than the one penny for which it is made out or even the twopenny his father paid for it.

The Old Lady sent the cheque in 1950 to pay Covent Garden merchant A. J. Edwards his change out of the £10,000 worth of tax reserve certificates he

surrendered to settle a tax bill. Edwards' failure to cash it brought a formal letter from the Bank's chief cashier six months later, inquiring why he had not claimed the coin.

"The sum of 1d is so small I do not consider it will make any material increase to my credit balance," Edwards replied. So he preferred to keep the cheque "as an object of curiosity and amusement."

Not only was it "proof of the meticulous care with which the finances of the country are handled," he declared, "but it shows how effectively we are taxed without leaving us entirely penniless."

### Trouble afoot

Israeli Prime Minister Menachem Begin's decision to attend the funeral of President Sadat on Saturday will create some additional security problems in Cairo.

Begin, who announced his intentions yesterday before going into retreat for Yom Kippur, the Day of Atonement, strictly observes the Jewish Sabbath. That means he cannot travel that day—indeed since the religious parties joined his coalition government, there have been moves to ban all El Al flights on a Saturday—and will have to fly to Egypt tomorrow.

Accommodation will then have to be found for him with in easy walking distance of the funeral rites. The Biblical law forbids travel by car or even too far on foot.

Israel's late Prime Minister, Ben Gurion, had to overcome similar problems when he attended Sir Winston Churchill's funeral in London—though the security hazards were far less. He stayed at the Savoy and, accompanied by his bodyguard, walked to St. Paul's for the service.

Observer

# BROKE?

You should have paged the Oracle, ITV's brand new, free to use teletext service, because one of its pages (page 223 to be precise) has the very latest financial news.

For further details visit your local TV dealer.



## ECONOMIC VIEWPOINT

## A tour of the alternatives

By Anthony Harris

MRS THATCHER's new nickname on the backbenches, *There Is No Alternative*, suggests something less than reverence for her solid convictions. And Mr Edward Heath is only the most vocal of the critics in her own party pointing out that there are alternatives, and since there is already a Liberal alternative (income policy, self-management), a Group of 364 alternative (income policy, plus modest depreciation), an Alternative Strategy (protectionism plus state planning), and a largely unknown Social Democratic alternative (balanced budget, public sector expansion, wage restraint, etc.), Mrs Thatcher's favourite slogan is clearly untrue in a literal sense. Indeed, there are alternative interpretations of Government policy.

## Old-fashioned answers

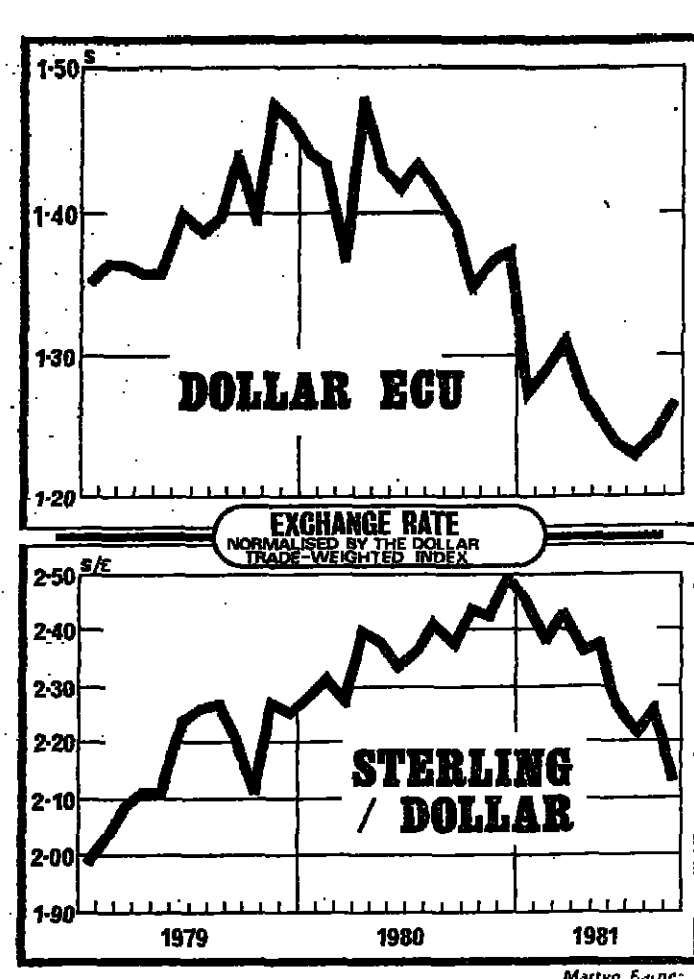
British monetarists are now tending to revert to a more austere doctrine long preached by Mr Enoch Powell: that Government deficits are the source of monetary inflation. As Professor Alan Walters put it in a lecture only this week, it is really very simple: we can pay higher taxes now or we can borrow long term and pay higher taxes later, or we can pay an inflation tax.

This fiscal hard-line has had two practical consequences: the March Budget, and the current public sector pay policy. The Government is not officially concerned with limiting cost-push inflation (though the CBI is grateful for the example) but with limiting the fiscal deficit without having to raise taxes. It is odd how new forms of logic produce such old-fashioned answers.

However, things are less simple than they appear. Some members of the Government, such as Mr Leon Brittan, talk as if the objective of policy is simply to reduce the cash value of the borrowing requirement, regardless of the state of the economy. This tends to produce a desperate search for further cuts when the economy is most depressed, and a hopeful task of scope for tax cuts if and when activity and revenue begin to rise.

A more sophisticated approach, urged by Professor Terry Burns, is to stress the underlying trend of the borrowing requirement, which permits some increase—preferably in public sector investment—when pressure on resources is very slack. This has the merit of being quite largely self-financing, since revenue is increased and welfare spending cut.

This line of thought is now evident in the much softer Government approach to public sector investment, shown in recent ministerial statements and the joint statement of private financing of public sector projects announced by the National Economic Development Office (NEDO). In addition, there is now a very active interest in Whitehall in a new approach to fiscal tightening—cutting debt service outlays through indexed borrowing.



The chart shows the contrasting movements of sterling and the dollar against the ECU, the numeraire of the EMS—against a 'normalised' dollar—that is to say a dollar corrected for its own trade-weighted exchange rate movements. It would of course be preferable to know an effective exchange rate for the ECU itself, weighted by the trade pattern of members rather than that of the U.S., but this is not available.

the outside alternatives. Mr Edward Heath might privately be fairly happy with the expansive interpretation of current Government policy, with one vital proviso: there should be less concern with the quantity of money, and more with its external value. This is not nearly so radical as the clash of personalities might suggest. The Government is clearly concerned with the exchange rate, which has so far done most of the work in reducing private-sector inflation. Professor Walters, in an unguarded moment, suggested that the exchange rate is a more reliable and less distorted measure of the effect of domestic credit policy as a whole than any

controls would dump these movements which are quite largely concerned with the placement of Opec surpluses; it might be necessary to let the dollar float up when U.S. interest rates are high. Secondly, it is certainly not clear at the moment how far interest rates are dictated from the U.S. The Bank of England seems to be acting quite largely to damp the growth of domestic borrowing. The more radical alternatives, which call for various blends of inflation, need not be reviewed in any detail here, because our concern is with alternatives which are consistent with the Government's basic market philosophy.

There is a case to be made for the proposition that administrative restraints on real incomes, if they could be made to work, would be less costly than getting the same results through depreciation, or depression, or both. There is also a case to be made that the economy is now too weak to be exposed to the full rigours of world competition, and needs a protective condescendence. These cases can be argued, but they would not convince Mrs Thatcher or her Conservative critics.

What follows, then, is a personal review of what may be regarded as the practical alternatives; and the adoption of an exchange rate target seems to me the most attractive of all of them. This is not because it is necessarily less deflationary than a monetary objective—it probably would not be at the moment—but because it would work better.

The trouble with monetary targets is not only the wide choice available—which leads to confusion in financial markets and total incomprehension in the man in the street—but also the need for a severe criticism. Monetary restraint, after all, is supposed to be painless only if it influences expectations.

Monetary targets are also, unfortunately, quite inconsistent with the permissive monetary regimes of Britain—and for that matter the U.S.—where financial intermediaries are free to compete and innovate. It may be necessary to impose high interest rates because the exchange rate is weak; it is absurd to do so because Britain's banks, in a credit slump, are stealing business from the build-

ing societies. The alternative to an exchange rate target is to make monetary targets workable by imposing tight controls on the operations of the banking system, after the style of Germany and Japan. This has its own appealing merits, to judge by the performance of those economies, and I would commend the topic to the Social Democrats; it does not seem likely to be adopted by our present Government.

Given a sensible form of target, it would be much easier to make other aspects of economic management less destructive. An exchange rate regime which imposed a constant but tolerable challenge to industry—the old Barre regime in France—is probably achieving all that can be achieved by monetary policy in an inflation-prone economy. The French record, on a long view, suggests that it contains inflation without stopping it, and permits quite impressive real growth. The French record also suggests that such growth can be achieved with a fiscal policy which is quite tight except in sharp recessions, when the deficit runs for cyclical reasons—the Terry Burns approach. Growth is further assisted by an energetic approach to public sector investment, thanks to relatively low long-term interest rates.

## The long-term financing block

The role of indexation and other innovations in long-term financing in this respect seems to be a relatively modest one, though it may be highly important at the moment. It is simply to break out of the present long-term financing block.

The block needs breaking, because while the new fiscal wage stance is squeezing resources out of consumption, local and imported monetary problems continue to prevent their transfer into investment. Indexation would help in present circumstances; but it would be better—and less dangerous in the long run—to improve the circumstances. Adopting a sensible regime for value of money and for timing public investment might remove the need to invent gadgets to get round our self-imposed problems.

Lombard  
Ideology and politics

By Gareth Griffiths

BRITISH POLITICIANS and political activists were until recently rather suspicious of political philosophy. Beliefs were acquired by a haphazard and diffuse process of merging vague political ideas with everyday experience, not through a systematic approach to political economy. A passing acquaintance with the works of Burke, Hazlitt and Marx sufficed for most people active in politics. This meant of course that many political activists held contradictory views; in short the circumstances led to the "bogus dilemma" of right and left, so decreed by Samuel Brittan in this newspaper over the past decade.

There has been a sea-change in these political attitudes over the past decade with a far greater commitment to ideology than the simple goodwill and compassion which had been a driving force of much of British politics before. It applies to both parties, though perhaps more forcibly to the Labour Party.

It was summed up in a survey of Labour Party activists published in the *Political Studies Journal* in 1979. Active constituency party members were asked why they were in the Labour Party. The older group, traditional in their disdain of political theory, said they were members in order to help people. The younger group, more ideological, said they were there to further the cause of socialism.

A similar approach has emerged on the right at a far more powerful level. The phrase "there is no alternative" is the sort of language one would expect from a Marxist wedded to historical determinism but when it comes from the leader of the Conservative party, it suggests that Mrs Margaret Thatcher has found herself in a historical cul de sac, led there by vigorous adherence to theory rather than the more traditional Tory pragmatism.

This theoretical approach to politics has been examined recently by the Fabian Society, the Labour Party's think tank. In its annual summer school this year, it looked at the philosophy of the new Right and now has published a

pamphlet\* on the role of ideology in the Labour Party, written by Mr David Webster.

Webster's thesis is that the Labour Party has three systems of ideas: social democracy (held by Mr Roy Hattersley), ultra democracy or the delegation of decision making as far down the political ladder as possible (as expounded, for example, by Mr Tony Benn), and modern British Trotskyism. The intellectual history of the Labour Party over the past decade has been about the emergence of an alliance between the latter two.

The pamphlet says the alliance is a temporary one because it is difficult to maintain the support of the Trotskyists without making concessions to them.

The rise of Trotskyism on the British left, Webster says, has been remarkable since the 1960s and has been helped by the higher education boom of the 1960s and 1970s which created a discontented first-generation intelligentsia from the working and lower middle classes: sometimes snobbishly or popularly known as the polytechnic.

Unlike the angry young men of the 1950s, these first-generation students, many of them working in the public sector, vented their anger through collective politics and now form the backbone of the present Labour left.

The drive to involve ideology in political life ends up destroying the secondary influence political theorists have on politicians. The obvious example is the case of monetarism. It is now impossible for someone on the left of British politics to declare a belief in monetary restraint. The term is identified with certain aspects of the Government's policy. But monetarist ideas are in themselves politically neutral and could be used by governments of all persuasions. The sad case of the monetarist idea illustrates the intellectual debasement that the current flirtation with ideological politics can bring. It is something that must depress mainstream politicians at this conference season.

\*The Labour Party and the New Left. David Webster. £1 (post free). The Fabian Society, 11, Dartmouth Street, London SW1.

## Letters to the Editor

## Implications of a strike by gas workers

From Miss A. Smith.

Sir—This letter concerns the investigation by the Monopolies Commission into selling off gas showrooms. Industrial action has been threatened by the unions involved and will undoubtedly take place, but have all the members thought fully of the consequences? We will not get "public sympathy" but "public apathy" by taking industrial action.

In many instances however, this will be a customer, we shall lose for good. In other instances I believe that the safety of the consumer will be at risk because due to its specialist and explosive nature there is insufficient knowledge of the workings of many gas appliances. I appeal for common sense on both sides and would ask the following questions. Has adequate thought been given to the situation by both sides, i.e. the Government and the unions who intend to call a strike. Sir Denis Rooke, our chairman, has appealed to us not to strike but it would appear from the propaganda being distributed to all gas employees by the unions,

that they will, without doubt, ignore this appeal for common sense. Why is the Government so adamant in its decision? What arrangements will be made for paying bills safely, and all the other questions currently being asked? Perhaps if we had more information it could well be that the "so called" figure of 30,000 jobs will not be lost; in private enterprise it could well mean more jobs. We do not know enough about what is to happen and until every angle has been discussed by the Government, management, unions, and employees, in much more detail, I appeal for common sense on all sides.

Let us not have a strike and cause financial hardship, particularly to industry which is suffering enough without being crippled by our industrial action. We, the employees, and the public sector should be fully aware of the outcome of industrial action, it affects us all but not enough interest is being shown by the public sector in what the closure of the gas showrooms

really means. There appears to be the general attitude—oh! it will not affect me, and the majority of people who I have spoken to do not even know anything about it. Closure of the gas showrooms is going to affect vast numbers of people—industrial action will affect even more, whether you use gas personally or not—it could affect your job—particularly if the factory or office where you work has to close down due to lack of gas! Because if there is going to be long-term industrial action, consumer safety and protection will also cause the closure of the entire distribution network and would cost thousands of pounds to repurchase the gas mains in this event.

What is to happen? Not enough information is available and the public is not aware of the implications of industrial action. I personally do not want to strike; I do not believe that this is the answer to the problem at this stage. (Miss) Ann Smith, 5, Feedhams Close, Wivenhoe, Colchester, Essex.

## A new way to print money

From Mr John de Rivo.

Sir—With reference to the increase proposed for January resulting in 15.5p for a letter, I feel that this must be a letter day. I can remember when this sum would post the heaviest allowable parcel, and I am only 37 years old.

It is often mentioned when postal rates rise that capital is required to bring modern technology into the postal system. Understandably, the Government limits the amount allowable from its income from taxes. However, there is a very simple way the Post Office can raise capital.

That is to print stamps instead of with money denominations, with denominations of units of postage. Thus a first class letter would be 10 units, second class 12 units, say, and so on for all postal services. From time to time increases would be made in the cost per unit of postage. However, anyone who had bought a lot of stamps before various price increases could still use those stamps. At the moment, if you buy a first class stamp today, it would be incorrect to use it this time next year without adding an extra amount. But if stamps were of fixed postal

value, then one could still use it even though once used it would cost more to buy another similar. If stamps were printed with postal units instead of money values, then they could become a very important form of exchange apart from their postal usage. Given that the postal services are labour intensive, stamps would be a much more secure form of exchange than money. By printing such stamps, the Post Office could quite easily raise millions of pounds extra capital interest free!

John de Rivo, West Toucan House, Portlough, Truro, Cornwall.

## Local authority sources of finance

From the Chief Financial Officer, Kingswood District Council.

Sir—Your total condemnation (October 1) of local government based on an analysis of aggregate financial statistics is unfortunate in that it fails to acknowledge that local government is not a homogeneous system.

Generalised statements on local government finance can never do justice to the variety of

councils which comprise the local authority sector. My own authority, one of 297 English non-metropolitan district councils raises 29 per cent of its expenditure from central government grants and only 8 per cent from the rate payer. The commercial and industrial ratepayer contributes 22 per cent of the total rates or less than 2 per cent of the council's annual expenditure. Hardly a classic case of taxation without representation!

Richard B. Knight, Council Offices, Kingswood, Bristol.

## Don't save it—burn it

From Mr Norman Newton.

Sir—Your report (September 30) that Mrs Jane Carter, head of the Department of Energy Conservation Division, is "somewhat" disappointed with the lack of industry action to improve energy efficiency does not surprise me. Indeed, even when we demonstrate significant fuel savings, with a payback period of less than 12 months, many companies still turn a "Nelsonian" eye and do not invest. This short-sighted attitude by many industrialists and managers is all the more astonishing

when the latest microprocessor-controlled equipment, producing potential savings of thousands of pounds a year, costs only £4,000, installed on most sizes of packaged industrial boilers.

Like the Department of Energy, we are willing to examine and adopt any reasonable method to finance and promote energy saving and increased efficiency, but, with very few exceptions, and despite the recession and rising fuel costs, many companies in Britain still have money to burn. Norman Newton, Marketing Director, Computer and Instrumentation Division, Westinghouse Electric SA, Burywood Road, Hitchin, Herts.

## BA compares very favourably

From Mr J. Martin.

Sir—British Airways has recently been subject to much scrutiny and criticism as a result of its current financial problems. Furthermore, from time to time, and not infrequently, dissatisfied air travellers are quick to put pen to paper and write to newspaper editors quoting cases of flight delays and poor service, and even criticise such vital aspects as the style of language used in in-flight announcements.

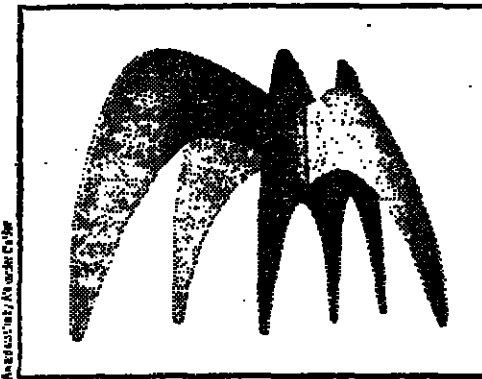
As a regular and frequent air traveller I would like to help to redress the erroneous and unfair picture these criticisms must present. I choose British Airways whenever possible because its record of punctuality, if not better, than that of other major airlines and because of the normally efficient, courteous, pleasant and cheerful in-flight service. In both these respects British Airways compares very favourably with all but one or two European and overseas airlines. Very recent flights on British Airways aircraft to New York and Amsterdam confirm this, my long held view.

The overall good impression of British Airways flights is often marred by frustration as a result of inefficient and slow ground handling at Heathrow airport—this however, I believe is in the remit of British Airports Authority, whose organisation for disembarkation and baggage handling is poor by the standards of most other European airports. J. C. Z. Martin, Fisons (Scientific Equipment Division), Riverside Way, Uxbridge, Middlesex.

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At the 1981 National Magazine Awards, the most prestigious awards in the magazine industry, the American Society of Magazine Editors awarded two of its top prizes to Business Week. In the 16-year history of The National Magazine Awards, Business Week is only the second magazine to be recognized twice in the same year. Business Week's editors and staff are deeply honored.

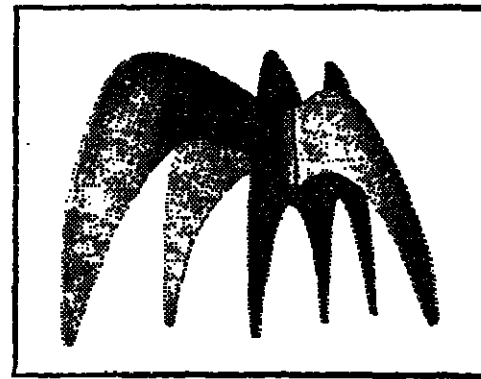
## ONCE.



For General Excellence. The judges' citation to Business Week for General Excellence (400,000 to 1,000,000 circulation) reads:

"For superior reporting of news, trends, and issues that affect business nationally and internationally and for its wide-ranging editorial focus and contents, its clarity of writing and presentation."

## TWICE.



For Single-topic Issue. The judges' citation to Business Week for a Single-topic Issue reads in part:

"The Reindustrialization of America. For this single-topic issue Business Week meets head on the reality that America has lost competitive-ness, that productivity is diminishing, that the appetite for risk has declined. Attacking the weakness of U.S. industry with candor and bluntness, this analysis offers solutions that make hard-headed sense. Business Week deals with an issue of surpassing importance with clarity and rational compelling logic."

INTERNATIONAL  
BusinessWeek

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## UK COMPANY NEWS

## Holt Lloyd benefits from lower interest charges

REDUCED interest charges enabled Holt Lloyd International, maker of car care products, including Turtle Wax and Moly-Slip, to increase pre-tax profits to £2.19m in the 26 weeks to September 12 1981, compared with £2.2m.

Trading profits were similar at £2.55m (£2.5m) but interest payments came down from £488,000 to £394,000. The interest dividend is repeated at 1.5p net per 10p share, last year's total having been 3.17p when the taxable surplus reached £3.27m. Earnings per share are given as 3.39p (3.45p).

Sales of £38.82m, up from £35.35m, reflected a 31 per cent improvement in overseas turnover—£14.25m against £10.82m—enhanced by favourable exchange rates in America and Australasia. UK sales of automotive products brought in £12.86m, down from £13.07m, and the food products marketed by N. Kilvert & Sons, a subsidiary, accounted for £1.71m (£1.45m).

Mr Tom Heywood, the chairman, describes the outlook for the second half as uncertain, especially in the UK and in product areas which are winter-oriented. However, "subject to no adverse currency movements, our overseas operations are expected to maintain their progress and over the group as a whole we anticipate some reasonable improvement over last year."

He notes that UK margins have come under increasing pressure as a result of severe price competition. "This has obliged us to allocate additional funds to defend our market share and it is anticipated that this will be a feature of our UK business in the foreseeable future."

Tax took £874,000 against a restated £880,000, and there was an £57,000 (£76,000) debit for minority interests, leaving attributable profits slightly lower at £1.22m (£1.25m).

comment  
Holt Lloyd has grown a little

more confident since the turn of the calendar year, when it was forced to downgrade earlier projections, but its hopes for a "reasonable improvement" this time rest heavily on overseas profits. Turnover in Europe, North America and the Pacific region has grown 31 per cent in the latest half-year, while benefiting from more favourable exchange rate swings, is entirely responsible for the overall 9 per cent year-on-year profit upturn. The second half is difficult to predict. Higher working capital needs, as is normal at this time of the year, will lift interest payments again and only a tangible rise in UK demand for winter car care products can stimulate full recovery. The dividend is quite secure and the yield of about 8 and the historic p/e of a little under 10 offer some support. Car care is marginally sensitive and domestic volume has been clipped back again but, if not fully recession-proof, the sector should be a lot less vulnerable than many other consumer markets.

## Br. Benzol calls for £620,000

British Benzol Carbonising, the troubled coke producer, is raising £620,000 by way of a rights issue of 4.7m ordinary shares on the basis of one new share at 14p for every two held on September 29.

Mr W. J. C. Douie, chairman, said the company had made material progress since the annual report was published in July but a return to a satisfactory level of profitability would depend on a sustained recovery in its markets.

comment  
The board seeks to reduce the company's heavy dependence on a single product and intends to broaden its base in carbon chemicals and expand complementary markets. The rights issue proceeds would restore a proper balance between equity and capital employed. Net borrowings stand at about £9.9m compared to shareholders' funds of £715,000 at March 31, 1981.

## Christies falls 10% and margins under pressure

DESPITE favourable financial and exchange factors, pre-tax profits of Christie's International, the fine art auctioneer, fell by 10 per cent from £3.82m to £3.36m for the first half of 1981, reflecting the current pressure on margins. Turnover rose from £19.95m to £18.05m.

Mr J. A. Floyd, the chairman, says that the present more difficult conditions were anticipated and appropriate measures were taken last year to obviate as far as possible the effects of a less predictable market.

However, he warns that while in the long term the prospects for the international art market are good, it is already clear that the second half results will not match the first. Taxable profits for 1980 totalled £7.04m, on turnover of £30.97m.

The chairman reports that the market for major works of art has remained firm but there has been a greater selection of buyers in the middle ranges. However, group auction sales worldwide increased from £34.3m to £39.5m.

The net interim dividend is being held at 2p per share—last year's final was 5p. First-half trading profits dropped from £3.49m to £2.55m, before net interest receivable of £467,000 (£331,000) and exchange and minority of £24,000 (£17,000), the net available surplus was £1.41m, compared with £1.66m. The dividend again absorbs £410,000.

comment  
The interim accounts have been prepared under the historic

## DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding div.	Total for year	Total last year
Barlow Higgs	1.1	Dec 15	2	—	—
Christies Int'l	2	Nov 20	2	—	—
Comb. Eng. Stores	1.49	Nov 25	1.49	—	—
Foster Bros.	1.1	Dec 12	1.1	—	—
Fothergill Harvey	3.75	Dec 7	2.75	—	—
Hambro Life Assur.	3.5	Nov 26	3	—	—
Harris Queensway	1.33	Nov 30	1.33*	—	—
Higgs and Hill	1.1	Dec 2	2	—	—
Holt Lloyd	1.5	Jan 4	1.5	—	—
Home Farm Products	1.75	—	1.75	2.9	1.75
House of Lerose	2	Dec 11	2	—	—
Insur. Cpn. Ireland	3.74	Oct 30	2.68	—	—
JB Holdings	2	Jan 5	1.5	—	—
Lawtex Props.	1.75	Nov 20	1.5	—	—
Lawtex	0.5	Jan 4	2.12	1.5	—
Scottish Met.	2	Jan 8	1.67	3.25	2.71
Scottish Milk	2	Nov 12	2.25	1	2.25
Utd. Carriers	1.2	Jan 6	1	—	—

Dividends shown pence per share net except where otherwise stated. \* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ Includes special non-recurring payment of 1p. § Irish currency throughout.

cost convention modified by the action brought by certain members of the British Antique Dealers Association and the Society of London Art Dealers against Sotheby Parke Bernet and Company and Christie, Manson and Woods relating to the introduction of the Buyers Premium was settled on September 30.

See Lex

## Harris Queensway profit jumps

PRINCIPALLY because of the adverse trading conditions last year, Harris Queensway's profits jumped from £1.22m to £2.55m for the first half ended June 25 1981. Turnover was also well ahead at £31.12m, against £28.85m.

The directors say they remain confident that the recent expansion of the company's trading base, and a continuing drive for cost savings, mean that the year's result "will be a good one in the current economic climate and we are well placed to face what seems likely to be another hard year in 1982."

After the first half of £1.22m (£255,000), earnings are shown as 2.92p (1.7p) per 20p share and the interim dividend is effectively unchanged at 1.33p net.

comment  
Furniture sales were less depressed than those of carpets, but both were particularly disappointing in Scotland and the

Midlands, the directors state. The 10 stores acquired from Uxley Furnishings last May were quickly integrated into the Queensway division and a further 19 stores were opened in the first nine months of 1981, bringing the total to 65.

Trading since April has been encouraging in the new Furniture division, which operates from 15 branches in Scotland and the north of England.

Net tangible assets as at June 25, were £10.5m (£9.77m at the end of 1980) and although net borrowings were higher in June, against the year end, and mainly reflecting the cash costs of property acquisitions, these have been reduced subsequently and are expected to be lower by the end of 1981.

Interest charges for the first half amounted to £1.24m (£1.03m), and the taxable figure included £387,000 (£368,000) on profits on property transactions.

comment  
Harris Queensway may well

alter its accounting practices this year. It does not take into account the depreciation of its premises, meaning that the past two or three weeks of the period carry overheads without any profits. So, Harris' argument runs, the recovery is better than it looks with a true pre-tax figure of £3.8m against £1.5m excluding property. Nevertheless, margins are nowhere near as good as they were. Volume from existing stores proved surprisingly good given the trading background but the costs of rapid physical expansion, and the consequent increase in overheads, have been a major factor. The Poundstretcher venture was at break-even at the half way stage and could make £200,000 to £400,000 in the second half. It will not be an other round of self-induced blood letting like 1979. Now that the expansion drive is over, margins are starting to fall—perhaps by a third to £10m at the year end—and Harris could make £5m this year. At 108p the fully taxed p/e of 13.8 and yield of 5.3 per cent are not expensive for this share.

## Fothergill drops £0.3m midway

THE REPORTED progressive improvement in order intake through the first quarter at Fothergill and Harvey was not sustained and this led to a fall in turnover and profits for the 26 weeks to June 25 1981.

Turnover for the period dropped from £9.97m to £8.69m, while taxable profits were down from £1.04m to £734,000. The company says there is no sign of any upturn in its markets and profits for the full year are expected to be lower than last year's £1.32m pre-tax.

The company is involved in the manufacture of fluorocarbon based products, fibre reinforced composites and industrial textile fabrics. Reports that demand levelled off in the half year and the volume of business throughout the summer has remained unsatisfactory, necessitating further contraction in numbers employed.

Company	Price	+ or -
October 7		
Banco Bilbao	359	-9
Banco Central	342	-9
Banco Exterior	300	-8
Banco Hispano	311	-4
Banco Ind.	385	-9
Banco Santander	385	-9
Banco Urquijo	241	-9
Banco Vizcaya	343	-9
Banco Zaragoza	243	-9
Dragados	169	-8
Espanola Zinc	74	-1
Fecsa	57	-1
Gal. Preciados	53.5	-0.7
Hidrota	57	-0.7
Industria	57.5	-0.7
Petroliber	108	-2.5
Requena	57	-1
Telefonos	77	-2
Union Elect.	71.5	-1.5

## Habitat at 20p premium

The shares of Habitat, the home furnishings group that came to the market last week by way of a £12m offer for sale by tender, rose to a 20p premium over the 110p striking price in initial dealings.

In contrast with the turbulent market conditions prevailing last week when the tender offer closed, yesterday's climate was favourable and jobbers were surprised by the strong reception given the shares. They opened at 120p, rose quickly to 127p and then gained another 3p through the day to close at 130p.

comment  
However, volume was light, confirming the sponsors' belief that most of those who subscribed for the shares intended to be long term holders.

## Home Farm Products

In the first full year that Home Farm Products, the Sheffield-based pork butcher, has operated as a public company pre-tax profits declined from £702,567 to £667,049 on turnover up at £14.59m against £11.23m.

However, the attributable surplus for the year to May 31 1981 emerges nearly six times higher, at £401,525 (£67,333). This was after tax of £265,521 (£371,709) and a debit last time of £268,525 for pre-acquisition profits and adjustments.

Its four subsidiaries were acquired during 1980 and Home Farm went public in May of that year.

comment  
Earnings per 10p share are stated as 6.72p (7.13p). A final dividend of 1.75p will be paid, making the total for 1981 2.9p, compared with last year's single payment of 1.75p.

## Fothergill drops £0.3m midway

Interest charges for the half year were lower at £74,000 (£120,000). The effects of the recent increases in interest rates are not yet apparent, but on the assumption that the situation will not worsen significantly, the company is maintaining its interim dividend on increased capital of 2.75p net per 25p share—last year's final was 5p.

First-half net earnings per share are stated down from 6.74p to 4.37p. Attributable profits fell from £616,000 to £495,000, after tax of £250,000 (£431,000).

The company, together with a UK subsidiary of American Cyanamid Co. of the U.S., have recently formed Cyanamid Fothergill, which will supply advanced composite materials for structural applications to European aerospace and similar high technology industries. It is a 50/50 joint venture.

comment  
Fothergill and Harvey is suffering from the universal dearth of industrial orders, and to that

## Fothergill drops £0.3m midway

extent its reduced interim profits are in line with expectation. But the emphasis on technological innovation in aerospace and military applications has left Fothergill additionally vulnerable to cuts in public sector spending. The recently acquired Symons subsidiary will make a smaller contribution this year than had been hoped—partly because it has had to do without some of its usual naval contracts.

Some specialist projects, such as the production of the 1974 recession—for example, high temperature cable—have suffered this time. Futuristic projects are being deferred; flexible roofs for Scottish and Italian sports stadia have been folded back. 61 ventures, such as the partnership with Cyanamid, continue to focus on the middle distance. Although it is hard to see Fothergill making much more than £1.3m this year, and the shares came back 2p to 120p, they still stand on more than 20 times prospective fully-taxed earnings.

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## Hambro Life growth rate slackens

By Eric Short

NEW BUSINESS growth of Hambro Life Assurance slackened during the third quarter with new initial commissions only ahead by 21 per cent against the third quarter of 1980, compared with a 31 per cent growth in the first six months.

Even more significant, the company in its interim report warned that the rate of growth in profits for 1981 was likely to be lower than the anticipated new business growth. The interim dividend is improved by 0.5p to 3.5p—a rise of 16.7 per cent.

The market, looking for a drop of 25p to 347p for a net loss on the day of 12p.

The basic reason for this slackening in profit growth is that the company's earnings under expense pressure. The recession appears at last to be hitting the life assurance industry in that the average size of premiums on new business is rising more slowly than anticipated. In addition, the trend away from annual and towards monthly premiums, they holding back profit for 1981. On the other hand, Hambro Life, in common with insurance groups, has grown more slowly than expected to staff above the inflation rate.

The market has revised its 1981 growth assumptions from one-third to a 20 per cent increase in both profits and new business, to £1.5m, indicating a gross yield of 4.5 per cent.

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## Dale Electric improves

Dale Electric International was having an improved year, Mr Leonard Dale, the chairman, stated at the annual meeting. Although all turnover targets were not being fully met, the company detected a brighter trading atmosphere particularly overseas. Incoming sales were more than double last year's level, invoicing was level, and with a much larger outstanding order book, now equivalent to almost one year's production for the group.

comment  
The new acquisitions in France and Mexico earlier were both on target.

## YEARLINGS

Yearling bonds at 164 per cent redeemable on October 13 1982 have been issued this week by the following local authorities:

City of Kingston upon Hull (£1m); Conington BC (£60m); North East Flt. RC (£40m); Mole Valley DC (£20m); BC of Gateshead (£10m); Bassetlaw DC (£20m); City of Solihull (£20m); Birmingham DC (£1.5m); City of Glasgow (£20m); Basingstoke and Deane BC (£1m); Cherwell DC (£20m); Chester-le-Street DC (£20m); City of Newcastle upon Tyne (£2m); Wakefield Metropolitan DC (£20m).

## ELLIS &amp; EVERARD

Mr Simon Everard, chairman of Ellis and Everard, told the annual meeting that the company has retained 40 per cent of its share without too great a sacrifice in working margins.

He revealed that all dividends were trading profitably and that for the five months to September 30 total third-party sales had increased by 8.2 per cent from £12.44m to £13.46m.

## Smith Bros. trims Euro-options

TO REDUCE the risk of further loss from its European traded options subsidiary in Amsterdam, the stock jobbing firm of Smith Bros. has cut back the scope of its operations there.

The offshoot, Wedd Smith had been started as a joint venture with another firm of UK jobbers, Wedd Durlacher Mordant, in 1978 but last year Smith Bros. bought out its partners.

For the year Wedd Smith moved into loss. In its annual statement Mr Anthony Lewis, Smith Bros. chairman, says that this together with the breakdown of talks with a Dutch bank aimed at it taking a major stake in the offshoot, led to the decision to reduce Wedd Smith's activities.

By contrast the traded options market in London, having received the expected favourable tax ruling and with the recent introduction of "put" options, has better long-term prospects than at first seemed likely, he says.

comment  
As known, for the year to April 30 1981 Smith Bros. pushed pre-tax profit ahead from £1.2m to £1.87m for stated earnings per share of 8.9p (9p). The net divi-

dend is stepped up to 3p (2.5p). Costs rose more steeply than expected during the year mainly because of the need to finance a rising equity market. There was also a technical problem in the gold share market arising from the introduction of the Talisman Settlement System in

comment  
South Africa, which, coinciding with a change in South African stamp duty laws, led to heavy financing costs.

comment  
The Talisman settlement in gold shares is now working smoothly and Smith Bros. capital commitments are back to normal in this area.

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## Higgs and Hill midway surge

**FIRST HALF** pre-tax profits rose at Higgs and Hill from £300,000 to £1.1m up to June 30, 1981.

"At this juncture, it is no reason why the second half of 1981 should not produce a similar level of profits," says Mr. Edwin Phillips, chairman. In the first half year pre-tax profits were £21.1m (loss £908,000) on sales of £121.8m (£100.8m).

Sales for the first half moved higher, from £20m to £21m, and the interim dividend is 2.5p (2p).

Despite the present economic climate, the company has been able to expand its operations in the construction, property and homebuilding divisions, which have all contributed to the improved results, as have reduced costs, the chairman says.

The UK construction division enjoyed steady trading, and has secured a satisfactory workload for 1981. Overseas, major construction projects in Egypt and Trinidad have progressed well.

In property, lettings of office and industrial buildings have been slower than expected. In France, the company continued to attract good quality tenants and a satisfactory investment market remains.

Demand for houses continued a modest recovery throughout the period, and although this has not since been sustained, it

enabled the housebuilding company to perform well. Earnings per share rose to 8.2p (4.7p). Tax took £801,000, compared with £417,000 previously. Attributable profits were up at £741,000 against £383,000, after a credit for minorities of £1,000 (debit £22,000).

### comment

Yesterday's optimistic statement from Higgs and Hill helped the shares recover much of the ground they had lost in the recent market slide, and the group's prospects may not yet be fully appreciated. Despite the current difficult economic conditions, the construction division, which accounts for most of the group's profit, already has a satisfactory workload for next year. The housebuilding side is also maintaining some growth momentum and is likely to provide 25p units against 150.

Abroad, the French property development venture continues to produce good returns and there is still much to come from Egypt. Trinidad, on the other hand, is still a long way from the forecast of about £3m pre-tax for the year, the fully taxed p/s is less than 8p, up 12p, but the actual tax charge is likely to remain low because of stock relief. Assuming the final dividend will also be raised 25p per cent, the yield would be just under 7 per cent.

## JB Holdings £0.7m rise

**PRE-TAX** profits of J.B. Holdings, a construction and mechanical engineering group, advanced from £1m to £1.7m in the first half of 1981 on turnover of £19.3m, compared with £10.9m.

The directors say that the group responded to the difficult trading conditions and uncertain economic outlook for 1981, fore-shadowed at the AGM, by continuing to put considerable emphasis on seeking out profitable areas for expansion of existing activities, while maintaining a tight control on costs and overheads.

While they anticipate a significant improvement in profits for the full year, the second half "may well not show the same rate of increase over the corresponding period of 1980 as that achieved in the first six months".

With stated earnings per share for the half year coming through higher at 7.52p (4.32p), the net interim dividend is being stepped up from 1.5p to 2p per

10p share—for 1980 a total of 3p was paid from taxable profits of £2.7m.

The pre-tax figure included a share of associates' profits of £512,000 (£191,000) but was subject to tax of £369,000 (£22,000).

During the first half the engineering division suffered from the flatness of home market demand which affected sales and profitability but export prospects gave grounds for some cautious optimism.

The civil engineering and road maintenance sector continued to expand both in terms of turnover and profitability and efforts are being made to maintain this trend by active marketing and tendering. The civil engineering supplies division increased profits with a useful contribution from the manufacture of G.R.P. Pipes at home and through an overseas associate.

The group's liquidity "remains good".

## Floyd Oil out of red

For the year to June 30, 1981, **FLOYD OIL**, a London-based oil and gas interests company, moved out of the red returning pre-tax profits of £837,130, compared with a loss of £88,417.

Turnover (share of production income) was £4,424,000 and the group operating loss was reduced from £80,111 to £30,180 after writing back a provision of £77,000.

Other income amounted to £673,220 (£39,450) which comprised fees arising from the company's involvement in the oil and gas industry of £61,000, exchange gains of £224,000 and interest received £143,000.

On the debit side, interest payable took £910 (£8,783) and

tax £87,658, against £22,100. After extraordinary debits of £116,018 (£71,351)—expenses of share issues—the attributable balance emerged at £470,482 (£165,868 loss). No dividend is recommended.

Mr. J. E. K. Floyd, the chairman, says in view of the relative size of the group's interests in the UK compared with North America, the biggest potential for establishing levels of income which could transform its prospects lie in this country.

Largely as a result of the rights issue in May the group now has some £3.3m in cash which is sufficient to continue with the planned programme for the coming year.

The group's shares are quoted on the Unlisted Securities Market.

## Scottish Metropolitan expansion

Following a rise from £1.58m to 2.04m at midway, pre-tax profits of **Scottish Metropolitan Properties**, investment property concern, advanced to £4.43m for the year ended August 15, 1981, compared with a previous £3.27m.

And against an adjusted 2.71p total last time, the dividend is increased to 3.25p net (2.85p) share with a final of 2p. Also proposed is a one-for-eight scrip issue, and directors expect to recommend at least the same rate of dividend for the current year on the increased capital.

Pre-tax figures were struck after interest of £1.13m (£1.7m) and expenses £433,973 (£333,368), and subject to tax of £1.78m, compared with £1.58m.

A revaluation of the group's investment properties, as at August 15, revealed a £24.7m surplus.

## Interim raised at Insurance Corp. (Ireland)

An increased interim dividend has been declared by the **Insurance Corporation of Ireland** after boosting pre-tax profits to £183,99m in the half-year to June 30, compared with £123.13m.

Stated earnings per 25p share are 44.44p (32.55p) and the interim is 3.74p net (2.85p). Last year's total payout was 10.93p on taxable earnings of £6.9m. For 1981 as a whole the board says "it has every expectation of achieving its targets".

Pre-tax income was £26.4m (£18.5m) and investment income £4.3m (£3.47m), but underwriting suffered a £114,000 loss (£201,000 surplus). The allocation to the staff pension fund was £705,000 (£524,000).

After tax of £1.5m (£1.25m) the net profits were £2.49m, against £1.54m.

## EMC better placed

Mr. F. E. Tooke, the chairman of **Electronic Machine Company**, tells members in his annual statement that the current year has started reasonably well, and together with the conservation, he hopes that the group is better placed to maintain, or hopefully increase its present level of profitability.

He says the group is seeking increased growth and the strengthening of its trading base and he hopes that by the end of 1981 there will be some improvement in the external conditions which affect its business so that he will be able to report further progress next year.

The chairman says the action against Mr. Walling, to recover

the tax liability paid in 1979, as a result of his period of management up to 1974, is still being pursued and the company is continuing to take legal advice concerning this matter.

Again, no recovery has been assumed in the accounts and the costs incurred to date have been written off in arriving at the results for the year to April 30, 1981, which were reported on September 24.

The accounts show shareholders' funds at £770,387 (£511,713), fixed assets at £811,787 (£500,309) and net current assets at £193,428 (£139,265). Meeting, Great Eastern Hotel, EC, October 21, at noon.

## JOVE INVEST

Net income of **Jove Investment Trust** rose from £288,389 to £287,633 in the half-year to August 31, 1981, after tax of £142,166, compared with £180,315.

Earnings per 10p income share were lower at 1.89p (2.04p) and net asset value moved slightly ahead to 51.14p (£1.08p). Net asset value per capital share was 6.07p (0.48p).

The interim dividend is unchanged at 2p—last year's total was 2.5p.

## SELECTV READY

Mr. Mark Sheldermine, chairman of **SelectV**, told the annual meeting: "Everything is set to commence transmissions on October 29. The first programme guide has been printed and contains a very strong line-up of feature films."

The accounts show shareholders' funds at £770,387 (£511,713), fixed assets at £811,787 (£500,309) and net current assets at £193,428 (£139,265). Meeting, Great Eastern Hotel, EC, October 21, at noon.

**LEX LOAN STOCK**  
Lex Service Group has bought for cancellation £742,745 of its outstanding £2,753,340, 81 per cent unsecured loan stock 1982-87.

## Lawtex reduces payment

**PRE-TAX** losses of Lawtex, the Manchester-based clothing and umbrellas manufacturer, have been curtailed at £158,053 for the year to June 27, 1981, after a £172,000 deficit midway, but this comes with the credit of £216,220 profits on the disposal of land in Ireland.

A reduced final dividend of 0.5p (1.125p) net per 25p share has been declared, bringing the total to 1.5p compared with 4p for 1980, when the company was £533,897 in the black at the pre-tax level (adjusted for a change in accounting policy on translating foreign currency assets).

Turnover, down 15 per cent in the first half and 9 per cent in the second on the corresponding periods last year, totalled £14.6m (£16.09m).

The pre-tax deficit was struck after interest charges of £28,046 (£26,748) and depreciation at £138,573 (£117,926) as well as the credit on disposing of the Irish land.

Tax took £12,857 (£34,286), leaving net losses of £170,910 compared with £499,551 profits.

## John Bright preference

The directors of the **John Bright Group** say no dividend will be paid in respect of the 54 per cent cumulative preference shares for the half-year ending November 30, 1981.

## Foster Bros. profit dives

A DROP from £3.12m to £1.22m in pre-tax profits is reported by **Foster Brothers Clothing** for the half-year to August 31, 1981. The interim dividend is maintained, however, at 1.1p—last year's total was 3.35p from pre-tax profits of £9.04m. Turnover of this clothing, tailors and outfitters was down from £44.4m to £41.71m. This figure includes VAT.

Mr. B. G. Davison, the chairman, says the lower sales are disappointing and the main impact in the first half was felt by the group's menswear companies where turnover was particularly depressed reflecting the adverse trading experience of this sector.

Trading in the second half continues to be extremely difficult and the reduced value of the pound has increased the cost of imported goods, placing additional strain on profit margins.

After tax down from £1.4m to £458,000, net profit came out at £734,000 against £1.72m. Stated earnings per 25p share are reduced from 3.7p to 1.6p.

Foster Brothers, through its 75 per cent-owned U.S. subsidiary, **Anglo American Retail Corporation**, has agreed to acquire 21 per cent of **Natco Industries**, which is a nationwide retailer of popularly priced menswear for 18 to 40-year-olds.

The company operates 253 stores in 186 cities, covering 34 States and the district of Columbia.

There is an option to acquire a further 21 per cent during the

next two years. In addition, **Anglo American Retail** has purchased 63 per cent of a private company, **Biny Clothing**, of New York, which operates 16 menswear stores.

The total consideration for these transactions is £2.2m (£1.2m) cash. The acquisition of the shares in **Natco** will cost \$1.2m and the shares in **Biny** will be acquired for \$1m.

### comment

This is a disappointing set of interim figures from **Foster Brothers** which is finding it increasingly difficult to maintain its share in the lower end of the menswear and casual wear markets. The lower level of sales was achieved at much reduced margins, as costs increased and Foster cut prices in an unsuccessful attempt to bolster flagging sales. Turnover from its smaller drugs and childrenswear divisions rose but here, too, margins were under pressure.

The company has borrowed £1.2m through the Eurodollar market to finance its U.S. acquisition, which is not expected to contribute to profits until 1982. Even after paying interest on this Foster says it will remain in a net cash receivable position this year. With no sign of a revival in consumer demand, Foster is planning a further round of price cuts in an attempt to win back customers. The company will do well to top £4m ex-property this year. The shares at 56p yield 8.7 per cent.

## Growth at Laing Properties

Taxable profits of **Laing Properties** rose from £3.4m to £4.5m for the half year to June 30, 1981 and the net interim dividend being increased by 0.25p to 1.75p per 25p share. For 1980 a total of 4p was paid from pre-tax profits of £7.04m.

Net investment income for the half year was £3.9m, compared with £3.3m and £3.6m for the first and second halves of 1980. Further steady growth is likely in the second part of the current year.

Trading profit "is more difficult to predict" but the amount for the year as a whole should be sufficient to cover corporate charges—these were £50,000 lower in the first half at £550,000.

The directors say current conditions in the UK and North America call for "special caution" and fresh commitments are being carefully controlled. In general, the group's development programme is proceeding satisfactorily, work in hand is at a reasonable level and a number of new projects are in prospect.

### JOHN BROWN

**John Brown's** engineering and construction division has bought 49 per cent of **Tecnor SA**, the engineering and construction subsidiary of **Atanor SAM**, one of Argentina's largest chemical companies.

This move is aimed at expanding Tecnor's process engineering and construction and gas and petroleum interests.

## Utd. Carriers ahead to £2.9m

FOR THE half-year ended July 31, 1981, taxable profits of **United Carriers**, express parcel service, increased from £2.5m to £2.9m, on turnover of £18.55m, against £15.55m.

Mr. Graham Millard, chairman, says the figures are encouraging and that the second half has continued to show growth: "The group is on course for another satisfactory year."

The interim dividend is effectively raised to 1.3p (1p) net per 10p share—the final for 1980-81 was 2.5p paid from taxable profits of £5.04m.

After six months' tax of £1.05m, compared with £928,000, the attributable balance came through at £1.85m (£1.58m), of which the interim payment will absorb £303,000 (£248,000).

Earnings per share are given as 7.2p against 6.4p and 14.4p as at January 31 last.

### comment

**United Carriers** has achieved a 16 per cent increase in pre-tax profits in the first half, and seems set to prolong a record of growth which has seen no interruption since the slump of 1974. But, the economic climate has not left Carriers untouched; this time last year the advance was more like 25 per cent. The company has made a lot of ground in recent years by switching to larger vehicles and thereby achieving lower staffing ratios. There is now felt to be little scope left for further improvement in that direction, although more is expected from the

Abel demountable body operation. The investment in leasing assets continues, at a similar rate to last year. The shares were marked up 10p on the figures, and at 140p they yield a mere 3.8 per cent, following the dividend increase.

## Decrease at House of Leroze

**TAXABLE PROFITS** of ladies' fashionwear group, **House of Leroze**, have dropped from £568,454 to £471,476 for the first half of 1981, on lower turnover of £7.61m, compared with £8.44m.

Exchange debits took £2,512 (£24,389). After tax of £260,034 (£330,355), the net surplus decreased from £238,159 to £211,442. Stated earnings per 25p share slipped by 0.5p to 3.7p but the interim dividend is unchanged at 2p net—last year's total payout was 6p on pre-tax profits of £1.58m.

The spring 1982 new look "Match Set" had excellent support from all the company's buyers, while in Holland the company is encouraged by the results so far achieved, despite the continuing unfavourable economic climate.

# Why 10 million people would like to hear from you today...



Lord Chalfont, President of The Royal National Institute for the Deaf

You will, I know, be appalled to learn that one person in every five in Britain has a hearing defect — more than 10 million people.

At The Royal National Institute for the Deaf, we are concerned for the needs of all of them. However, last year, our total income from appeals amounted to £1,100,000. Just 10 pence for every sufferer in the United Kingdom. Not very much when you consider the magnitude of the problem.

The RNID, then, is in urgent need of substantial additional funds to enable us to continue and expand our work.

Work in providing a wide range of help and advice to deaf and hard of hearing people. In running hostels, training centres and homes for the elderly deaf. A rehabilitation centre in Blackburn for deaf people who have been psychiatrically ill and a new centre in Bath to include provision for deaf blind young people.

Work such as that being carried out in association with London University College Hospital Medical School into the causes of tinnitus (noises in the head) which carries with it hope of relief for sufferers from this most distressing condition.

All this requires a great deal of money if it is to continue, and with nothing available from Government funds, I am appealing to you for help. If your company makes donations to charity already, I hope that you will feel able to add us to your list. If you do not normally make charitable donations, then this appeal may prompt you to a change of heart.

You might in your private life be a member of a fund-raising organisation and be able to promote the RNID's cause.

However you help, you may be certain that you will be benefitting people with whom you are directly involved. Either at work or socially.

Please write to me today. Your donations and offers of help will mean a lot — to a lot of people.

## RNID. The Royal National Institute for the Deaf.

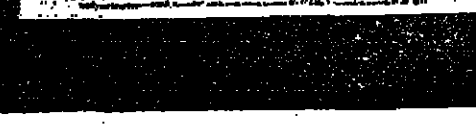
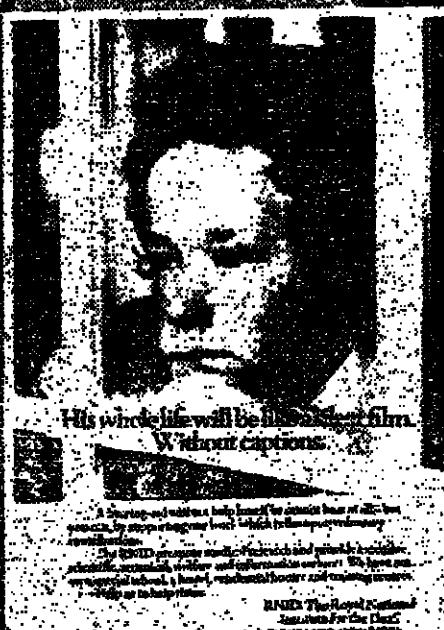
To: The Rt. Hon. the Lord Chalfont, PC, OBE, MC, FRSA, President, The Royal National Institute for the Deaf, 105, Gower Street, London WC1E 6AH.

I am enclosing £..... towards your appeal

I would like to help but would like to know more about the RNID's work ☐ please tick.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_









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## CURRENCIES, MONEY and GOLD

## Dollar weak

The dollar lost ground in currency markets yesterday, reflecting a continued easing trend in U.S. interest rates. Uncertainty in the Middle East following the death of President Sadat did not boost the dollar either.

Sterling was slightly firmer overall, but rose against the dollar but lost ground against the European currencies. However, the pound started to improve sharply in New York after the close of business in London.

The French franc was again the most improved currency within the European Monetary System yesterday. However, the Danish krone continued to strengthen, maintaining its second place position.

Other than the Dutch guilder, the weakest currency and the D-mark was second weakest although it started to show a slight improvement.

**DOLLAR**—trade weighted index (Bank of England) fell from 108.33 to 107.4. Against the dollar it fell to 2.2390 from DM 2.2550 and Sfr 3.5100 from Sfr 3.5050. It was also lower against the Japanese yen at ¥228.25 from ¥230.40 and the French franc to FF 5.5525 from FF 5.5550. European rates continued to ease with the three-month rate at 14.1 per cent from 14.2 per cent and six-month at 14.1 per cent against 14.2 per cent.

**STERLING**—trade weighted index (Bank of England) rose to 84.4 from 84.2, having stood at 84.3 at noon and 84.2 in the morning. Sterling tended to strengthen against the dollar during the day and finished at \$1.8650-1.8700, a rise of 2 pips from yesterday's close in London.

It continued to improve in New York, being quoted at \$1.8630. Against the D-mark it finished at DM 4.1475 compared with DM 4.17 from FF 10.450 from FF 10.450. Against the Swiss franc it finished at Sfr 3.5100 from Sfr 3.5050.

**D-MARK**—No longer strongest member of the European Monetary System following Sunday's realignment. However, the 5.5 per cent revaluation of the German currency has only reinforced market sentiment that the D-mark has been undervalued against its EMS partners for some time. After initial fluctuation, the D-mark is expected to improve from its current position near the bottom of the system while there may also be room for the Bundesbank to ease domestic credit policy. There was no intervention by the Bundesbank at yesterday's fixing in Frankfurt when the dollar slipped to DM 2.2165 from DM 2.2170. Official reaction to the death of President Sadat were soon superseded by a lower trend in Euro-dollar interest rates. Trading was a little confused ahead of tomorrow's meeting of the Bundesbank central bank. There was some speculation that credit policies may be eased although the majority opinion seemed to point towards no change in key lending rates.

Sterling fell to DM 4.1300 from DM 4.1350 while the Swiss franc improved to Sfr 3.5100 from Sfr 3.5050.

**BEELIAN FRANC**—Benefiting from the latest currency realignment within the EMS and now comfortably within its divergence limit, the Belgian franc bank spent around Bfr 11.10 last week defending the Belgian franc. Further intervention is not anticipated this week, following the EMS realignment. The D-mark fixed at Bfr 16.7625 in Brussels yesterday compared with Bfr 16.7575 on Tuesday while the French franc slipped to Bfr 6.6775 from Bfr 6.68.

Outside the EMS the dollar fell to Bfr 37.1375 from Bfr 37.5225 and sterling was lower at Bfr 65.25 from Bfr 65.57.

**OTHER CURRENCIES**

**EMS EUROPEAN CURRENCY UNIT RATES**

Currency	Unit	% change from 1979	% change from 1980	% change from 1981
Belgian franc	40.3372	+0.22	+0.11	+1.5685
Danish krone	7.4603	-0.08	-1.10	-1.8412
German D-mark	2.2363	+1.04	+0.93	-1.1077
French franc	6.5595	-1.08	-1.08	-1.3703
Dutch guilder	2.2032	+1.18	+0.97	-1.5083
Irish punt	0.78862	+0.94	+0.13	-1.5988
Italian lire	1,936.27	-0.07	-0.07	-1.1229

Changes are for ECU, therefore positive change denotes a weaker currency. Adjustments calculated by Financial Times. Sterling/ECU rate for October 7, 0.530414.

## EXCHANGE CROSS RATES

Currency	U.S. dollar	Deutschmark	Japanese yen	French franc	Swiss franc	Dutch guilder	Italian lira	Canada dollar	Belgian franc
Pound sterling	1.865	4.145	426.5	10.89	3.510	4.385	2807	2.240	69.43
U.S. dollar	0.535	2.219	228.2	6.859	1.878	2.453	1161	1.199	37.15
Deutschmark	0.446	1.000	163.6	2.505	0.846	1.105	332.1	0.540	16.74
Japanese yen	1,000	4.385	100.0	24.36	8.530	10.75	317.5	8.253	188.8
French franc	0.153	0.392	41.0	1.0	5.378	4.415	212.6	2.156	66.82
Swiss franc	0.535	1.182	121.5	2.960	1.0	1.306	626.8	0.638	19.78
Dutch guilder	0.218	0.405	93.0	2.286	0.765	1.0	481.4	0.489	15.14
Italian lira	0.455	0.847	193.2	4.708	1.980	2.077	1000	1.015	31.46
Canada dollar	0.446	0.834	180.4	4.638	1.567	2.047	885.3	1.0	30.99
Belgian franc	1.240	2.992	514.3	14.97	5.056	6.604	3178	3.227	100

## FT LONDON INTERBANK FIXING (11.00 a.m. OCTOBER 7)

3 months U.S. dollars	6 months U.S. dollars
bid 16 1/8 offer 16 1/4	bid 16 1/8 offer 16 1/4

## EURO CURRENCY INTEREST RATES (Market closing rates)

Oct 7	Sterling	U.S. dollar	Canadian dollar	Dutch guilder	Swiss franc	French franc	Italian lira	Belgian franc	Japanese yen
Short term	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2
7 days notice	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2
1 month	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2
3 months	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2
6 months	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2
One year	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2

SDR linked deposits: one-month 15 1/2-16 1/4 per cent; three-months 16 1/4-17 1/4 per cent; six-months 16 1/4-17 1/4 per cent; one-year 16 1/4-17 1/4 per cent.

ECU linked deposits: one-month 15 1/2-16 1/4 per cent; three-months 16 1/4-17 1/4 per cent; six-months 16 1/4-17 1/4 per cent; one-year 16 1/4-17 1/4 per cent.

The following annual rates were quoted for London dollar certificates of deposit: one-month 14.80-14.90 per cent; three-months 15.25-15.35 per cent; six-months 15.60-15.70 per cent; one year 15.70-15.80 per cent.

## MONEY MARKETS

## Downward drift

London clearing banks base lending rates 14 per cent (since October 1).

Short-term interest rates continued to decline in the London money market yesterday, as U.S. rates maintained their recent downward trend, and sterling gained further ground against the dollar. In the interbank market, overnight money opened at 15 1/2-15 3/4 per cent, and tended to drift lower, despite a downward move to 16 per cent at one time. Ending very soft at 4 per cent. Seven-day funds began at 15 1/2-15 3/4 per cent, but fell to 15 1/4-15 1/2 per cent at the close, compared with 15 1/2-15 3/4 per cent previously.

Three-month money opened at 16 1/4-16 1/2 per cent and declined to 16 1/4-16 1/2 per cent on Tuesday.

Day-to-day credit was in adequate supply yesterday and the authorities did not intervene. In the morning the Bank of England forecast a shortage of around £500 million, reflecting a net take of Treasury bills - £160m, partly offset by Exchequer transactions - £20m.

In the afternoon the forecast was revised to a flat position, although the sharp fall in call money in late trading suggests that banks are likely to carry forward surplus balances.

Conditions are also expected to be fairly comfortable today, according to market sources.

## GOLD

## Easier trend

In Paris the 124 kilo bar was fixed at FF 55,000 per kilo (\$492.41 per ounce) in the afternoon compared with FF 58,000 (\$493.01) in the morning and FF 58,500 (\$490.00) on Tuesday afternoon.

In Frankfurt the 124 kilo bar was fixed at DM 31,750 per kilo (\$445.95 per ounce) against DM 31,275 (\$437.01) previously and closed at \$444.44, against \$449.50.

In Luxembourg the dollar per ounce equivalent of the 124 kilo bar was fixed at \$444.50 from \$435.00.

In Zurich gold finished at \$445.46, compared with \$452.55.

## LONDON MONEY RATES

Oct 7	Sterling	U.S. dollar	Canadian dollar	Dutch guilder	Swiss franc	French franc	Italian lira	Belgian franc	Japanese yen
Overnight	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2
7 days notice	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2
1 month	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2
3 months	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2
6 months	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2
One year	15 1/2-15 3/4	15 1/2-15 3/4	17-18	12 1/2-13 1/2	7 1/2-8	11 1/2-12 1/2	20-25	40-70	4 1/2-5 1/2

Local authorities and finance houses seven days' notice, others seven days' head. Long-term local authority mortgage rates nominally three years 15 1/2 per cent; four years 15 1/2 per cent; five years 15 1/2 per cent. Bank bill rates in table are clearing rates for prime paper. Buying rates for four-month bank bills 15 1/2-16 1/4 per cent; four-month trade bills 15 1/2 per cent.

Apprenticeship selling rate for one-month Treasury bills 15 1/2-15 3/4 per cent; two-months 15 1/2-15 3/4 per cent; three-months 15 1/2-15 3/4 per cent. Approximate selling rate for one-month bank bills 15 1/2 per cent; two-months 15 1/2 per cent; three-months 15 1/2 per cent.

Finance Houses Base Rates (published by the Finance Houses Association) 14 1/2 per cent from October 1 1981. Clearing Bank Deposit Rates for sums at seven days' notice 14 1/2 per cent. Clearing Bank Rates for lending 16 per cent. Treasury Bills: Average tender rates of discount 15.975 per cent.

## THE DOLLAR SPOT AND FORWARD

Oct 7	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.8620-1.8625	1.8620-1.8625	0.17-0.175 pm	0.77-0.775 pm	0.04
Canada	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Belgium	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Denmark	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
France	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Germany	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Italy	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Netherlands	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Spain	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Sweden	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Switzerland	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
U.K.	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04

## THE POUND SPOT AND FORWARD

Oct 7	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.8620-1.8625	1.8620-1.8625	0.17-0.175 pm	0.77-0.775 pm	0.04
Canada	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Belgium	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Denmark	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
France	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Germany	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Italy	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Netherlands	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Spain	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Sweden	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
Switzerland	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04
U.K.	1.3950-1.3955	1.3950-1.3955	0.03-0.035 pm	0.04-0.045 pm	0.04

## CURRENCY MOVEMENTS

Oct 7	Bank of Morgan	Bank of Morgan	Bank of Morgan	Bank of Morgan	Bank of Morgan
Sterling	84.4	84.4	84.4	84.4	84.4
U.S. dollar	107.4	107.4	107.4	107.4	107.4
Canada dollar	87.6	87.6	87.6	87.6	87.6
Australian dollar	110.0	110.0	110.0	110.0	110.0
French franc	107.4	107.4	107.4	107.4	107.4
German D-mark	107.4	107.4	107.4	107.4	107.4
Italian lira	107.4	107.4	107.4	107.4	107.4
Netherlands guilder	107.4	107.4	107.4	107.4	107.4
Spanish peseta	107.4	107.4	107.4	107.4	107.4
Swedish krona	107.4	107.4	107.4	107.4	107.4
Swiss franc	107.4	107.4	107.4	107.4	107.4
Yen	107.4	107.4	107.4	107.4	107.4

## OTHER CURRENCIES

Oct 7	U.S. dollar	U.S. dollar	U.S. dollar	U.S. dollar	U.S. dollar
Argentina	10,942	10,942	10,942	10,942	10,942
Australia	1,5140	1,5140	1,5140	1,5140	1,5140
Belgium	201.12	201.12	201.12	201.12	201.12
Canada	8,137.8	8,137.8	8,137.8	8,137.8	8,137.8
Denmark	108,280	108,280	108,280	108,280	108,280
France	11,151.1	11,151.1	11,151.1	11,151.1	11,151.1
Germany	147.00	147.00	147.00	147.00	147.00
Italy	0,520	0,520	0,520	0,520	0,520
Netherlands	0,27	0,27	0,27	0,27	0,27
Spain	2,925	2,925	2,925	2,925	2,925
Sweden	2,365	2,365	2,365	2,365	2,365
Switzerland	3,910	3,910	3,910	3,910	3,910
U.K.	1,7650	1,7650	1,7650	1,7650	1,7650
U.S.	6,75	6,75	6,75	6,75	6,75

\* Rate given for Argentina is the commercial rate. The financial rate for sterling is 14.75-14.85 and for the dollar 7.500-7.550. \* Selling rate.

## COMPANY NOTICES

## MINOLTA CAMERA CO., LTD.

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THE FUJI BANK AND TRUST COMPANY as Principal Paying Agent and on behalf of MINOLTA CAMERA CO., LTD., hereby gives notice to the Holders of the above mentioned Bonds that THE TAIYO KOBAN BANK, LIMITED of 92 Chikagawa, London EC2V 6EA, a Paying Agent for the payment of principal and interest in respect to the Bonds, has changed its specified office with effect from September 14, 1981 to the following address:  
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London EC3V 4RE.

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Companies  
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## INTL COMPANIES &amp; FINANCE

## FOREIGN INVESTORS FUND ECONOMIC NATIONALISM

## Canada shifts from equity to debt

BY W. L. LUTKENS, RECENTLY IN OTTAWA

CANADA is both a developing and a developed country. Over the years, this has made it a heavy importer of capital as well as a good debtor.

It is a developing country because much of its wealth, especially in the West, derives from natural resources, and in particular, from oil and gas. Finding and extracting is a capital-intensive business in this field, requiring funds which the country itself cannot or will not raise at home.

It is a developed country because, especially in Ontario, though also in Quebec, it has a manufacturing base; because GDP per head is among the highest in the world; and because it has a firmly-based political, administrative, and business structures, which have given it the fundamental stability often lacking in countries from which the world buys its raw materials.

The outline is not going to change in the foreseeable future, but within it there are shifts of emphasis crucial to international investors. The chief of these is a rising tide of economic nationalism, traceable to confused but firmly held notions, first aired in the 1960s, of "buying back" Canada. To understand them, it must be borne in mind that in 1968 some 52 per cent of deliveries made by Canadian manufacturing industry came from foreign-controlled enterprises. By 1978, the latest year for which statistics exist, that share had fallen, but still was 50.3 per cent.

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Mr Trudeau's intention to bring at least half the oil and gas industry under Canadian control (from 30 per cent now) has accentuated the trend. It smacks very much of the old "buy back" notion and has led to a series of takeovers of foreign-owned oil companies, financed by loans at home or abroad.

## Borrowing abroad

The result has been an accelerated tendency for Canada to borrow abroad rather than to import equity capital.

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Interest on Canada's long-term external debt cost a net C\$3.9bn last year (after deducting the "interest income"), and the cost this year may rise to C\$4.3bn. These are major and growing elements in a current account deficit of C\$1.9bn in 1980 which is set to go over \$4bn this year. There is much discussion in Canada on whether deficits of such an order are sustainable, certainly they are related to the decline in the Canadian dollar foreign exchange value from above US\$81 in 1976 to something over 30 cents.

In the market, Canadian borrowers have been able to negotiate fine terms in recent weeks for amounts up to US\$100m. Canadian economists taking a longer view, like to point out that no Canadian province has ever defaulted on its debt. Newfoundland's default in the 1930s came when it was not within the Canadian confederation.

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## Van der Horst issue to finance expansion plans

BY GEORGIE LEE IN SINGAPORE

VAN DER HORST, one of the leading suppliers of advanced engineering services to marine and petroleum industries in South East Asia, is to make a public offer of 3.75m new shares and is seeking a listing on the Stock Exchange of Singapore.

The new shares of S\$1 par value will be offered at S\$2.50 per share and will raise the group's existing issued capital to S\$14.5m (U.S.\$6.9m).

Van der Horst is actively involved in iron, nickel and chrome electro plating, special welding, metal spraying, the machining of precision engineering products, and the reconditioning of marine and oil-field equipment. The company intends to use the net proceeds of S\$8.9m to finance its expansion plans.

After the issue, its two major shareholders, Harper Gillfillan (Singapore) and the Commonwealth Development Finance Company, will each hold 30.8 per cent.

Other significant shareholders are diesel Power Services, which will hold 9.14 per cent of the new capital, and Van der Horst's chief executive, Mr Peter Politiek, who has just been issued 250,000 shares at S\$2.50 each.

The group operates from its plant in Singapore's major industrial estate of Jurong and has subsidiary and associate companies in Hong Kong, Malaysia, the Philippines, and Holland. It reported pre-tax profit of S\$2m for the year to September 1980 and S\$2.9m for the nine months to June.

The issue price represents a multiple of 10.5 times forecast net earnings of 23.8 Singapore cents per share for the year ended September 1981 based on the existing issued capital of S\$10.5m.

The prospective gross dividend is five per cent based on a forecast tax-exempt dividend of 7.5 Singapore cents per share payable for 1980-81 on the enlarged share capital.

## Israel Discount to raise \$35m

ISRAEL DISCOUNT BANK, the country's third largest bank, intends to publish a prospectus next month for an issue of index-linked convertible capital notes and options with a view to raising \$37.5m (\$35m) of new capital. L. Daniel writes from Tel Aviv.

The capital notes are to bear 2 per cent interest, with both capital and interest linked 80 per cent to the consumer price index. Conversion into ordinary A shares of the bank will be possible between December 1, 1983 and December 1, 1984.

Redemption will be between June 30, 1987 and June 30, 1988. The option warrants will be convertible into A shares between December 15, 1981 and December 1, 1982. The capital notes will be sold at their nominal value.

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Companies  
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Ontario and Hydro-Quebec. More important for the balance of payments is that it has involved a shift to debt that has to be serviced under all circumstances, from risk capital that is serviced, according to business conditions, and the profits on which are, in any case, often ploughed back.

Interest on Canada's long-term external debt cost a net C\$3.9bn last year (after deducting the "interest income"), and the cost this year may rise to C\$4.3bn. These are major and growing elements in a current account deficit of C\$1.9bn in 1980 which is set to go over \$4bn this year. There is much discussion in Canada on whether deficits of such an order are sustainable, certainly they are related to the decline in the Canadian dollar foreign exchange value from above US\$81 in 1976 to something over 30 cents.

In the market, Canadian borrowers have been able to negotiate fine terms in recent weeks for amounts up to US\$100m. Canadian economists taking a longer view, like to point out that no Canadian province has ever defaulted on its debt. Newfoundland's default in the 1930s came when it was not within the Canadian confederation.

Canadian international indebtedness when expressed as a percentage of national product was much higher 20 years ago than it is now. It began to rise gently in the mid-1970s. The current account deficit has also remained steady when expressed as a percentage of GNP.

In the long run the Canadian international debt appears the more sustainable, from what has happened—with many other seekers after funds having a much lower credit rating than Canada and its business world.

That does not, of course, preclude occasional mishaps, such as those arising from the financial troubles of Massey Ferguson, or from exchange rate crises on the lines that followed the return of a neo-nationalist Government in Quebec in 1970. The world of finance has since learned to live with the Parti Quebecois. Quebec recently raised C\$100m on international markets at a yield of 18 per cent.

What could cause occasional surprises is the takeover war by Canada set off by the "buy back" of the oil industry, though not confined to that particular field. In the end the outcome will be predominantly affected by movements in the world price of oil. If it goes up less quickly than was expected when the National Energy Programme was devised, there could be some long faces.

## Energy exporter

An outstanding point is that though Canada may make the most of oil self-sufficiency in 1990, it has been, is, and will remain a net exporter of energy. As the British experience has shown, a semi-petroleum currency is not always safe from buffeting, but having your own oil and gas does help.

The political climate is another matter. ARA and its oil takeovers have angered U.S. business, at a point where there has been talk in Washington of retaliation. The resurgence of economic nationalism has scratched the image of Canada as a haven of capitalist rectitude. Yet the blow has been directed at direct investment—not at the practice of borrowing abroad. Canada has happened—with many other seekers after funds having a much lower credit rating than Canada and its business world.

Companies  
and Markets

## INTL COMPANIES &amp; FINANCE

## FOREIGN INVESTORS FUND ECONOMIC NATIONALISM

## Canada shifts from equity to debt

BY W. L. LUTKENS, RECENTLY IN OTTAWA

CANADA is both a developing and a developed country. Over the years, this has made it a heavy importer of capital as well as a good debtor.

It is a developing country because much of its wealth, especially in the West, derives from natural resources, and in particular, from oil and gas. Finding and extracting is a capital-intensive business in this field, requiring funds which the country itself cannot or will not raise at home.

It is a developed country because, especially in Ontario, though also in Quebec, it has a manufacturing base; because GDP per head is among the highest in the world; and because it has a firmly-based political, administrative, and business structures, which have given it the fundamental stability often lacking in countries from which the world buys its raw materials.

The outline is not going to change in the foreseeable future, but within it there are shifts of emphasis crucial to international investors. The chief of these is a rising tide of economic nationalism, traceable to confused but firmly held notions, first aired in the 1960s, of "buying back" Canada. To understand them, it must be borne in mind that in 1968 some 52 per cent of deliveries made by Canadian manufacturing industry came from foreign-controlled enterprises. By 1978, the latest year for which statistics exist, that share had fallen, but still was 50.3 per cent.

During the 1970s, Mr Pierre Elliott Trudeau, the Prime Minister, at most flirted with economic nationalism. A Foreign Investment Review Agency was set up to screen



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10

	Price Yen	+ or -
.....	550	.....
.....	369	.....
.....	589	.....
.....	408	.....
.....	585	.....
.....	866	+1
.....	328	+2
.....	640	.....
.....	786	+16
.....	1,560	+50
.....	510	.....
.....	636	.....
.....	353	+8
.....	102	.....
.....	275	+8
.....	372	-2
.....	480	+31
.....	700	+5
.....	405	+6
.....	1,350	+10
.....	840	-75
.....	198	+1
.....	590	.....
.....	835	+64
.....	359	+4
.....	542	.....
.....	355	-6
.....	730	.....
.....	1,220	-50
.....	2,750	-12
.....	755	+34
.....	515	+16
.....	236	.....
.....	780	-20
.....	810	.....
.....	4,090	-70
.....	405	-10
.....	480	.....
.....	561	-4
.....	249	+3
.....	590	.....
.....	850	.....
.....	3,970	-10
.....	480	.....
.....	911	-3
.....	405	-5
.....	480	.....
.....	107	-1
.....	306	-1
.....	310	.....
.....	300	+8
.....	426	+1
.....	810	.....
.....	1,140	-50
.....	3,350	-110
.....	590	.....
.....	860	+40
.....	538	-5
.....	540	.....

....	758	-2
y..	579	+1
....	65.4	-2.3

ave...	6.25	—0.07
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ave...	2.91	—0.01
nd...	1.72	—
ing...	5.55	+0.10
ing...	4.20	+0.01
ing...	8.50	—0.05
ing...	3.30	—0.02
ing...	4.00	—0.10
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	<b>Price</b>	<b>+ or</b>
	<b>Rand</b>	<b>—</b>
	4.30	
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old...	18.1	+0.3
op...	3.35	+0.05
	10.55	
	55.10	
eco...	6.9	+0.1
	2.70	+0.25
	6.7	—0.5
	36.75	+0.5
	14.78	+0.25
el...	106.5	—1
	5.10	—0.5
	5.10	—0.5
	42.5	+0.4
	6.10	+0.8
	9.10	+0.55
	5.40	+0.05
	7.8	—
	4.70	+0.05
	6.25	+0.05
	2.50	+0.05
	1.78	+0.05
	3.55	+0.25
<b>Rand US\$0.76; (out of 28%)</b>		
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	<b>Cruz</b>	<b>—</b>
	1.20	—0.10
	6.55	—0.07
	1.25	—0.07
	3.05	—
	4.21	+0.01
	5.00	+0.07
	1.20	—
	8.50	—0.09
	6.10	—0.05
	9.00	—0.05
Im Vol. 537.9M		
de Janeiro SE.		
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<b>Amex. &amp; Dealers</b>		
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1. The first step in the process of identifying a problem is to recognize that a problem exists. This involves gathering information about the situation and identifying the specific issue that needs to be addressed.

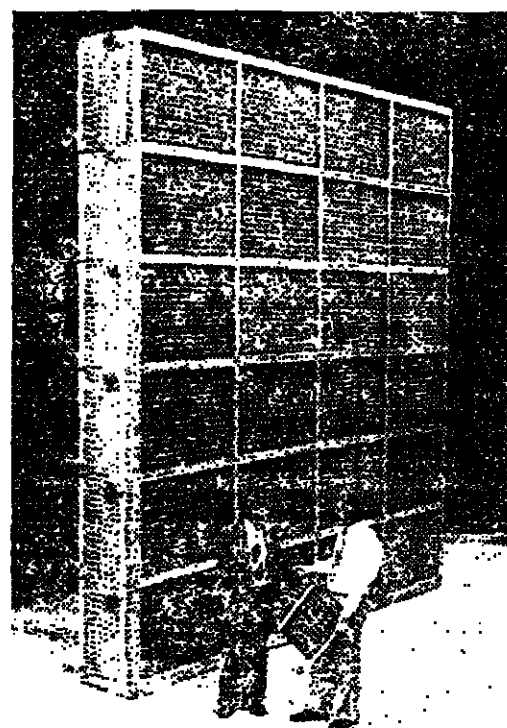






## International Energy Management

High fuel prices and world economic trends have brought a startling fall in demand for energy. The theme now is intelligent conservation, in industry, the office and the home. The UK Government relies mainly on high prices to force savings measures, but it is also sponsoring the fifth Energy Management Conference, which opens in Birmingham today.



Two approaches to cheaper energy. Left: a 6-ton heat exchanger now installed in a Lincolnshire malt-works, and (right) turbines driven by these geysers in northern California provide electricity for 14m people

### Trends fail to follow the plan

By Ray Daft  
Energy Editor

ENERGY ANALYSTS are puzzled. They have been unable to calculate precisely the impact of various factors that have contributed to the startling fall in world energy demand.

The Organisation of Petroleum Exporting Countries, representing the leading group of oil traders, and the International Energy Agency, representing the Governments of the main oil-importing countries, face the same dilemma: they cannot calculate with accuracy how the present glut of crude oil has arisen.

Economic trends provide some important pointers. The prolonged world recession clearly has dampened the demand for heat and power. High prices, coupled with restricted domestic

and industrial budgets, have forced many people to be more frugal, and energy management—the careful use of fuel together with a deliberate attempt to conserve it—has been a major influence on the easier supply and demand balance.

In 1973, just before the first big oil crisis, Exxon, the world's biggest energy company, was projecting that by this year the non-Communist world energy demand would be running at the equivalent of over 125m barrels of crude oil a day.

On the assumption that past growth trends would continue it was thought that by 1985 energy demand would rise to 162m barrels a day of oil equivalent (b/doe).

The downturn can be gauged from the latest estimates by the Bankers Trust Company. It reckons that this year demand should not rise above 95m b/doe, an apparent saving of around 25 per cent on the level Exxon originally projected. By 1985, says Bankers Trust, demand could still be only 106.5m b/doe — an impressive 34 per cent less than what might have been expected.

The oil market has seen dramatic changes in supply and demand. Non-Communist world production (which reflects the rate of consumption) has fallen from 48.8m b/d in 1973 to about 43m b/d in the first half of this year.

Falling demand has been particularly marked during the past 18 months or so, for in 1979 production had risen to

a peak of 48.4m b/d, according to the Oil and Gas Journal.

Even more significant for future prices and supply security is the dwindling influence of OPEC. In 1973 its members were producing at a near-peak annual level of almost 31m b/d—nearly 65 per cent of non-Communist world oil consumption.

#### Output

Following Saudi Arabia's decision to cut its own output by 1m b/d from last month—an attempt to encourage Opec price unity—the output of the organisation's members has fallen to about 20.5m—21m b/d, the lowest level on an annual basis since 1968.

Latest estimates within the International Energy Agency further underline the changes that have confronted the oil industry. IEA member countries—essentially all of the developed nations except France—relied on net oil imports to meet about 35 per cent of their total energy needs in 1973.

The agency's secretariat believes that by 1985 the share of oil imports in the overall energy balance could be down to less than 30 per cent. By 1990 oil imports could be accounting for only 23 per cent of IEA's primary energy requirements.

The changing picture results from a continued emphasis on oil exploration and production within IEA countries—particularly in the U.S., Canada, the UK and Norway—together with conservation measures and a

switch from oil to other forms of energy.

A measure of these changes is the relationship of oil and energy demand to the economy as a whole. Energy use per unit of Gross Domestic Product in IEA member countries declined by almost 13 per cent between 1973 and 1980. Over the same period oil use fell by more than 19 per cent on the same basis.

According to Mr Fred Corbet, director of the Office of Long-Term Co-operation and Policy Analysis within IEA, the changes indicated that oil users were achieving even greater efficiencies than energy consumers in general and that there had already been a substantial change-over from oil to other fuels.

Here, then, are some clues for the analysts trying to identify the fundamental changes in the energy market—changes that will continue to restrain demand when the world economy begins to pick up.

But even the changing relationships with GDP cannot be taken as a true indication of real improvements in energy efficiency. Some of the savings have been unique, a response to particular circumstances. Dr Subroto, the Indonesian Minister of Mines and Energy and president of OPEC, pointed this out at the Oxford Energy Seminar last month.

He said the U.S. slump in petrol demand accounted for about 400,000 b/d of the decline in world oil consumption last year and that motorists

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were reducing their consumption in response to the big increase in petrol prices resulting from American deregulation of oil prices.

Demand had also been affected by concurrent changes in American car design towards smaller and more efficient vehicles. Both these developments had elements of a "one-time shift" in demand.

There had also been a 400,000 b/d decline attributable to a lower demand for naphtha resulting from the "sectoral dol-drum" of the chemical industry, which had suffered more than industry in general.

Few—including Dr Subroto—would deny that there is still wide scope for better energy management, greater conservation and more vigorous fuel

switching. There are already regrettable signs that the oil glut and the current weakening of energy prices are fostering complacency among some consumers. The U.S. Administration's watered-down synthetic fuel programme is a case in point.

Mrs Jane Carter, head of the energy conservation division in the UK Department of Energy, believes that in industry alone there is still the potential for a 30 per cent saving in energy consumption.

Energy audit studies, carried out by the Departments of Energy and Industry, had shown that potential savings on 1973 energy consumption ranged from 12 per cent in the iron foundry industry to 40 per cent in the lead and zinc and cement industries and 80 per cent in the malling industry.

Speaking at a conference in London last week, Mrs Carter outlined the market potential for companies selling energy conservation technologies in the UK. In industry, new conservation measures with less than four years' pay-back on capital outlay could provide opportunities of between £2.3bn and £3bn.

In other non-domestic buildings the potential for investment in increased energy efficiency might amount to about £1bn.

In homes the remaining potential for the most cost-

effective measures—loft and tank insulation, draught-proofing and cavity wall filling—amounted to over £3.5bn. Double-glazing, central heating controls and newer equipment—such as heat pumps, controlled ventilation and solar power—provided considerable additional potential for the growing energy efficiency industry, she said.

Despite these undoubted opportunities the UK energy conservation industry is far from happy. Many sub-contractors have been laying off staff. Only 80 per cent of the installed capacity of the insulation industry is now in use.

#### Incentives

Structural insulation manufacturers report that the volume of insulation material sold last year was some 20 per cent below the 1979 level and only 6 per cent up on 1978. This year the manufacturers have seen little improvement.

According to Mr Andrew Warren, director of the newly formed Association for the Conservation of Energy (ACE), some 500,000 homes a year should be treated with cavity wall insulation. At present the number is between 100,000 and 130,000 homes a year.

Mr Warren said that the public and industry needed greater incentives to invest in conservation and energy efficiency equipment. This meant the wider use of grants, loans and

tax benefits. Building standards should be made stricter, he said, and building societies and banks should give incentives, through varying mortgage conditions, to owners of homes with a satisfactory level of insulation.

The Government's energy conservation policy is both simple and sparse. Energy Ministers have taken the line that high prices alone should provide enough incentive to conserve more energy. Emphasis has been laid on providing information and advice.

Mr Warren said this was not enough; he pointed out that in respect of energy savings in the home the UK Government spent far less than many of its EEC partners—more than five times less than West Germany or the Netherlands, for instance.

"Everyone is in favour of conservation, but it is something which is not widely exciting," he said. "You don't open a well-insulated home with pomp and ceremony but you do when you commission a major energy provider."

"The emphasis is wrong. Conservation should be regarded as an important energy source in its own right."

This is likely to be a recurring message at the fifth national Energy Management Conference which opens today at the Birmingham National Conference Centre. The theme of the two-day conference will be: "Energy Conservation—the Key to Competitiveness."

## ENERGY BLUEPRINT

PLANNED EFFICIENCY AND ECONOMY IN THE USE OF ELECTRICITY NO.13

### ENERGY-EFFICIENT LAMPS BRING BACK COMFORT TO SHOPPING.

By installing an advanced lighting system in their Coventry store, W.H. Smith has reduced their installed lighting load by nearly half—and made shopping a more comfortable experience.

When the company looked closely at the lighting system to identify ways of saving energy they found that their use of display spotlights was causing heat problems. While the shop's cooling system could cope with the general overhead lighting, the heat generated by the spotlights was making the shop uncomfortable for the staff and customers. Not only was energy being wasted, business was being affected too.

By installing new low-energy fluorescent lamps throughout, in a fitting designed to give better sideways light distribution, Smiths have avoided the need for numerous spotlights. The new lamps combine very advanced phosphors with a Krypton-filling in a slim 28 mm tube. They give the same amount of light as ordinary fluorescent lamps, with an 8 per cent reduction in energy consumption and improved colour rendering. This, and the reduction in the number of spotlights needed, has resulted in an installed load of only 15kW, compared with 27.9kW. And it was achieved without sacrificing effectively the display lighting.

FOR MORE INFORMATION TICK BOX NO. 1



The new energy-saving lighting at W.H. Smith's Coventry store.

### THE HEAT PUMP THAT HELPS WITH THE WASHING-UP.

Saving cool and calm is essential to any successful business operation. And catering is no exception to the rule, as British Home Stores found recently. They were particularly concerned about waste heat in the washing-up area of their in-store restaurant in Sheffield.

But when the company installed a large-capacity dishwasher incorporating an electric heat pump to recover waste heat, they not only created a much more comfortable environment for the staff, they saved a lot of money, too.

The heat pump condenses steam from the room and from within the machine and upgrades this latent heat to keep the wash water hot for the next batch of washing-up. When it's done that, there's still enough free heat left to boost the rinse-water temperature by 50 per cent as well.

Outstandingly efficient trials of the new



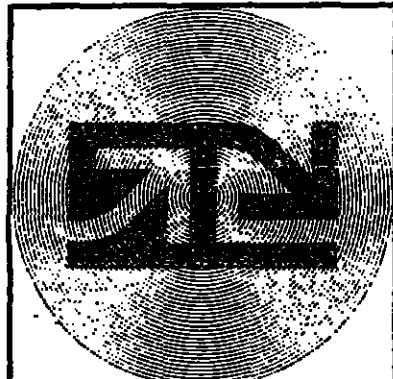
The heat pump-dishwasher at B.H.S., taking the heat off staff.

system have shown that running costs are about half those of conventional equipment. And more savings come from the fact that the heat pump eliminates the need for mechanical ventilation.

So great is the system's energy-

saving potential, that these large dish-washing installations should pay for themselves in little more than two years, though improved staff morale can be expected much sooner than that.

FOR MORE INFORMATION TICK BOX NO. 2



The use of heat pumps in environmental control systems is becoming increasingly common. Now to cater for those seeking impartial professional advice on such installations, the Heat Pump and Air Conditioning Bureau has been set up. Here, Bernard Hough, the Bureau's manager, talks about its origins, aims and methods.

#### What is the Heat Pump and Air Conditioning Bureau?

"It's really the successor to the Air Conditioning Advisory Bureau. Now it aims to provide impartial information and advice to potential users of heat pumps as well as air conditioning. People buying heat pumps can often find themselves at a bit of a loss as to where to turn for advice. There are obvious reasons why going to a single manufacturer or contractor might not be the best course. So the idea behind the new bureau is to provide a focal point for enquiries, where people can get sound professional advice."

Why has it been necessary to start this new bureau, with the changed emphasis its name suggests?

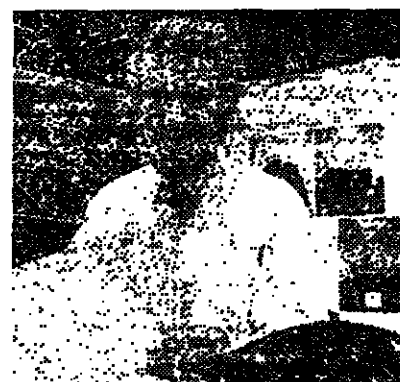
"Well, obviously the focus has shifted onto heat pumps. More and more are now being used either as part of an air conditioning system or looking more to the future, on their own. The market is expanding to a degree where heat pumps are now being used in quite small commercial premises."

"So we really feel that the bureau will have a lot of work catering for this large and growing demand. For example, over the last three years the number of heat pump installations has doubled annually."

And do you foresee that kind of growth continuing?

"Sales may not go on doubling, of course, but there is certainly going to be very rapid growth. At the moment our biggest growth area is in retail premises using air-to-air heat pumps for space heating and cooling. But we are also seeing the emergence of office installations using air-to-water heat pumps for heating, too."

### THINKING OF A HEAT PUMP?...TALK TO US FIRST.



Bernard Hough: Heat Pump and Air Conditioning Bureau manager

How do you explain this rapid growth?

"I think that heat pumps have built themselves a reputation for reliability and efficiency—it's as simple as that. One of the most encouraging things is that we are finding stores who have put in one or two units, have been impressed by their performance, and so they've come back for more."

On a practical level, how does the new bureau work?

"There are direct telephone lines (Freephone 2282 and 01-834 8888). Requests for simple information like

contractors' or manufacturers' addresses, or for literature, can be dealt with at the switchboard. More technical enquiries will be put through to qualified environmental engineers who will give advice based on an assessment of the customer's needs. First we'll tell you whether, in our opinion, you need a heat pump at all. If we think you might benefit from one, we can arrange for an Electricity Board to help you or we can put you in touch with contractors and manufacturers belonging to the recognised trade associations. Where there is a need for more specific professional services, we might suggest a consultant."

"We are backed up by the resources of the electricity supply industry and we have direct access to the most up-to-date work of the Electricity Council's research units."

So anyone thinking of a heat pump installation need only pick up the phone to avail themselves of your services?

"That's right. Though I must emphasise that we don't act directly as consultants—we're here to give preliminary advice and guide people in the right direction. We operate at the very centre of things, and I believe that we are the people best placed to help the potential user."

FOR MORE INFORMATION TICK BOX NO. 3

Please send me copies of leaflets/information on the following topics. Please tick as appropriate (U.K. only).

- ☐ 1. Lighting for Retailers.
- ☐ 2. Dishwashing.
- ☐ 3. Heat Pumps.

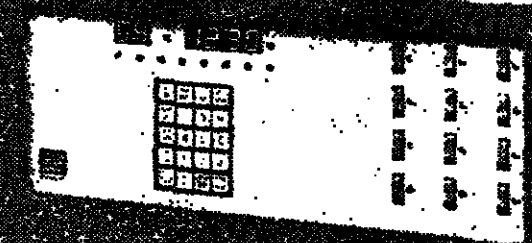
Please send the coupon to: The Electricity Council, Information Centre, 30 Millbank, London SW1P 4RD.

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With energy costs accounting for a rising proportion of industry's expenditure, the availability of fuels and suppliers' pricing policies have become of vital importance. Sue Cameron looks at the prospects.

## Gas: prices expected to move steadily upwards

INDUSTRIAL gas prices in nearly all the developed nations seem set to move steadily in one direction during the next few years—upwards. The question is how far and how fast they will rise.

The Netherlands has already raised the price of its export gas during the last year and both Algeria and Norway are demanding that their customers pay the same for gas as they would for crude oil. Meanwhile the Reagan administration in the U.S. is preparing to decontrol gas prices there.

Oil companies operating in the UK sector of the North Sea have started calling for the British Gas Corporation—which has a monopoly right to buy supplies—to pay at least 25p a therm for gas coming from offshore fields expected to be developed soon. Such a charge would put gas prices almost on par with those of crude. And they would mean a huge increase in British Gas costs.

The corporation currently pays as little as 5p a therm for some of its North Sea gas and the highest price it is so far thought to have agreed is 16p a therm for supplies from Mobil's Beryl field. The average price at which British Gas is renewing firm contracts with its industrial customers is currently running at around 29p a therm.

The price of gas to industrial consumers and—to a lesser extent—to domestic users in the UK has probably risen more heat during the last 18 months than any other single energy-related issue. The chief complaint has been that British manufacturers have been forced to pay higher prices for their gas than their competitors on the Continent or in the U.S.

## Crisis

Certainly UK prices have risen steeply since 1979, when the Iranian revolution and the ensuing crisis in the world's oil markets brought about the "right from oil" by oil companies. Firm renewal price contracts have risen from 21p per therm at the end of 1979 to today's average of 29p. Domestic prices have shot up from 16.5p a therm to around 28p a therm during the same period.

Whether UK manufacturers have been paying more for their gas than their foreign rivals remains something of a moot point. But even if industry's arguments are correct, British manufacturers are unlikely to remain seriously disadvantaged in the longer term.

British companies have, for example, pointed to France as

one country where industry has enjoyed better gas prices than in the UK. One reason for this, it was argued, was that the French charged industrial consumers less and domestic consumers more the reverse of what happened in Britain. But the differential between prices in the UK has narrowed industrial and domestic gas dramatically over the past 18 months. Meanwhile the French are encountering problems of their own on the gas price front.

The French import liquid natural gas—LNG—from Algeria and since July they have been paying \$4.28 per million British Thermal Units (BTUs) for it. But Algeria has actually been billing them for \$6.11 per million BTUs—the equivalent of the crude oil price and equal to 32p a therm (at an exchange rate of \$1.84 to the pound).

Negotiations between France and Algeria are continuing. But if Algeria established its desired price, the demand of North Sea oil producers for a minimum of 25p a therm for gas from new condensate fields will begin to look moderate indeed. And although there is no world price for gas in the way there is for crude oil, international trading in gas means that if one exporting country manages to increase its price substantially there tends to be a domino effect around the globe.

## Oil: refining companies making heavy losses

ONE OF the most dramatic influences on the industries of the developed world during the past decade has been the rocketing price of oil and of oil products.

Incredible though it sounds today, in the early 1970s the average world price of crude was around \$2 a barrel. In the wake of the world oil crisis of 1973 and 1979 it has soared to some \$33 a barrel. During 1981 crude price increases have moderated

somewhat. The reason for this has been the world oil glut. Saudi Arabia has maintained output at high levels in an attempt to impose greater price unity on the Organisation of Petroleum Exporting Countries (Opec).

The developed nations, following the shortages and threats of shortages in 1979, have meanwhile been cutting back on oil consumption by switching to other fuels and adopting conservation

measures.

The recession in the West has also led to a sizeable if short-term drop in demand for oil—particularly for the heavier grades. This has intensified the effects of the world crude surplus and has wrought havoc with Europe's refining industry.

Most of Europe's major refining companies incurred heavy losses during the first half of 1981 and many refineries have been running at under 60 per cent of capacity—far too low to be profitable. It is not only the overall fall in demand for oil products—often exacerbated by unfavourable movements in the value of local currencies against the dollar—that has hit European refiners; there is also the changing pattern of demand.

The UK provides a prime example of the altered demand profile. Between May and July this year sales of petrol in the UK fell by 0.7 per cent compared with the corresponding period of 1980. But consumption of fuel oil—used by industry to raise steam for powering its plants—slumped by a swingeing 25.2 per cent.

Sales of fuel oil in Britain have been harder hit than those in most Continental countries because there has been a particularly marked switch from oil to coal in UK power stations. But the overall pattern is the same throughout Western Europe.

The major oil companies believe the present trend towards lower heavy fuel oil consumption is a long-term one, if only because there are alternative fuels for use by industry and in electricity generation whereas it is much harder to replace petrol and some of the other lighter oil products used to power transport.

## Squeezed

As a result European refiners have massive overcapacity in basic distillation. Yet they know they are going to need new plants to upgrade heavier products into lighter ones and so meet future demand—and the capital cost of investing in these is considerable.

The oil companies have therefore found themselves squeezed on two fronts—reduced profitability allied to greater capital spending. Their reaction has been to raise the prices of nearly all their oil products—despite the difficulties of explaining to customers why prices are going up at a time when demand is down and supplies are abundant.

Petrol has sometimes been an exception to the general rule—notably in the UK this summer where a new price law has broken out at the pumps and the oil majors have been forced to reintroduce price support for their dealers. The petrol price war has been caused by a number of things, among them the ability of smaller independent companies to undercut their bigger rivals and the determination of the major groups to maintain their market shares at a time of falling demand.

A similar pattern could establish itself in other oil product markets but it is much less likely to do so. For one thing, industrialists cannot usually afford to be as cavalier in their attitude to suppliers as motorists can to their local garages.

In the short term at least, therefore, the outlook is likely to be for yet further increases in the prices of the oil products most used by industry.

## Power: charges bring protests

ELECTRICITY PRICES in the UK have brought strong protests from manufacturers during the past year or so on the grounds that power charges in Britain are far higher than those in some Continental countries and in the U.S.

Official studies of comparative electricity prices have tended to prove UK manufacturers right. It was found, for example, that some 95 per cent of UK industrial electricity customers were paying prices broadly in line with those on the Continent—but the remaining 5 per cent of customers accounted for 50 per cent of the electricity used in volume terms.

Large high-load factor users—the load factor represents the time over which a consumer's maximum output is spread—were shown to be paying substantially more than their competitors in some Continental countries, notably France and West Germany. The differentials ranged between 10 per cent and 35 per cent.

Yet international comparisons of electricity prices can often be even more fruitless than those of oil product or gas prices. For a key factor in national electricity pricing is the source of power generation.

France, for example, has been building up its nuclear power generation capacity and this has done much to help restrain electricity prices. Other countries, like Norway, enjoy the benefits of comparatively cheap hydro-electric power. Meanwhile, against a background of rising heavy fuel oil prices, power generation in the UK has become steadily more dependent on coal and coal pricing.

## Factors

The outcome of miners' wage negotiations and the success of the National Coal Board's investment programme plus its plans for phasing out uneconomic pits have therefore become crucial factors in UK electricity pricing policy.

A survey of 12 countries, carried out by the U.S.-based National Utility Service (NUS) group, an energy pricing consultancy, found that in the spring of this year UK industrial electricity prices per unit were higher than those anywhere else except Belgium. At the time NUS commented that UK industrial electricity prices would remain high until Britain accelerated its nuclear power programme.

Yet the NUS survey showed that a number of other countries—including Belgium, Italy, Australia and the U.S.—had all increased their prices to industrial consumers more steeply than Britain during the year ending April 1981.

## Coal: heralded as fuel of the future

COAL PRICES have roused far less emotion over the past year or so than have those of oil, gas and electricity—even though coal has become considerably more expensive.

The 1973 oil crisis led to spot market coal prices leaping from around \$23 a tonne to \$38 a tonne. But they then quickly dropped back again and it was not until 1978—just before the second world oil crisis—they again reached the \$38 a tonne mark.

Following the Iranian revolution and the ensuing turmoil in the world's oil markets, coal prices again rose sharply and by the end of 1979 they had hit \$49 a tonne on the spot market. By the end of last year they were on their way up to \$75 a tonne.

Yet coal, that most traditional of fuels, is today being increasingly heralded as the energy source of the future. Both the U.S. and some European countries have substantial reserves and it is argued that supplies from other major exporters such as Australia and South Africa are more reliable than oil coming from the Middle East. Moreover, considerable amounts of money are being spent on the development of the technology that can turn coal into synthetic gas, oil and even petrochemicals—on an economic basis.

Yet despite the potential for replacing other forms of fuel and power with coal and despite

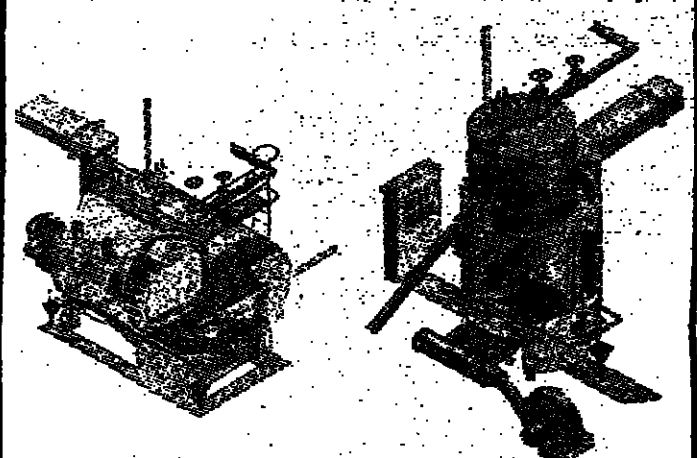
the recent and comparatively sharp price rises, there is no strong evidence to suggest that coal charges will spiral upwards as those for oil have done.

Although the two world oil crises had a decided if short-term impact on world coal prices, coal is still valued at around half the price of heavy fuel oil on a per thermal-unit basis. This means that even allowing for the extra cost of transporting and using coal compared with fuel oil, the differential is extremely wide and shows little sign of narrowing significantly.

So far, coal prices have apparently been influenced much more by the state of the coal market than being directly linked to the oil market. This is in marked contrast to gas, for example, where prices are being increasingly affected by the world cost of crude oil.

One reason for the recent rise in coal prices, for example, has been the political troubles in Poland. Exports to European Economic Community countries from Poland fell to 1.1m tonnes during the first four months of this year—75 per cent lower than in 1980. The U.S. miners' strike, which lasted for just over 10 weeks, also acted to push up prices.

But influences like these tend to be short-lived, whereas the long-term one of the problems involved in industrialists switching from oil or gas to coal is the usually substantial capital cost required.

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**Honeywell**



## INTERNATIONAL ENERGY MANAGEMENT III

## Vast market for equipment waiting to be tapped

**ROUGH AND READY** estimates within the London Chamber of Commerce and Industry suggest that the UK market for energy conservation equipment and services could be worth at least £10m a year.

Given that the UK's primary energy consumption — the equivalent of 204m tonnes of oil — has risen by only 4.3% per cent since 1970, the world-wide energy demand, the worldwide energy industry could be worth over £200m a year at today's prices.

In February, when the London Chamber launched a scheme to boost sales of conservation equipment, it was stated that Western countries were expected to invest \$10 trillion (million million) on conservation and equipment needed for a switch from oil burning to coal burning.

The figures, though, are the outcome of little more than intelligent guesses. The market for energy conservation equipment and services is known to be vast but no analysis has yet managed to quantify future spending with any sense of confidence.

There are pointers, Whitehall officials, for instance, reckon that in the UK there is a £1.5bn market for oil-to-coal boiler conservation schemes with pay-back periods of under five years. Earlier this year the Energy Department estimated that sales of new and replacement boilers (including auxiliary services) were running at between £100m and £150m a year whereas the potential market was thought to be nearer £350m-£400m annually.

In an effort to speed this conversion programme the Government recently committed £50m in grants over two years to encourage industrial companies to switch their boiler fuel from oil to coal.

The Department of Industry's Energy Conservation Scheme, which in a two-year period up to last summer provided between £200m and £25m towards the cost of boiler replacement, insulation and combined heat and power projects indicated that, on average,

investment of £100 it is possible to increase coal consumption by one tonne a year, and reduce oil demand by a corresponding amount. This year the National Coal Board has been processing — at any one time — about 1,000 inquiries from UK industrialists who are considering switching from oil to coal for their fuel.

But it is one thing to identify the boiler market and to extrapolate the potential for fuel-switching and quite another to top up all the investments that may be made by energy users

sumption in process units; 10 per cent — lower steam consumption in tank farms; 10 per cent — less steam supplied to auxiliary units and buildings; 2 per cent — more efficient firing of boilers.

It is difficult to define where energy conservation ends and general progress begins and almost impossible to identify the true energy efficiency industry.

Again there are only pointers. The London Chamber, along with the Energy Department and consultants Cambridge Information and Research Services, have identified more than 1,500 UK companies making energy efficiency equipment and a further 1,000 companies providing conservation consultancy services. It is further reckoned that there are at least 30 trade associations with interests in the fragmented energy efficiency and conservation fields.

One of the latest bodies to emerge is the Association for the Conservation of Energy (ACE), an organisation designed to add greater lobbying power to the supporters of conservation (and the manufacturers of equipment and insulation materials). The initial sponsoring companies in ACE are Cape Industries, Honeywell Control Systems, Kleeneze, and Wimpey Laboratories although Mr Andrew Warren, the director, promises a much wider membership in future. ACE will need to broaden its membership if it is to be taken seriously as a representative of the conservation industry.

Energy Department officials also have been looking at ways of adding some focus to an industry whose scope ranges far and wide — from the provision of advice and the installation of monitoring and control equipment on the one hand, through the whole selection of insulation materials, to the manufacture of such capital items as heat pumps, fluidised bed coal combustion units, boilers, combined heat and power packages and heat recovery systems. (The Energy Department believes that the heat recovery market in the UK could, in itself, be worth at least £1.5bn.)

On the basis of the CEL system, 33 Shell refineries outside North America achieved an average saving of about 20 per cent over the 1972-80 period. This represented a saving of some 2.5m tonnes of fuel a year. The savings were achieved in the following ways: 40 per cent — lower fuel consumption in process furnaces; 24 per cent — lower hydrocarbon losses; 14 per cent — lower steam con-

## Conservation hardware

RAY DAFTER

to the benefit of conservation and greater efficiency. What proportion of the cost of a new car or a new home can be ascribed to energy conservation? Even modernisation programmes which seem primarily designed to save energy have other beneficial results.

Take the case of oil refineries — among the most fuel-hungry production plants to be found in any industrial complex. Fuel may account for up to half of total refining costs. Without exception refineries have been forced by high oil prices to improve their production efficiency. Shell, for instance, has devised a system called the Corrected Energy and Loss Index System (CEL). The index relates the energy use of an actual refinery to a hypothetical plant operated at a 1972 (pre-crisis) average energy usage.

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## More companies look for big savings

DEVELOPMENTS in micro-processor technology over the past decade have coincided with the need for more sophisticated monitoring of heating and lighting systems.

As a result more and more companies and organisations are applying advanced electronic controls to their energy systems and achieving some substantial savings.

At the same time there is still a need for more accurate control systems in the home to prevent wasted hot water or lighting. Some energy conservationists believe that savings achieved by improved monitoring and control of energy in the home can effect economies comparable to the increased use of insulation.

It is in industrial and commercial applications that micro-processors are most in demand. However, ICI, for example, which uses a micro-processor control system at its chemicals plant at Wilton, on Teesside, claims it was able to recover its investment — some £22,000 — in less than two weeks of use and has achieved an annual energy saving of more than £240,000.

ICI's use of micro-processors at Wilton derives from its energy conservation programme begun in the mid-1970s. To handle the large volume of data involved in monitoring all the major energy sources, a special computer terminal was installed. This monitoring system enabled the company to trim at least £150,000 a year for three years from the energy budget.

The next step was to install a micro-processor for on-line monitoring. Cost considerations determined the use of a local plant-based system rather than a centrally-based system. The micro-processor reads the outputs of up to 64 instruments

## Electrical monitoring

DAVID CHURCHILL

and converts them to familiar units such as degree of temperatures or tonnes an hour.

Plant operators were instructed in the significance of the various displays, logs and summaries which the micro-processor can provide. Using the information with their own operational knowledge enabled them to make the best use of systems.

The supermarket chain J. Sainsbury has also installed a micro-processor system for efficient energy use in some of its stores. Sainsbury's energy costs are about £7m a year and a computer system is intended to ensure that the energy used for heating, lighting, ventilation and refrigeration is not wasted.

Each of these systems can operate independently because the computer information is distributed throughout the

building. But each separate unit can communicate with a central control when necessary.

Ultimately, Sainsbury hopes to link its fire and security alarms into the system and to extend the monitoring functions to pumps, dampers and the measurement of heating boiler efficiencies.

The advent of micro-processor controls has been important in maintaining the energy savings achieved in the first flush of enthusiasm for conservation in the mid-1970s, especially at the Bristol factories of Rolls-Royce.

Rolls-Royce found that after it had made significant energy savings in the mid-1970s its staff and shop-floor workers began to relax about energy conservation. "The need was for a system with a finer degree of automatic control than we currently had," says Rolls-Royce.

Since the company was already using micro-processors extensively in other fields its decision to use electronic control of energy use was a natural progression. The system comprises "outstations" strategically placed throughout the plant and connected to sensing devices and control equipment which monitor performance against pre-set parameters.

Signals are passed to a central console only when a change occurs outside the established limits or when the console itself demands a response. Among the many parameters that can be measured and controlled by the micro-processors are temperature, vibration, contamination, corrosion, gas leakage, and excessive noise.

The market for energy control systems is worth over £80m a year according to market research carried out by Satchwell Control Systems, which claims to be the largest manufacturer of such equipment in the UK.

Satchwell offers a number of different systems designed for a particular company's needs. The optimiser, for example, is an advanced electronic programmer which senses the environmental conditions both inside and outside the building and computes the optimum time at which to switch heating, ventilation and lighting on and off.

Independent tests carried out by the Department of Environment show that such an optimiser can achieve savings of up to 25 per cent with energy systems already fitted with automatic controls. With less efficient control systems savings of up to 50 per cent were achieved.

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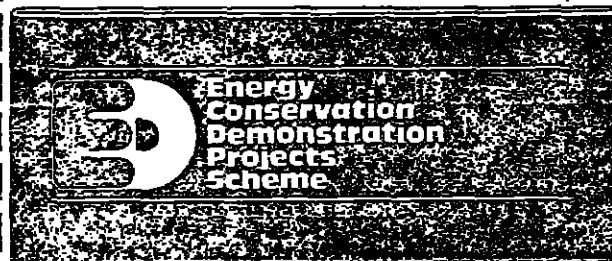
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DEPARTMENT OF ENERGY



## HOW GAS DELIVERED HALF A FUEL BILL TO THE POST OFFICE.

A few years ago, Wales and the Marches Postal Board moved their regional headquarters to a Cardiff office block. But they were to regret it the moment the first fuel bill dropped through the letter box.

The problem was that the ten-storey building had been designed by speculators for several firms to share. As a result, each floor had its own thermostat controls, which could be altered at the slightest whim.

In 1979 the Post Office's own specialists joined forces with Wales Gas Technical Consultancy Service to investigate. This is what they did:

The rooftop boilerhouse was both serviced and insulated. The temperature was set to a regular 18°C, and time switches set to heat the building only when necessary. (An optimiser control was added to delay the heating in warmer weather.)

Meanwhile, all the thermostats were checked for faults, replaced if necessary, and then sealed so that they could no longer be tampered with.

This modest list of comparatively simple measures gave Wales and the Marches Postal Board an immediate fuel saving of 51%. And dramatic savings like this are by no means rare.

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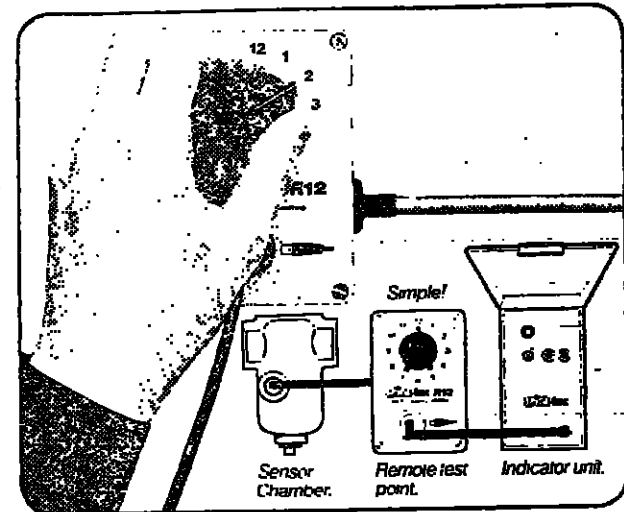
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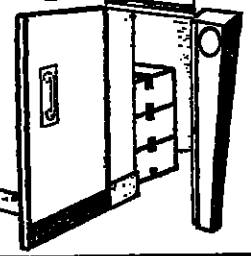
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## INTERNATIONAL ENERGY MANAGEMENT IV

### Thermal standards increased in proposed regulations

A SIGNIFICANT step towards improved long-term energy saving in industry and the home will be taken when Parliament reassembles later this month. Mr Geoffrey Finsberg, Parliamentary Under-Secretary of State at the Department of the Environment, proposes to lay before Parliament new thermal insulation standards for new buildings and alterations to existing buildings.

The move follows extensive review within the building and related industries which, Mr Finsberg says, have "generally welcomed" the new regulations. "There will be four main provisions in the new regulations: 1—The roofs of domestic buildings are to be insulated to achieve a "U-value" of 0.35. "U-values" are the measure of thermal insulation. Generally, the lower the value the better the insulation.

Present regulations require the roofs of dwellings to be insulated to a standard of 0.6. About 50 mm of the most commonly used insulating materials are needed to achieve the 0.6 standard. To achieve the

new value of 0.35 will call for 100 mm of insulating material. 2—The walls of domestic buildings are to be insulated to achieve a "U-value" of 0.6. At present the walls of dwellings have to achieve a "U-value" of 1.0, which often means that no special insulation is needed. The new value of 0.6, however, will mean that insulating materials will have to be used.

3—Space and water heating systems in non-domestic premises will have to be fitted with controls designed to save fuel. The Environment Department estimates that the payback period for fitting such controls will vary between "10 months and 11 years," depending on the type of premises and systems used.

4—Pipes, ducts, and storage vessels in all premises are to be insulated. The Department estimates that the cost of meeting this requirement should be recouped over periods between eight months and three years.

Although these changes in the building regulations are generally welcomed there is still

some criticism that the regulations in Britain do not encourage design innovation. There is still a tendency for the rules to rely on the specification of building components, which can hinder the development of such techniques as passive solar energy.

### Insulation

DAVID CHURCHILL

Designers believe that the regulations should regard buildings as part of an energy system based on a structure's efficiency in terms of energy conservation. This approach, which is already adopted in the U.S., gives architects and designers much more scope to demonstrate their innovative skill.

At a more practical level the Government has maintained the level of domestic grants available for loft insulation. Householders or tenants can

apply for a grant covering 65 per cent of the cost of loft insulation up to a maximum of £50. The Government hopes to hand out about 700,000 of these grants each year until 1988, leading to fuel savings estimated at £100m a year.

Elderly people with low incomes are eligible for a 90 per cent grant for loft insulation up to a maximum of £80.

However, there is some feeling among consumer groups that the loft-insulation grants have been widely abused by irresponsible "cowboy" installers.

In the West Midlands, for example, trading standard officers found that four-fifths of the lofts inspected had been inadequately insulated.

The National Association of Loft Insulation Contractors urges householders to employ only approved members to avoid being defrauded.

There are many different methods of loft insulation and Association members will recommend the most suitable product or system for a



A two-man team pumps cavity wall insulation into the brickwork at a factory in East Anglia.

customer's particular need and advise him on all aspects of loft insulation.

Members carry out both manual and automatic loft insulation systems throughout the UK. Only those companies whose products and processes are covered by the British Standard for loft insulation materials, or possess an agreement certificate are eligible for membership.

About 25 per cent of total heat loss may come from the roof of an uninsulated house, making loft insulation an economic investment. It costs about £90 to insulate the average three-bedroomed house, and with savings at an estimated 17 per cent, against an annual fuel bill of perhaps £300, the initial cost can be recovered within a few years.

Outer walls often account for about 35 per cent of total heat loss. Once insulated, about 75 per cent of this loss can be saved and fuel bills can be cut by about 25 per cent.

A typical semi-detached house, with 100 sq yds of cavity wall area, could cost from £250 to £350 to have cavity wall insulation fitted, depending on the type of material used.

Cape Insulation has just introduced a new advanced system of cavity wall insulation using blown mineral fibre. Known as "Blot Plus," it is claimed to be quicker to install and to require much smaller injection holes than other cavity wall systems.

KCI has gone a step further and launched an integrated package of house heating which, it claims, cuts the cost of space heating by electricity by about 30 per cent. Called the "Flexi heat pack," it brings together easily controlled radiant ceiling heating and standards of insulation well in excess of the present building regulations, says KCI.

It can be installed for about the same cost as a conventional central heating system, the company claims.

### World tries to cut oil dependence

A MAJOR structural change is under way in the West's energy market as nations try to reduce their dependence on high-priced oil from the politically volatile Middle East.

Just how much of a movement there is from oil to other fuels is hard to judge in the middle of a recession. The sharp fall in demand for oil products seen during the past two years has been due in part to lower economic activity.

Private, and very tentative analysis by British Petroleum suggests that about half of the fall in last year's oil demand below the pre-1973 growth trend may have been due to the recession and about one quarter each to conservation and substitution.

The world's dependence on oil is very much a post-war

phenomenon. During the 1930s Western Europe relied on its own coal for about 80 per cent of its energy demand. The opening up of plentiful new supplies of crude in the Middle East changed all that, ushering in an era of cheap oil which fuelled the West's rapid post-war economic growth.

That era in turn ended with the 1973-74 oil crisis, when the price of crude quadrupled, and the final nail was hammered home by the sharp price increases which accompanied the Iran revolution of 1979.

According to the International Energy Agency, the share of oil in energy use fell by 8.6 per cent in Europe between 1973 and 1979. In North America, with more indigenous supplies and a tradition of cheap oil, there was no corre-

sponding drop though this has begun to happen during the past two years.

In the UK, oil has recently lost its position as the largest single primary source of national energy. In 1979 Britain consumed the energy equivalent of 358m tonnes of coal, of which oil provided 39 per cent and coal 36 per cent.

The Department of Energy's latest figures show that in the three months from May to July Britain was using energy at an annual rate of 319m tonnes of coal a year, with oil providing 35 per cent and coal 38 per cent of this smaller pie.

Against this background of structural change, what are the main markets served by the most important energy forms and how are they likely to alter over the next few years?

● Oil. Predictions about the future price, availability and demand for oil have a habit of proving embarrassingly inaccurate but the general feeling in the industry is that non-Communist oil demand, which dropped from 51.5m barrels a day in 1979 to 49m b/d last year and is down to 47m b/d this year, may rise again to around 50m b/d by the mid-1980s as the world comes out of recession. That could make the

60 per cent of the total.

Gas consumption is expected to grow substantially this decade, from about 54 trillion cubic feet now (equivalent to about 41 per cent of world oil consumption) to about 70 trillion cubic feet by 1990—a rise of some 30 per cent. This increase will mean major growth in the international trading of gas, either by pipeline or in liquefied form.

At present about 25 per cent of Western Europe's gas consumption is for the generation of electricity at power stations, about 40 per cent is used by industry and some 35 per cent by the residential sector.

These proportions should change substantially. It is now considered probable that a clean, premium fuel such as gas placed a ban in 1975 on new gas-fired electricity plant. The IEA wants to encourage the substitution of gas for oil in the residential sector and in economically efficient industrial uses.

In the UK, industry's share of the market has risen dramatically in the strength of production from the North Sea. In 1970 British Gas sold 60 per cent of its supplies to the domestic market and 20 per cent to industry. It currently sells about 50 per cent to residential customers, 12 per cent to commerce and 37 per cent to industry.

This position is not expected to show much change over the next few years.

● Coal. Consumption of steam coal, used under boilers or for direct heating, is expected to grow dramatically over the next 20 years.

Electrical utilities are seen as the driving force for this expansion as they move from oil and gas firing to coal and nuclear. The World Coal Study, a 16-nation report published last year, forecasts that coal use in power stations among OECD countries could rise from 800m tonnes a year to 1.3 to 1.8bn tonnes by the end of the century.

One of the biggest unknowns is how great a switch there will be to coal among industry generally. Industry's use of the fuel declined sharply after 1960 and currently accounts for a mere 9 per cent of total OECD coal use. The trend has begun to reverse in certain industries—cement, for example, is switching back strongly to coal.

Some countries have introduced financial packages to assist the movement. In the UK the Government has allotted £50m for grants to help companies switch to coal from oil.

● Electricity. The potential for substitution between energy forms does not apply nearly so strongly to electricity as it does to other fuels. Electricity is relatively expensive for heating purposes, limiting its competitiveness with coal or gas but it can also perform functions which these fuels cannot.

All this means that demand for electricity is likely to be more stable. Growth for the remainder of the decade is expected to be fairly slow as the world slowly climbs out of recession, but may pick up more strongly in the 1990s.

In the UK the domestic market currently accounts for about one-third of sales, with commerce taking 16 per cent and general industry about 35 per cent. The iron and steel and chemicals sections are the heaviest users.

### Energy markets

MARTIN DICKSON

supply/demand balance sufficiently precarious for slight disturbances to trigger off a new oil crisis.

Meanwhile, the pattern of demand for oil products has been changing drastically.

There has been a sharp drop in demand for fuel oil—the so-called heavy end of the barrel—which is used by power stations and in industry. The substitution of other, cheaper fuels has gone furthest here.

The trend towards a lighter product mix will be more pronounced in the future, with petrol, diesel and aviation fuel increasing their percentage share of the total market. It is far more difficult to find substitutes for these fuels.

Oil accounted for 23 per cent of the fuel used in electricity generation in IEA countries in 1973. By 1979 this had dropped to 18 per cent and by 1980 it is expected to be down to 10 per cent.

IEA industry consumed 428m tonnes of oil in 1973, 41 per cent of its fuel needs (including feedstock). This rose to 435m tonnes in 1979 (a virtually unchanged 42 per cent), with a 530m for grants to help companies switch to coal from oil.

In transport, however, the trend is steadily upwards. IEA consumption by this sector rose from 634m tonnes in 1973 to 701m tonnes in 1979 and a further rise, to 788m tonnes, is expected by the end of the decade.

● Gas. About 85 per cent of current world natural gas consumption is concentrated in just 10 countries. In order of magnitude they are the U.S., the Soviet Union, West Germany, Canada, the UK, the Netherlands, Romania, Italy, Japan and France. The U.S. and Soviet Union account for over

### QUARTERLY OIL CONSUMPTION IN THE OECD: 1980-81 ESTIMATES (mbd)

	Q1	Q2	Q3	Q4	Year
1980	41.1	35.7	35.1	38.1	37.5
1981	37.7	34.7	33.9	37.3	35.7
% reduction in consumption	8	6	3	2	5

Source: IEA.

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## INTERNATIONAL ENERGY MANAGEMENT V

## Increasing demand for heat pumps

VAST AMOUNTS of heat which could be put to good use are wasted daily in factories and other buildings across the country, according to a survey by the Institution of Gas Engineers.

It is generated by machines making goods, by lighting systems and by human bodies.

This heat can now be tapped using heat recovery devices—a growing part of the energy hardware market.

The principle is simple: the heat is extracted from the building's drainage, which is too hot to reuse, and is used to warm cold incoming air.

This means that conventional heating plants only have to come into operation to meet peak loads in cold weather, giving a substantial saving in fuel.

The heat pump is the recovery device which probably creates most excitement. In crude terms this operates like a refrigerator in reverse, transferring heat from a low grade temperature source and raising it to a higher temperature for use in space heating or to heat water.

Its energy saving potential arises because it produces more useful energy than it consumes.

The concept is not new. Experimental heat pumps were installed in the UK as long ago as the 1920s but it has been only in recent years, with higher fuel prices and public exhortations to save energy, that interest in them has been re-awakened.

The electricity supply industry has quickly recognised the potential for the electric motor-driven heat pump to challenge conventional gas-fired systems for lower temperature heating. Electrical units have been available commercially for several years.

More recently gas engine heat pumps have started appearing, with the German utility Ruhrgas playing a major role in their development. In the UK, Ford has developed a compact 1.6 litre engine for industrial use to run on petrol, LPG or natural gas.

A gas engine heat pump will have an inherently better fuel economy than an electric one by virtue of the fact that it can tap the heat of its own exhaust and cooling water as well as

naturally-occurring warmth. However, as the authors of a paper on heat pumps to the Institution of Gas Engineers pointed out last November:

"The importance of the electric heat pump must not be underestimated. It may enable the electricity supply industry to increase its market share, by virtue of more than halving the

## Heat recovery

MARTIN DICKSON

electricity costs to the customer for a given heating duty. This goes a long way towards narrowing the gap between fuel costs on electrically-heated plant and conventional gas-fired plant."

Whichever form of energy is used to drive the machine, the relatively high capital costs of a heat pump mean that at present fuel prices it is not likely to be widely used for domestic space heating in the UK.

It makes most economic sense when there is a readily available source of waste heat or when the user needs to both heat and cool a building. Heat pumps which use the outside air as a heat source can be reversed, by means of a four-way valve, so that they perform the dual function of heating a building in winter and cooling it in summer.

In some cases the two can be used together. In Germany, for example, a number of gas-driven heat pumps have been installed in leisure complexes to heat swimming pools and simultaneously chill ice rinks, and in dairies to provide hot water for process use and chill water to cool the milk.

In the UK, heat pumps have made greatest inroads in the commercial premises market, with several large chain stores now using them.

Swimming pools are also a substantial market. Electric heat pump systems have been installed at about 100 UK pools. According to the Electrical and

cent are predicted for a recently-completed installation at Eastbourne, enabling capital costs to be recovered within three years.

Indoor swimming pools have to be maintained at a comfortable temperature for swimmers. But this creates humidity, which has to be removed. In a normal, boiler-fired system, the solution is ventilation, with large volumes of air being blown through. But this air is usually too cold for comfort and has to be heated before entering the pool area.

By using a heat pump dehumidifier, the moisture can be removed directly, greatly reducing the volume of air going through the pool hall. Furthermore, the heat absorbed by the pump while dehumidifying is more than enough to heat the small amount of outside air still needed—and some remains to heat the pool water.

Applied to industry, the heat pump can be used for space heating and cooling and, up to a point, as a means of generating process heat, particularly where there is a need for cooling or refrigeration. The dairy industry is one example, brewing is another.

There is also a large potential market in process drying. The Electricity Council's research centre at Capenhurst, Cheshire, which has done a great deal of work in this field, reckons heat pumps could save more than £250m a year in the UK, or 1.25 per cent of Britain's current energy consumption, if they were used in industrial drying processes across a range of industries, from the timber and paper trades to sugar refineries, chemical plants and brick works.

Capenhurst has developed a closed-cycle heat pump—intended primarily for timber drying—with a condenser operating at 90 degrees C, enabling drying to be carried out at air temperatures of up

to 80 degrees C—a substantial improvement since this is regarded as the three-fold temperature for the wider use of heat pumps.

The first commercially-used heat pump of this kind was commissioned at the Borden Bridge, North Yorkshire, sawmills of John Boddy and Son late last year. Other industries where this pump could be used for process drying are latex rubber, building materials, textiles and confectionery.

However, to secure a much wider industrial market, the pump needs to be incorporated into a cycle of recompressing superheated steam at temperatures between 120 degrees and 150 degrees C. Capenhurst is now trying to solve this problem.

Heat pumps are perhaps the most glamorous of recovery devices, but they are far from being the only ones. Others include:

• The thermal wheel. This is a rotating wheel containing a retentive heat medium which turns at about 10 rpm between hot exhaust air stream and the cold, incoming air. Heat is transferred from the outgoing, stale air to the new, O heat pipes. This is a heat superconductor used for transferring energy between two points. It consists of a sealed, evacuated tube containing a fluid. Heat applied at one end causes the fluid to expand and it flows to the cooler end, giving up its heat by condensing.

• Heat exchangers. In the water-waster plant, heat exchangers re-circulate hot and cold fluids and direct to counterflow thin streams through alternate metal partitions, consisting of a work of welded metal plates. The hot fluid surrenders heat to the cold. An alternate exchanger similarly conducts an arrangement of parallel air paths.

## Original ideas publicising the energy cause

PUBLIC INTEREST in energy conservation is being sustained by a catalogue of glittering prizes for good housekeeping and original ideas being offered by utilities, oil companies, Government, industry and the professions.

It is difficult to measure accurately how much energy has been saved as a result of all these schemes. Nevertheless, there is no doubting their effectiveness in publicising the cause of energy efficiency in many sectors of society.

This article lists six of the better known prizes, but it does not claim to be comprehensive. They have nearly all come into being in the past four or five years and, according to the Energy Department's conservation division, there is still room for one or two more. However, the Department wants them to cover ground not covered by the existing awards.

The UK Energy Managers' Award, presented yearly at the NEC, Birmingham, has begun three years ago and is sponsored by Powermatic, Europe's leading manufacturer of warm air equipment in association with the Energy Department.

A top prize of £500 goes to the manager who has carried out the most effective efficiency scheme in his company in the previous 12 months. The company receives a trophy and there are two £250 runners up prizes. Last year's champion was Ted Kaptana, of Imperial Chemical Industries' petroleum division.

With about 30 energy managers a year taking part, the scheme is not yet as strongly subscribed as the organisers would like. This year's competition is being co-sponsored by NIPES (National Industrial Fuel Efficiency Service).

The Gas Energy Management (GEM) awards, sponsored by British Gas, started six years ago, are the most widely publicised national scheme. They cover projects in industry, commerce and public administration and by last year, the corporation said, 258 entries had achieved savings amounting to more than 80m therms a year, enough to serve a city the size of Bradford or nearly 1,000 average industrial or commercial gas users.

British Gas is also associated with the competition run by the Royal Institute of British Architects to encourage the design of energy-efficient buildings. In last year's competition, entrants had to consider the problems of a Victorian country house near Cheltenham which had been converted into a hotel.

A scheme to encourage more efficient lighting has been run for the past five years by the Lighting Industries Federation, in association with the Energy Department, Electricity Council, the CBI and TUC and about eight other co-sponsors. Called the EMILAS award, it is attract-

ing growing interest—last year there were 257 entrants, compared with only 57 in 1977.

In all, EMILAS has attracted about 200 entrants and the Federation claims that their various schemes have cut total lighting consumption by 68m kilowatt hours a year, worth £2.5m.

The Federation has no idea how much its members have benefited from it in terms of sales but compared with the

## Prize awards

MAURICE SAMUELSON

scheme's costs—£10,000 to £15,000 a year—the savings claimed are obviously impressive.

Local government now has its own energy conservation awards, presented for the first time last month. Entitled the TEAM award, it is sponsored by Tesco on behalf of LAMS, the local authorities' umbrella body.

More than 100 projects were submitted by 50 councils in the first year to a judging panel formed with representatives of the Energy Department, Tesco, local authorities, the Watt Committee on Energy and private consultants. One of the six winners was Shrewsbury and Acland borough council for a heat retrieval system in a swimming pool which had saved nearly £30,000 in less than two years.

Scientists are the target of the international Energy Research Prize launched two years ago by British Petroleum. In all, about 240,000 is being presented in grants and prizes.

In the UK, awards to support research programmes totalling £50,000 will be made available, in addition to other prizes awarded to overseas researchers.

An independent panel is now trying to select the winner for BP from the three semi-finalists among the 109 original UK applicants. Individual winners will also be named in a further eight countries. The UK winner is expected to be chosen early next year and the international finalist next July.

The work of one of the three UK semi-finalists has already aroused comment in the scientific Press—this is a reactor-growing algae biomass by a process of photosynthesis. Another of the semi-finalists has researched cheap plastic coatings for windows which are said to admit light while retaining heat. If successful it could cause a flurry among double-glazing contractors.

The importance of making children energy minded is recognised in the Department of Energy's National Schools' Competition which this year is being sponsored by Conoco.

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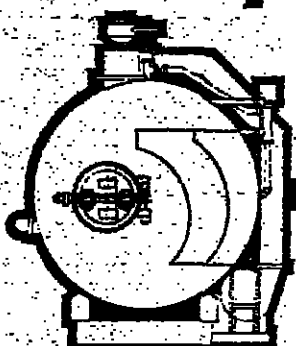
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## INTERNATIONAL ENERGY MANAGEMENT VI

## Managements fight the spectre of rising costs

FOR MANY companies the 1970s will best be remembered as the decade when energy consumption moved from being a low-cost to a high-cost component in the accounts.

For the generation of managers who began work in a low-cost energy economy, such a shift has been of massive proportions. Even now, many managers refuse to grasp the implications fully.

Yet attitudes over the past few years have been changed by the application of sound management methods to meet the impact of soaring energy costs. The management method from which companies and whole industries have been able to draw most comfort has been the auditing approach to energy costs.

By applying internal audit techniques to the problem of energy conservation and carrying out an operational—as opposed to financial—audit, it has been possible to implement a number of simple measures to achieve substantial immediate savings.

In companies where a tight control of energy consumption has been lacking, for example, an energy audit has led to cut-backs in energy use of about 10 per cent in the short term, with minimal capital expenditure or payroll costs.

If energy represents about 5 per cent of costs, as it has done in many manufacturing industries, then a 10 per cent saving would give a cost reduction of 0.5 per cent. In terms of profit this can make a significant difference to a company's annual results.

The importance of energy audits is such that, without them, companies cannot really start to make any effective progress in meeting higher energy prices. The prerequisite of an energy audit, however, is that the company must be willing to adopt a realistic energy strategy.

A realistic strategy implies several factors, such as appointing an energy manager, giving board-level support to energy saving, and informing all employees of the need for energy saving to win their co-operation.

An energy audit can be carried out in varying degrees of depth. At its simplest is the good house-keeping approach of observing existing energy standards within the factory or

office. Most companies, however, have probably by now exhausted the benefits that can be obtained from good house-keeping measures.

The simple energy audit requires that monthly or quarterly fuel and electricity bills be aggregated in terms of costs and in one of the basic energy units—therms, kilowatt-hours, or megajoules. The total amount of energy used can then be related to output, hours worked, num-

## Energy auditing

DAVID CHURCHILL

bers of employees, and amount of office or factory space occupied. The comparisons can be studied over monthly or yearly periods.

Such an approach, however, will only give some preliminary data on energy costs and performance. It will not determine how and where the energy is used, or how and where it is wasted.

A more detailed energy audit will mean sub-metering the main sections of services, processes, and buildings. In some instances this will call for a detailed understanding of the equipment, processes and systems used. While this knowledge may be available in-house, outside consultants may have to be called in.

This detailed approach will provide several important data for the energy manager—a clear understanding of the flow of energy throughout the plant; knowledge of the energy used by complete processes, individual items of equipment, and different services; and knowledge of how production procedures and operations affect energy use.

In addition, the audit will give the variation of energy use within parameters such as production output, hours worked and hours heated, and outside weather conditions. There will also be an indication of where energy is being lost or wasted.

During the detailed audit an individual item or a process

could be identified as warranting closer inspection to determine whether it needs more energy-efficient equipment or an entirely new process. Such an audit of an individual process will often require specialised measuring equipment and analysis; and this might require outside assistance.

Although many companies have pioneered such energy audit techniques over the past few years the Government has also taken a hand by actively encouraging energy audits of entire industries.

The Departments of Energy and Industry have published a series of industry audit reports in recent years, the most recent being that of the fertiliser industry which was published earlier this year. Each report is based on a detailed examination of the processes involved and of the manufacturing process as it applies to Britain.

Where possible, the studies also examine methods in other countries so that the practicability of changing a process or technology can be assessed.

In many industries the raw materials have involved a substantial energy input in the companies which supply them. The energy audit studies must therefore consider energy not only in terms of the fuels used but also take account of the energy invested in raw materials.

The energy audit study programme has identified many instances where energy conservation technology exists but needs to be demonstrated in working situations before industry is prepared to invest in it.

The energy audit programme has covered a number of industries and products, including brewing, aluminium, glass, bricks, pottery, cement and copper. One of the most successful results of the programme has been in brewing, in which major companies have achieved substantial savings as a result of the ideas generated by the audit.

Details of the various industry energy audits can be obtained from the Department of Energy, Information Division, Thames House South, Millbank, London, S.W.1. There are also a number of regional offices which provide quick advice to companies.

## Municipal refuse given the treatment

THE BIGGEST problem about waste was once thought to be how to dispose of it. Thanks to the energy crisis, the main problem now is how to recycle it and turn it into fuel.

Estimates vary about how much waste is generated in the UK every year. One calculation puts it at 45m tonnes of which half is recoverable, equal to about 10m tonnes of coal a year. In the campaign to cut fuel bills, no "fuel" is too exotic to be ignored. Pig slurry has been used to heat piggy banks; mouse and rat droppings have been recycled in a Danish laboratory; grape skins are burned in a Spanish winery, and coffee husks in a Philippine factory.

While these provide interesting challenges to heating engineers and makers of equipment, they have far less potential than the schemes to recycle more mundane forms of municipal waste.

The most ambitious schemes are those for converting municipal rubbish into pelletised solid fuel, which is then burned to provide district heating. Two pelletising plants have been built in Britain. The Byker

plant processes all the domestic rubbish of Newcastle—about 1,800 tonnes a week—and produces 600 tonnes of fuel pellets, yielding 300 tonnes of coal equivalent.

Another plant operates at Eastbourne under the auspices of East Sussex County Council. Built by Bühler-Mag, the Swiss-owned engineering company, it supplies all its output, 20 tonnes a day, to a coal-fired power station at Brighton. The pellets are only a tiny fraction of the station's consumption of about 400,000 tonnes of fuel a year.

The Eastbourne plant takes in refuse collected by the local authority. Waste travels by conveyor into two hammer mills which reduce it to lengths of four or five inches. Heavy materials, including metals, are rejected, and the fuel pellets are made from the lighter fraction mainly composed of cellulose and organic material.

Municipal waste can also be tapped for gas. In Britain as with pelletising this process is still in its infancy.

The first example in Britain is at the London Brick Company's landfill site at Stewartby,

in Bedfordshire. The first methane gas was tapped there commercially in May, 1981, and helps to fire one of the kilns in Britain's biggest brickworks.

The £100,000 scheme was the outcome of co-operation between London Brick, the Atomic Energy Authority at Harwell,

and the Department of Energy's technology support unit.

The rubbish arrives in sealed trains from a treatment plant at Hendon, which receives domestic refuse from the London boroughs of Camden, Brent and Haringey. The Greater London Council is considering a similar scheme at a tip at Aveley, Essex.

Many industrial companies, however, prefer to recycle their waste as fuel on site instead

of disposing of it. In April, Thorn-EMI's domestic appliances factory at Spennymoor, Durham, installed a system to turn its rubbish into fuel to be burned in its new coal-fired boilers with the hope of recouping the capital cost in two years.

More than 80 per cent of the factory's waste consists of paper, cardboard, wooden packing cases and some 10 per cent plastics. With an average energy value of about 7,000 BTU/lb, this waste has an energy equivalent of about 1,250 tonnes of coal a year.

The growing interest of industrial companies in burning their waste is having a deep impact on the British boiler-making industry. Parkison Cowan GWS, which supplied the boiler for the Spennymoor plant, has been well placed to supply this demand as it already specialised in making boilers for coal. It is also to supply an incinerator to a Derby hospital which will be partly fuelled by the hospital's own widely-assorted waste.

The ability to burn a wide range of low-grade fuels is also

one of the main selling points of the new generation of boilers fired by fluidised bed combustion, (in which fuel is fed on to a turbulent bed of red-hot ash or sand).

Since fluidised bed boilers are being developed primarily in anticipation of industry's switch to coal from oil and gas, it is likely that many factories which have not previously thought of burning their waste will in future be ideally equipped to do so.

A more specialised form of waste recycling is gaining ground in the glass industry. By increasing the proportion of waste glass, or cullet, in its furnaces, the industry significantly reduces its primary fuel costs.

The same principle is being followed by the aluminium makers, and tinplate makers in the UK are about to launch a national scheme. Since packaging forms the bulk of municipal waste, it is appropriate that these industries should be in the forefront of recycling, thus reducing their own energy consumption and that of society as a whole.

## Waste recycling

MAURICE SAMUELSON

## Hopes revived again for district heating

IN THE next few weeks the Government will receive proposals on whether or not one or two British cities should be regarded as likely sites for a Combined Heat and Power (CHP) scheme, in which whole districts are centrally-heated with waste heat from nearby power stations.

The recommendations will emerge from a study of nine cities which has been carried out this year by W. S. Atkins and Partners. If the recommendations are positive the Government will then decide whether to subject the chosen sites to further studies, leading to a final decision in 1983 on whether to go ahead with the schemes.

Although this seems a very leisurely pace at which to proceed, it marks a significant growth of Government interest in an idea which has been around for decades but which has been given new emphasis by the worldwide tightening of energy supplies.

At a time when people are more than ever conscious of

the need to reduce waste in energy utilisation, power stations stand out as notoriously wasteful. They run at efficiencies of little more than 30 per cent, and the rest of their heat is simply dissipated.

The main investment required by a CHP scheme is to connect the power station by an underground mains system, which distributes the hot water throughout the buildings to be heated.

No new technology is required and many British industries already generate their own heat and power, some of which also goes into the national electricity grid. But by and large, except for a handful of schemes, such as that which links Battersea Power Station with nearby flats, Britain lags far behind other European countries in CHP.

There are also several district heating schemes in Britain where heating is supplied from other sources, such as waste incinerators.

In West Germany, the proportion of space and water heating

provided by district heating rose from 1 per cent in 1960 to about 8 per cent by the end of the 1970s and some 70 per cent of this came from CHP. In the Soviet Union, which has had CHP for half a century, CHP and district heating meet 47 per cent of heat requirements. In

## Heat and power

MAURICE SAMUELSON

Denmark, a quarter of the heating load in 1979 came from district heating, and about a third of that came from CHP.

There are various reasons why CHP has not caught on widely in Britain, especially the availability of other forms of heating, led by gas and coal-fired electricity. Even now, the Government has not committed itself in principle, despite the strong encouragement of a working party led by

Dr Walter Marshall, the new head of the UK Atomic Energy Agency, which led to the Government-sponsored inquiry into the possibility of a lead city scheme. The gas industry in particular sees CHP as a grave threat to its position as the main domestic heating supplier.

Not least of the reasons for the Government's caution is that a scheme for a medium-sized city could cost more than £500m. State investment on such a scale is not part of the present Government's philosophy and, as with the Channel Tunnel, the present Government may give its blessing only on the condition that such schemes are financed privately.

Nevertheless, the changing realities of energy prices make it more feasible as time goes on.

As with the Channel Tunnel, the cause of CHP is kept alive in Britain by a lively band of enthusiasts, spearheaded by the District Heating Association.

On the eve of the Government's decision on the selection

of one or two lead city pilot schemes, the association has been encouraging all the other cities which it has studied to try to remain in the race. Representatives of these cities argued at the association's conference in June that because of the long lead times for developing a whole city, and because no new technology is involved, further work should be carried out in as many cities as possible.

The association's conference in June also heard suggestions about how schemes could be funded with the cheapest money available, such as grants and soft EEC loans which could meet up to half the gross capital investment.

There remains a nagging suspicion, however, that the fate of CHP may depend as much on political as on economic considerations. Should this or a future Government be driven to a policy of State-led refuel, through massive investment in the country's infrastructure, CHP may be one of the areas to benefit. But that hour has not yet arrived.

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If you're planning the long term future of your company, you should plan it around a source of energy that's going to be around for some time, like coal. Britain has coal reserves which, based on present mining techniques and present levels of production, will last for at least another three hundred years. And, with the improvements in technology that will undoubtedly come during that time, the reserves will last very much longer.

**Does your company have this security for the future?**

We are sure we don't have to remind you of the three words you can read in the newspapers almost any day of the week: Middle East crisis. We'll leave it to you to conjure up pictures of soaring oil prices, unreliable supplies and increasing tight stock.

In fact, there is now no concrete argument for not installing coal fired boiler equipment, particularly if your company is planning to be around for some time. Maybe even in 300

years time. And isn't that important?

**Coal: be prepared to be surprised**

There have been some very impressive advances in boiler technology and combustion equipment, as well as methods of coal and ash handling.

The whole operation may be very different from how you imagine.

It's extremely efficient. It's now possible to operate in excess of 80% thermal efficiency with modern coal fired plant, which makes coal firing both very economic and competitive.

It can be completely automatic with the modern coal and ash handling equipment now available. This permits coal fired boiler houses to be light, airy and clean.

And it's very up-to-date. Over the years extensive research and development programmes have been carried out. The most recent development is fluidised bed combustion.

This technique provides higher heat release rates, which means boiler sizes, and therefore capital costs, may be reduced.



It also means that a wider range of coal can be burned and, with combustion taking place at a temperature below the melting point of ash, boiler availability is greatly extended.

**Companies that can see beyond the next twenty years.**

Many far-sighted companies are using coal fired boilers already.

Take Graham and Brown, wallpaper printers, for example. Their

pneumatic handling of coal and ash in this boiler house is very efficient and very clean.

new boiler house (which is maintained in absolute pristine condition) has been very much the cornerstone of the company's expansion.

When planning the installation of the new boiler house other fuels were considered, but at the recommendation of their fuel supplier, Graham and Brown, continued with coal. As David Brown, Director, says "That is the business decision we shall all remember as being of great significance. Just on fuel savings alone we have calculated that in the first 3 years of operating the new boilers we saved £80,000."

This boiler house is truly modern and was purposely designed for coal firing. From fuel reception, no fuel is seen or handled and ash is transported away to a silo to await collection. With modern pneumatic handling of coal and ash this boiler house is very efficient and very clean.

## Let us tell you more

The wide range of coal fired boiler plant and equipment is designed to meet every conceivable need, from power generating requirements to small units in commercial buildings.

In addition there is a nationwide network of coal distributors who are strategically situated to give advice and provide an efficient delivery service to industry.

If you would like one of our fuel engineers to visit and give you free, expert advice, contact the NCB Technical Service.

We will also give you information on the recent government grant scheme which provides up to 25% of the cost of switching from oil to coal-fired boilers.

It's worth contacting us now. So that you can help your company to live later.

Send to: The National Coal Board, Technical Service Branch, Marketing Dept., Hobart House, Grosvenor Place, London SW1X 7EA.

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_

I would like some technical leaflets on modern industrial burning equipment. I would like one of your fuel engineers to visit my company. We are considering installing new industrial coal fired plant. Please tell me more about the Government grant scheme. FT 810/81c

**NCB**  
COAL: BRITAIN'S ENERGY INSURANCE







## LONDON STOCK EXCHANGE

# Gilt-edged strong as short-term interest rates ease

## Oils highlight equities—30-share regains 11.7 at 486.7

Account Dealing Dates  
 \*First Declared Last Day  
 Dealings Date  
 Sept 28 Oct 3 Oct 9 Oct 19  
 Oct 12 Oct 22 Oct 23 Nov 2  
 Oct 26 Nov 5 Nov 6 Nov 16  
 New time dealings may take  
 place from 1.30 am to 2.00 pm

London equity markets yesterday continued their tendency to change direction violently. Motivated by a downturn in U.S. short-term interest rates and a strong Gilt-edged sector, leading equities rebounded sharply and the Financial Times Ordinary Share Index, after showing a rise of 12.8 at 3.00 pm, closed 11.7 up at 486.7.

The overnight fall in the U.S. Federal Funds rate together with easier conditions in domestic money markets stimulated Gilt-edged securities, which put up one of their best performances for some time. Long-dated stocks attracted revived overseas demand as well as domestic investment funds and closed with gains ranging to a point and occasionally more. From today, supplies of the three new £250m tappers, announced shortly after the official close on Tuesday, will become available to the market.

Good support was also noted for the shorts where final gains ranged to 1; the recently exhausted 30-share Treasury 11½ per cent 1985, advanced 1 to 87½. The Government securities index was able to record its largest daily rise, up 0.61 at 61.56, since July 27.

Wall Street's relatively calm reaction to President Sadat's assassination helped to dispel the uncertainty in the equity sectors and leading shares soon began to follow the trend of Gilt. Trading conditions remained extremely thin with the bulk of the day's business representing professional attempts to reconcile short book positions. Despite opening firmer in New York, many leaders failed to hold their best levels.

Middle East uncertainties, including unfounded reports of the closure of the Suez Canal, incited a heavy trade in Oils

which closed with substantial gains, while Properties responded to the easing in interest rates and rallied sharply. Elsewhere, company trading statements generated a fair amount of interest and a number of bright features were forthcoming.

Oil issues continued to attract the lion's share of the business in Traded options. British Petroleum recorded 611 calls and 187 puts, while Shell Transport and Trading 200 times for the call and 25 for the put. Lasso attracted 149 calls. Total contracts completed yesterday amounted to 2,062.

Habitat staged a successful market debut, expected to command only a small premium over the tender price of 110p, the shares opened at 120p and advanced to 130p.

**Hambro Life down late**  
 Supported up to 375p in the early trade, Hambro Life reacted sharply to close 18 down on balance at 347p following the profit warning. Legal and General, however, firmed 5 to 226p on an announcement that the company is to cease underwriting general insurance business in Australia where it incurred a £2.8m loss last year and a deficit of £1.4m during the first-half of the current period.

Equity and Law put up 8 to 365p as did Sun Life, to 286p. Lloyds Brokers gained ground with C. E. Heath, 285p, and Stewart Wrightson, 212p, up 10 and 9 respectively. Minet improved a few pence to 145p following today's interim results. Among Composites, GRE picked up 10 to 314p and Royals 7 to 365p.

Leading Buildings staged a useful rally, but gains were often unrepresentative of turnover which remained small. Blue Circle, at 490p, recovered after the previous day's fall of 12, while Ready Mixed Concrete firmed 6 to 182p. BPB Industries improved 4 to 242p. Secondary issues featured Higgs and Hill, which put up 12 to 127p following the sharply higher profit and dividend, a confident statement on current trading.

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Bear closing helped ICL, 262p, regain 12 of the previous day's fall of 16. British Beazol gained the turn to 19p after confirmation of the recently rumoured rights issue.

**Stores firmer**  
 Leading Stores often displayed moderate gains, but Cuscos "A" stood out with a gain of 10 at 395p. House of Fraser, 145p, and Marks and Spencer, 117p, both added 3, while W. H. Smith rose 5 to 182p. Secondary issues moved irregularly with concerns about the trading statements of Harris Queensway were briskly dialed response to the interim results before drifting lower to close a net 2 cheaper at 106p. Disappointing 10p earnings from Combined English were outweighed by the chairman's confident view on prospects and the close was 3 better at 33p. Foster Bros. Clothing, on the other hand, after revealing a sharp setback in mid-year profits, fell 6 to 86p. Support was forthcoming for James Beattie "A" 5 up at 134p, and for Owen Owen, 4 dealer at 190p, but Currys, in interim results expected to show a better picture, came under pressure, rising to 114p in immediate and eased 5p to 155p.

Defence stocks rallied smartly from the previous day's depression attributed to Press comment concerning the spurring cost of the Trident missile programme and strong possibility that it may be substantially cut-back. BAE rebounded 15 to 415p, while GEC picked up 13 to 600p and Plessey rose 3 to 310p. British Aerospace recovered 8 at 190p and Ferranti gained 10 to 495p. Elsewhere, Thorn EMI put up 7 to 272p, while BICC, to 237p. Firm recently on news of the £170m order for an undersea telecommunications cable between Australia and Canada, Standard Telephones and Cables rose 10 to 435p. Farnell jumped 20 to 455p following today's interim results.

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The underpin in Foods was generally firm and Cadbury Schweppes rose 3 to 32p following a broker's bullish circular. J. Sainsbury hardened 5 to 440p and Associated Biscuits 4 to 67p, but Tovey's Mackintosh, 48p, 4 to 150p, after 145p. Elsewhere, Home Farm added a couple of pence to 63p on better-than-expected results, while renewed demand in a thin market lifted Amos Hinton 8 to 100p. Callens A were a notable dull spot, closing 12 down at 148p on lack of interest.

Speculative demand fuelled by bid rumours lifted Wheeler's Restaurants 30 to 295p.

**Glaxo rally**  
 Owing to technical influences, the miscellaneous industrial leaders staged a strong rally. Glaxo rebounded 12 to 390p, after 322p, as the odd buyer appeared ahead of Monday's preliminary results. Bowater added 3 at 213p as did Unilever, at 565p, while Pilkington put up 7 to 272p. Secondary issues paralleled several features, a number following trading statements. The increased interim dividend and jump in first-half profits helped J. B. Holdings rise 10 to 82p, while United Carriers appreciated 5 to 125p. Fording expected half-yearly figures. Satisfactory interim figures also helped Holt Lloyd International put up 6 to 88p and Christie's International rose 8 to 188p. ICL continued its recent recovery, rising 3 more to 210p, following the link-up with Japan's premier computer concern-Fujitsu. Awaiting news of the bid discussions currently taking place with Preussag AG of Hannover, Armstrong Metal rose 15 to 330p. Investment buying lifted BTR 11 to 334p, but Fothergill and Harvey fell 8 to 120p following disappointing first-half results.

Lessening pressures on short-term interest rates touched off fresh support for Properties, rising 3 more to 210p, following the link-up with Japan's premier computer concern-Fujitsu. Awaiting news of the bid discussions currently taking place with Preussag AG of Hannover, Armstrong Metal rose 15 to 330p. Investment buying lifted BTR 11 to 334p, but Fothergill and Harvey fell 8 to 120p following disappointing first-half results.

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## OFFSHORE &







هكمان الفصل

INDUSTRIALS—Continued

Stock	Price	Div	Yield	Vol	High	Low	Open	Close	Change
British Petroleum	125.00	1.50	1.20	100	124.00	126.00	125.00	125.00	0.00
Shell	110.00	1.20	1.10	80	109.00	111.00	110.00	110.00	0.00
Esso	105.00	1.10	1.05	70	104.00	106.00	105.00	105.00	0.00
British Airways	85.00	0.80	0.95	50	84.00	86.00	85.00	85.00	0.00
British Telecom	150.00	1.50	1.00	120	148.00	152.00	150.00	150.00	0.00
British Steel	75.00	0.70	0.93	60	74.00	76.00	75.00	75.00	0.00
British Sugar	60.00	0.60	1.00	40	59.00	61.00	60.00	60.00	0.00
British Overseas Airways	90.00	0.90	1.11	30	89.00	91.00	90.00	90.00	0.00
British Airways	85.00	0.80	0.95	50	84.00	86.00	85.00	85.00	0.00
British Telecom	150.00	1.50	1.00	120	148.00	152.00	150.00	150.00	0.00
British Steel	75.00	0.70	0.93	60	74.00	76.00	75.00	75.00	0.00
British Sugar	60.00	0.60	1.00	40	59.00	61.00	60.00	60.00	0.00
British Overseas Airways	90.00	0.90	1.11	30	89.00	91.00	90.00	90.00	0.00

INSURANCE—Continued

Stock	Price	Div	Yield	Vol	High	Low	Open	Close	Change
London & Lancashire	120.00	1.20	1.00	100	119.00	121.00	120.00	120.00	0.00
Prudential	110.00	1.10	1.00	80	109.00	111.00	110.00	110.00	0.00
Equitable	100.00	1.00	1.00	70	99.00	101.00	100.00	100.00	0.00
Lawson	90.00	0.90	1.11	60	89.00	91.00	90.00	90.00	0.00
London & Lancashire	120.00	1.20	1.00	100	119.00	121.00	120.00	120.00	0.00
Prudential	110.00	1.10	1.00	80	109.00	111.00	110.00	110.00	0.00
Equitable	100.00	1.00	1.00	70	99.00	101.00	100.00	100.00	0.00
Lawson	90.00	0.90	1.11	60	89.00	91.00	90.00	90.00	0.00

PROPERTY—Continued

Stock	Price	Div	Yield	Vol	High	Low	Open	Close	Change
British Land	120.00	1.20	1.00	100	119.00	121.00	120.00	120.00	0.00
Imperial Chemical	110.00	1.10	1.00	80	109.00	111.00	110.00	110.00	0.00
Esso	105.00	1.10	1.05	70	104.00	106.00	105.00	105.00	0.00
British Airways	85.00	0.80	0.95	50	84.00	86.00	85.00	85.00	0.00
British Telecom	150.00	1.50	1.00	120	148.00	152.00	150.00	150.00	0.00
British Steel	75.00	0.70	0.93	60	74.00	76.00	75.00	75.00	0.00
British Sugar	60.00	0.60	1.00	40	59.00	61.00	60.00	60.00	0.00
British Overseas Airways	90.00	0.90	1.11	30	89.00	91.00	90.00	90.00	0.00

INVESTMENT TRUSTS—Cont.

Stock	Price	Div	Yield	Vol	High	Low	Open	Close	Change
British Land	120.00	1.20	1.00	100	119.00	121.00	120.00	120.00	0.00
Imperial Chemical	110.00	1.10	1.00	80	109.00	111.00	110.00	110.00	0.00
Esso	105.00	1.10	1.05	70	104.00	106.00	105.00	105.00	0.00
British Airways	85.00	0.80	0.95	50	84.00	86.00	85.00	85.00	0.00
British Telecom	150.00	1.50	1.00	120	148.00	152.00	150.00	150.00	0.00
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British Sugar	60.00	0.60	1.00	40	59.00	61.00	60.00	60.00	0.00
British Overseas Airways	90.00	0.90	1.11	30	89.00	91.00	90.00	90.00	0.00

OIL AND GAS—Continued

Stock	Price	Div	Yield	Vol	High	Low	Open	Close	Change
British Petroleum	125.00	1.50	1.20	100	124.00	126.00	125.00	125.00	0.00
Shell	110.00	1.20	1.10	80	109.00	111.00	110.00	110.00	0.00
Esso	105.00	1.10	1.05	70	104.00	106.00	105.00	105.00	0.00
British Airways	85.00	0.80	0.95	50	84.00	86.00	85.00	85.00	0.00
British Telecom	150.00	1.50	1.00	120	148.00	152.00	150.00	150.00	0.00
British Steel	75.00	0.70	0.93	60	74.00	76.00	75.00	75.00	0.00
British Sugar	60.00	0.60	1.00	40	59.00	61.00	60.00	60.00	0.00
British Overseas Airways	90.00	0.90	1.11	30	89.00	91.00	90.00	90.00	0.00

**WAKO SECURITIES CO. LTD.**  
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Wako (Switzerland) Finance S.A.  
Rue de l'Industrie 1, 1000 Lausanne, Switzerland  
Tel: (022) 21 86 22, Telex: 422505

MINES—Continued

Stock	Price	Div	Yield	Vol	High	Low	Open	Close	Change
Anglo American	120.00	1.20	1.00	100	119.00	121.00	120.00	120.00	0.00
De Beers	110.00	1.10	1.00	80	109.00	111.00	110.00	110.00	0.00
Esso	105.00	1.10	1.05	70	104.00	106.00	105.00	105.00	0.00
British Airways	85.00	0.80	0.95	50	84.00	86.00	85.00	85.00	0.00
British Telecom	150.00	1.50	1.00	120	148.00	152.00	150.00	150.00	0.00
British Steel	75.00	0.70	0.93	60	74.00	76.00	75.00	75.00	0.00
British Sugar	60.00	0.60	1.00	40	59.00	61.00	60.00	60.00	0.00
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## Insurance charge cut backed

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

DEMANDS by industrialists for the Government to cut the national insurance surcharge are likely to be backed by Patrick Jenkin, the Industry Secretary, in Cabinet discussions in the coming months.

A strong hint that he intends to take this line against what is likely to be strong Treasury opposition came last night when he told a businessmen's dinner that he saw himself as "industry's voice in the Government".

This sharp departure from the general approach to industry's problems adopted by his predecessor, Sir Keith Joseph, emerged when Mr Jenkin made his first public speech since taking on the job last month.

It is understood to reflect

concern among senior Ministers who back the Government's present policies that, while there can be no major shift in the economic strategy, industrialists must be courted and persuaded that their problems are not being ignored.

Mr Jenkin told the Energy Industries Council: "We must reduce the burden of taxation, and I believe I am interpreting industry's views right if I say that the national insurance surcharge is now top of your hit list."

This will please leaders of the Confederation of British Industry who have recently reopened a two-year-old campaign for the surcharge to be gradually abolished.

They say that such a move is urgently needed to help offset

industry's rising costs following the recent 4 percentage point rise in interest rates.

They believe that such a move would be more politically palatable for the Government than more interventionist or reflationary policies.

The surcharge was introduced in 1977, and is estimated by the CBI to raise the Government £300 a year from industry.

The CBI has said that even a reduction in the rate of the surcharge from its present 3½ per cent to 1½ per cent would, after about two years, provide companies with sufficient help to boost exports by about £1bn and to create 200,000 job vacancies.

Mr Jenkin's intention to represent industry's views in the Government will also please

industrialists, who felt that their problems were not sufficiently understood by Sir Keith.

"I am in no doubt that Government can and must do everything in its power to help industry to meet the challenge, and to work with industry in overcoming the obstacles that stand in our way," said Mr Jenkin.

"This is where I come in. I see my job as Secretary of State for Industry as being industry's voice in government."

On Monday Mr Jenkin indicated a possible new government line over development of a positive industrial policy when he agreed that the National Economic Development Office should study the detailed impact of such policies elsewhere in Europe.

## Japan holds up export credit rates agreement

By Paul Cheeswright

THE OUTLINES of a truce in the gathering war between industrialised countries over export credit interest rates were drawn up in Paris yesterday.

But a full agreement was held up by the reluctance of Japan to make a concession involving 0.25 of a percentage point on the interest rates.

The EEC, U.S. and ten other nations reached general agreement on new conditions to govern the terms under which medium-term and long-term loans are given to developing countries to support capital projects.

However, Japan has held back acceptance and has put the package at risk because its conventional interest rates are lower than those prevailing in the West. It wished to offer officially subsidised export finance at its long-term prime rate which is 8.5 per cent.

The Japanese delegation accepted the principle that its official finance should be offered at a premium above this rate, but would not go further than a rate of 9 per cent. Other nations wanted Japan to reach a rate of no less than 9.25 per cent. This is still less than the other nations' rates, but would have narrowed the gap.

Whether Japan will be prepared to move the further 0.25 percentage points will be known within two weeks. At the same time, the U.S. and EEC delegations will have to win acceptance by their respective governments of their stand at the Paris talks. In both cases, the delegations exceeded their mandates.

A final agreement would reduce the level of official subsidies used to support export credits. The UK and France, especially, have been bridging the gap between the market cost of funds and the lower rate at which they have been offered to buyers with public money. In the UK, the cost in the 12 months to March was about £500m.

The Paris talks sought to reform the arrangement on guidelines for officially supported export credit. This specifies the minimum interest rates for loans, with a maturity of between two and 10 years, offered to buyers of mainly capital equipment outside the industrialised world.

The arrangement, known as the consensus, has a pattern of interest rates ranging from 7.5 to 8.75 per cent—far below the present market cost of money in the majority of the main financial centres.

All the 22 nations in the consensus, except Japan, agreed in Paris that this pattern of interest rates should be increased by between 2.25 and 2.5 per cent, to a range of 10 to 11.25 per cent.

A new agreement would check the abuses of the present consensus system. Heavier use of subsidies on the European side has been matched by U.S. moves to extend the maturity of loans beyond 10 years.

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## THE LEX COLUMN

## Money rates come off the boil

Index rose 11.7 to 486.7

There is nothing like the hint of a drop in interest rates to help financial markets to recover their nerve. With Euro-dollar rates looking soft and sterling showing a burst of strength against the dollar, sterling money market rates featured their sharpest one-day falls for quite a while. Seven-day rates were off as much as a point and three-month rates by about half as much—not yet enough to make the clearing banks' 16 per cent base rates look out of line but sufficient to remind people that it is possible to be bullish and still make money.

In gilt-edged, the whisper got around that foreign buyers were back, though their nationality—Arab or American—appeared to be variable. Whatever the truth, domestic buyers were tempted to start nibbling again, spurred on by the thought that with the Government Broker able to deal in his three new £250m taplets today, they might be unwise to wait for a great big bell-in the shape of a large, juicy priced traditional tap issue—to be rung at the bottom.

Yesterday's annual report by the Governor of Hong Kong seemed hardly to relate to an economy which had just suffered the most severe of all the recent stock market shake-outs around the world. The government is running a healthy budget surplus, real growth in GDP should still be around 10 per cent this year and total exports are expected to rise by 15 per cent in real terms. Yet the Hang Seng index has fallen more than 35 per cent in less than three months.

The collapse in equity prices can be traced directly to weakness in property values and hence the Government offered no cause for optimism. The government is stepping up land and housing development to

meet the colony's housing shortage. This may not affect blue-chip companies like Hong Kong Land much, but it will certainly not please smaller developers with green field sites and empty flats.

Hong Kong stocks finished generally higher in London yesterday, helped by a further fall in short term U.S. interest rates and news that a Chinese syndicate was prepared to invest at least £1.5bn in the stock market. But with the Hong Kong dollar still under pressure and local money supply out of control, there is no guarantee that lower U.S. rates will automatically allow Hong Kong primes to fall and, until that happens, there is little chance of a durable recovery in share prices.

Grand Met. Grand Metropolitan's circular to its shareholders underlines the sheer scale of its bid for Intercontinental Hotels. Gross borrowings of the combined businesses are \$700m—the net figure will not be much lower—which compares with net assets of perhaps £120m and a market capitalisation of \$390m. Financing costs of the acquisition could exceed its profits contribution by the best part of £20m in year one. But after initial weakness, Grand Met's shares have been relatively steady for some time, and the prospect of a rights issue at some future date must now be in the sharp picture.

Christies In spite of the recession, business by the fine arts auction houses seems to have been fairly resilient, and Christie's International has reported a 10 per cent increase in sales for the first half—although costs

have been rising rather faster, at 24 per cent. So the tax profits have slipped 10 per cent to \$3.3m, and this includes a helping hand from currency gains on working capital sales above the line, trading profits fell by a quarter.

Sales in the U.S. have been squeezed slightly in dollar terms, but this compares with an exceptionally good year last year. More encouraging is the rise in the ratio of turnover to gross sales, which suggests that the group has been able to maintain at least the average level of gross commissions. Meanwhile, the expansion in New York and Amsterdam completed, could should be more restrained now on; nevertheless, the net tax outcome for the year may be at best 20m, against 27m.

The share price has recovered with the settlement of the dealers' legal action last week, and yesterday moved up further to 168p. This does a prospective yield of 4.5 per cent—a high enough yield until the pattern of the current sales session becomes more visible.

Sector incomes Yesterday's sector income figures do not make encouraging reading. They confirm the switch in positions from the corporate sector to the personal and underline how consumer spending has held up so far only because of a rapid decline in the proportion of income devoted to savings. The savings ratio has dropped from more than 18 per cent over the first half of 1980 to barely 10 per cent.

Meanwhile, real disposable incomes have been dropping this year for the first time since 1977, and pretty sharply too. In the second quarter they were running 3 per cent below the level of a year earlier. The double turn of the base rate—some last month must now affect the confidence of both consumers and industrialists.

## EEC fines Michelin on restrictive practices

By Giles Merritt in Brussels

MICHELIN, France's giant tyre-producer, has been fined almost £700,000 (£375,000) by the European Commission for systematically creating a restrictive distribution network designed to freeze competitors out of the market in the Netherlands.

The EEC action is understood to be a warning from the Brussels authorities against a variety of breaches of Community competition rules practised by motor car and components manufacturers in Europe.

Michelin's Dutch dealerships were singled out because they yielded the hardest evidence of rebates and financial incentives aimed at excluding newcomers to the commercial tyres markets.

The first result of the Commission decision is thought to be that Michelin will have to overhaul its marketing methods throughout Europe or face a barrage of further cases from Brussels.

A secondary effect is that other tyre manufacturers will be prompted to review their distribution arrangements.

Other motor components suppliers may also come under closer scrutiny by the competition authorities as part of a drive by Brussels that includes examination of restrictive pricing policies in various Community markets.

The fine on Michelin was handed down yesterday after stormy disagreement in the European Commission.

Mr Frans Andriessen, the Dutch EEC Commissioner responsible for competition matters, had originally demanded a fine double that imposed.

Mr Francois-Xavier Ortoli, the French EEC Commissioner responsible for financial and monetary affairs, was reported to have opposed the fine recommended by Mr Andriessen and was backed by Viscount Etienne Davignon, the Belgian EEC Industry Commissioner.

The Commission decision to move against Michelin is viewed in Brussels as an important development.

It is the first time that the European Commission has resorted to use of Articles 85 and 86 of the Rome Treaty, those demanding free movement of goods and banning unfair trade practices, when the matter could have been handled by national authorities, Commission officials said.

Brussels acted because Michelin's distortion of competition in the Dutch market influenced the tyre trade elsewhere in the EEC.

Continued from Page 1

## Egypt

formerly opposed the deal have switched sides since Mr Sadat's murder.

Nevertheless, the House Foreign Affairs Committee yesterday dealt Mr Reagan his first, though expected, congressional setback on the sale—voting 28 to 8 against. But the President appeared to be making some progress in the Senate after what was described as a "passionate hard sell" at a White House meeting attended by 43 Republican senators. Majorities in both Houses are required to block the deal.

David Satter reports from Moscow: The Soviet Union yesterday sent a markedly cool note of condolence to Egypt over the assassination of Mr Sadat.

The message from the President of the Supreme Soviet to Mr Abu Taleb, Egypt's interim President, offered condolences "in connection with the death" of Mr Sadat and expressed sympathy to his next of kin.

In a break with normal Soviet practice, Mr Leonid Brezhnev, the Soviet President, did not sign the message personally and there was no reference to "deep" condolences, which is traditional in messages of this kind.

## Ministers plan to counter Heath criticism of policy

BY RICHARD EVANS, LOBBY EDITOR

MINISTERS ARE planning a concerted campaign to counter the demands of Mr Edward Heath for a reassessment of government economic policies and return to consensus politics.

No direct attack on the former leader is planned, but his views will be rejected in a series of speeches, beginning tonight with Chancellor of the Exchequer Sir Geoffrey Howe's address of a Croydon Northwest by-election meeting.

To the alarm of Tory leaders the view of the Government's critics look likely to gain considerable publicity before next week's Conservative party conference at Blackpool.

Mr Geoffrey Rippon, MP for Hexham, and a former cabinet minister, plans to develop Mr Heath's attack in a speech at Cambridge University today and a critical pamphlet from a group of Conservative MPs will also be published.

There will also be support for Mr Heath among businessmen. The Confederation of British Industry is split between basic loyalty to the Government and growing concern over the recession, and businessmen are likely to criticise the Government's policies at both the Conservative Party conference and the CBI's own conference early

next month.

The Conservative MPs' pamphlet urges the Government to cut unemployment levels and improve electoral popularity by injecting up to £5bn into capital projects over the next two years, and by cutting employers' national insurance contributions.

Although the document defends the Government's achievements, its tone will be taken as a condemnation of Mrs Thatcher's adherence to monetarist policies.

Both Mr Heath and Sir Ian Gilmour, sacked by the Prime Minister in her cabinet reshuffle last month, plan to make major speeches on the economy at conference fringe meetings.

The danger from the Government's viewpoint is that the recent rise in interest rates and mortgage rates, the continuing rise in unemployment and the gloomy prospects for the economy will give impetus to the demands for change. Ministers could therefore find themselves spending next week defending their policies against much more vociferous opposition than they expected.

In a veiled attack on Mr Heath, Mr Teddy Taylor, Tory MP for Southend East, said yesterday that the last people who should be complaining about current economic policy

were Labour and Conservative politicians who had created the major problems. Mrs Thatcher was seeking to resolve.

In a speech in his Southend constituency he said that Mrs Thatcher was entitled to support from those who had created the debt problem. Instead she was being subjected to "carping criticism."

A plea for party unity was issued last night by Mr Edward DuCann, chairman of the Conservative 1922 Back Bench Committee. "We are not Tony Benns in the Tory Party," he declared in Chislehurst.

Ministers will be encouraged by the fact that businessmen's support for Mr Heath is qualified. He will receive widespread backing for ailing concerns over the country's economic prospects and for attacking high interest rates.

His cutting the National Insurance Surcharge (now likely to be backed by Mr Patrick Jenkin, Industry Secretary) is at the top of the CBI's current policies, as is his demand for the Government to go ahead with selective capital investment.

But Mr Heath is likely to receive far less support for his protectionist proposals to build a "ring fence" around European currencies.

Economic viewpoint, Page 23

## SDP appeal to dissident Tories

BY ELLINOR GOODMAN, LOBBY CORRESPONDENT

A DIRECT appeal to Tory dissidents to join the Social Democrats came from one of the party's leaders yesterday in the wake of Mr Edward Heath's attack on Monday on present Government economic policies.

The SDP, was not a "Labour Party Mark 2" and was as relevant to disillusioned Conservatives as it was to ex-Labour supporters, Mr Roy Jenkins said in Bradford at the SDP's conference.

His appeal, clearly aimed at exploiting Mr Heath's speech, came as another two Labour MPs joined the party, bringing the total number of SDP MPs at Westminster to 21.

After three days of speculation, the party was finally able to produce for the conference its biggest catch yet from Labour, Mr Tom McNally, MP for Stockport South and a former aide of Mr James Callaghan, former Labour leader.

He was joined on the platform by the second recruit of the day, Mr James Dunn, MP for Liverpool Kirkdale and a former Labour Northern Ireland Minister. Another Labour MP, Mr Eric Ogden, is expected to leave the party within the next few days, bringing the total number of defectors since last week's Labour Party conference to six.

This will mean that Mr Denis Healey's margin of victory in the deputy leadership contest over Mr Tony Benn has virtually been eroded: the size of his majority in the poll was equivalent to the votes of five or six MPs.

Mr McNally's decision to join the SDP is a serious blow to Labour moderates who are committed to fighting the extreme left from within the Labour Party. It undermines their claim that the Labour conference should have convinced Labour moderates that the gains of the left had been stopped.

Mr McNally and Mr Dunn received a standing ovation from the SDP members.

Conference reports, Page 9

## Lloyd's refuses to pay £1m claim

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

LOYD'S UNDERWRITERS refused to pay a £1m cargo insurance claim because they alleged, the vessel carrying the cargo was deliberately scuttled. The High Court was told yesterday.

The underwriters contended that when the vessel, the Makedonia, sank off Cyprus in September, 1979, its cargo of canned corned beef was "smelling" "flea and/or worm infested, rotting and worthless."

She was scuttled as a result of a fraudulent conspiracy to which the managing director of the cargo owners was a party, the underwriters alleged.

The cargo owners, meat traders Euro-Afro Traders, an Isle of Man company, and J. Lindsey (Holdings), contended that the sinking was fortuitous and resulted from a poria of the sea covered by the insurance.

They sued Mr Colin Hart, of Lloyd's syndicate No.868, representative of the group of syndicates concerned in the cargo insurance.

Mr John Watson, counsel for the cargo owners, told Mr

Justice Lloyd in the Commercial Court that the scuttling allegation was denied.

It was clear that the vessel had been lost because she had been so badly loaded as to be totally unstable.

He said that Mr Graham Vaughan, managing director of Euro-Afro and Lindsey, bought 705 tonnes of corned beef for £100,000 in 1977.

The Department of Health and Social Security told him that the meat could be sold in the UK only for pet food, as part was suspect, so Mr Vaughan decided to try to sell it in the Middle East.

A Lebanese contact said he could find a buyer for 800,000, but by the time the meat arrived in Cyprus, for transhipment to the Lebanon, part had been damaged, about 150 tonnes had to be destroyed on the orders of the Cyprus health authorities, and the deal fell through.

Mr Vaughan arranged a sale to the Palestine Liberation Organisation for £795,000, but when that sale fell through Mr

Vaughan negotiated a sale for £900,000 to one side in the Lebanese civil war and arranged for the meat to be transferred to the Makedonia for shipment.

The Makedonia developed a serious list and about 80 tonnes of meat had to be jettisoned. She was then ordered to leave Larnaca because she was regarded by the harbour authorities as in danger of sinking and polluting the harbour.

Mr Vaughan paid another ship to tow the Makedonia out. No one was aboard the Makedonia, her captain and Mr Vaughan on the other ship.

Several miles off Larnaca Mr Vaughan and the Makedonia's captain went across to her. On their return they reported that she was in a hopeless state.

Shortly afterwards the Makedonia developed a 30 degree list and the following day she sank. In their defence the underwriters alleged that, while aboard the Makedonia, her captain and Mr Vaughan took steps to scuttle her.

The hearing, expected to last several weeks, continues today.

## Weather

UK TODAY

A TROUGH of low pressure will cross southern districts. Another will approach quickly from the west.

England, Wales, N. Ireland Strong winds. Rain with sunny periods. Max 15C (59F).

Scotland Winds strong to gale. Showers with sunny periods. Wintry on hills. Max 8C (46F).

Outlook: Windy and cold.

WORLDWIDE

	Y'day midday		Y'day midday		Y'day midday
Ajaccio	23	73	L. Ann. I	17	63
Algiers	28	82	Luxemb.	17	63
Amsterdam	16	61	L. Ann. I	17	63
Athens	30	86	Madrid	20	68
Bahrein	25	77	Majorca	28	82
Barcelona	25	77	Malaga	27	81
Beirut	27	81	Malta	29	84
Belfast	18	64	Michov.	17	63
Belgrad	28	82	Malburo.	17	63
Berlin	15	59	Mex. C.	17	63
Birmingham	17	63	Miami	25	77
Bombay	28	82	Milan	17	63
Bordeaux	17	63	Mont. I	17	63
Boston	13	55	Moscow	15	59
Bristol	12	54	Nairobi	27	81
Brussels	14	57	Naples	27	81
Buenos Aires	23	73	Nassau	17	63
Calcutta	27	81	Nice	17	63
Casablanca	27	81	N. York	13	55
Cape Town	17	63	Osaka	17	63
Chong. I.	17	63	Paris	17	63
Columbo	17	63	Perth	17	63
Copenhagen	14	57	Rangoon	27	81
Dublin	11	52	Rhodes	27	81
Dunfermline	11	52	Rome	26	79
Edinburgh	11	52	Salzburg	17	63
Faro	17	63	Seoul	17	63
Florence	14	57	Singapore	27	81
Geneva	14	57	Singapore	27	81
Glasgow	11	52	Stockholm	17	63
G'way	11	52	Strasbourg	17	63
Helsinki	10	50	Sydney	27	81
H. Kong	17	63	Taipei	27	81
Imbabra	17	63	Tel Aviv	27	81
Jersey	17	63	Tenafeld	17	63
J. Man.	11	52	Tokyo	17	63
Johannesburg	24	75	T. I. I.	17	63
London	15	59	Valencia	26	79
L. P. I.	17	63	Venice	17	63
L. P. I.	17	63	V. I.	17	63
Locarno	17	63	Warsaw	17	63
London	17	63	Zurich	17	63

— Noon. F — Fahrenheit temperature.

C-Cloudy, F-Fair, R-Rain, S-Sunny

Y-Y. Noon GMT temperatures.

## Money is not our most valuable asset

When your problem is more than just a question of money, come to Deutsche Bank, where precision and attention to detail are qualities that guarantee perfection in all money matters.

Among our comprehensive services are time and notice deposits in all major currencies, short, medium and long-term loans (overdrafts, straight and roll-over loans, acceptance credits in £-stg, US \$, DM and other Euro-currencies with special emphasis

on trade finance and forfeiting), placement and trading in foreign